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Dec. 12, 1912.

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Compliments
of the
Season.



TOYLAND



At the

Store of Christmas Cheer

Is the Centre of Joy!

Oh, the bliss of Christmas Morning, that mysterious magic morning of the year, when even the most staid of grown-ups has jubilant thrills of anticipation! The children's happiness is in every heart, and being the means of gratifying their wishes and hopes is the object of this wonderfully complete Toy Store. Never before were we so well prepared. Everything is in readiness for Santa Claus' coming. The Mechanical Toys are in operation, there's a regular menagerie of Jungle Animals, Dolls and Tea Sets for the girls, Drums, Horns and Tops for the boys, Sleds for both boys and girls, and Games for everyone. All marked at remarkably low prices.

The Spirit of Christmas

The odor of the Christmas tree in the air, the tinkle of sleigh bells in the distance, the carolers of snowflakes as they are gently borne on the wings of the wind—all tell the story of approaching Yuletide. ARE YOU READY?
The store of Christmas Cheer is calling you, extending the arms of its service to you, beckoning with overflowing stocks of beautiful inexpensive Christmas supplies. May we be your hosts while you are doing your Christmas shopping?

A Beautiful Assortment of Toilet Soaps and Perfumes IN FANCY BOXES.

Our Christmas stocks of Toilet Soaps and Perfumes were imported direct from the Vionia Co., London, the leading manufacturers of the world. These goods are all carefully packed in beautifully decorated fancy boxes, lined with silk and satin, and are very acceptable as gifts, being both sensible and attractive.
Our stock is the largest and most extensive we have ever had, and our low prices are sure to appeal to everyone.



Trunks and Leather Goods.



Do You Intend to Travel During the Festive Season?

If so, how are you equipped with Trunks, Travelling Bags, &c. If you are short of anything in this line, come in and get your needs attended to at once. We keep Trunks of the best quality, expressly made to stand hard wear, fitted with inside trays and all the newest improvements that make for convenience in travelling. Considering the undoubted high qualities of these goods, our prices will be found to be remarkably low. Trunks from \$06, each to \$10.00.

Then we have a large assortment of Dress Suit Cases, Kit Bags, Gladstone Bags, Carry-all's, Satchels, Valises, Ladies' and Gent's Dressing Cases and Novelty Leather Goods in such large varieties and at such moderate prices that satisfying selections are easily and quickly made.

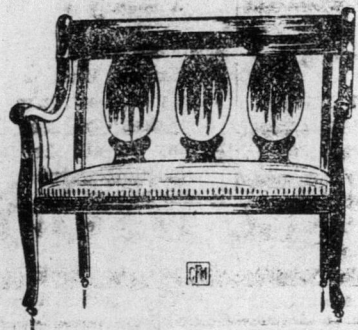


Christmas Groceries.

We are satisfied only when each customer is

Choice Loose Currants, 6c. lb.
Fancy Cleaned Currants, 7c. lb.
Choice Seeded Raisins, 11c. pkt
1 lb. pkt. Sultan Raisins, 15c.
Lemon & Orange Peel, 12c. lb.
Citron 15c.
Dedicated Coconut, 15c. lb.
Flavouring Extracts—assorted sizes.
Jeling Sugar 11c. lb.
Prepared Icing 11c. lb.
Shelled Almonds 10c. lb.
New Valencia Oranges, 15c. dz.
Crystallized Cherries, 35c. lb.
Bird's Custard 12c. pkt.
1 lb. tin Monarch Baking Powder 15c. lb.
New Season's Nuts, assorted prices.

Just opening, a large assortment of Christmas Stockings, Crackers, &c.



Our Furniture Dept. is showing an attractive Display of

GIFT GOODS.

A GIFT FOR THE HOME.

At Christmas, the gift that will add to the beauty of the home seems particularly appropriate. People are realizing more and more every year the advantage of giving useful presents. Instead of wasting money on useless gee-gaws, they are buying articles of practical use to the recipient. More furniture is being sold for Christmas presents than in any previous year.
We have an enormous range of Furniture pieces suitable for Gifts, including Easy Chairs, Rockers and Tables, Writing Tables, Book Cases, Sideboards, Pictures, Desks, &c.

MAIL ORDERS.

We shop as carefully for you by mail as if you came to the store in person. Our main object is not merely to fill your order, but to give you perfect satisfaction. High Qualities and Low Prices are the chief attractions of this firm.



The Real Joy of Christmas Comes to those who are fortunate enough to have a VICTOR GRAMOPHONE or a VICTROLIA.

A Constant Source of Pleasure—Always Ready for use.

The Victor plays all kinds of Dance Music loud and clear and in perfect time. Always ready when you want it. Keeps on playing as long as you want it. Obliging enough to repeat any Barn Dance, Waltz, Two-Step or any other selection. You can own a Victor Gramophone.

Prices range from \$20.00 to \$65.00.
Victrolas—Prices from \$20.00 to \$250.00



NEW RECORDS.
Victor Records are better than ever. The improved facilities and careful inspection ensure every Victor Record being absolutely clear, smooth and uniform.

You are Cordially Invited to come to our Gramophone Parlors and be entertained by the greatest singers, musicians, bands, orchestras, quartettes and entertainers in the world.



GLOVES

What Could be more Appropriate as a Gift.

or more simply purchased for man or woman than the selection of a pair of Gloves. Give Gloves and at once the gift strikes a pleasant personal note. There is not a man or woman who does not delight in a pair of fine Gloves. Our Glove Department has a larger and better assortment for Xmas 1912 than ever before. Gloves for dress, for street, for theatre, for motor, and for driving, are here; many fur-trimmed, many others warmly lined with wool or fur.

ACCEPTABLE GIFTS FOR ALL.

GLASSWARE SALE Glass and China Goods

That Are Always Welcome as Gifts.

Gifts of articles that are in every day use, and must be frequently replaced, are welcomed by all classes. Glass and China-ware articles make such gifts. We have China and Glassware of all grades and varieties, including—

- | | |
|--------------------------|--------------------|
| Dinner Sets, | Decanters, |
| Tea Sets, | Preserve Dishes, |
| Toilet Sets, | Fancy Glass Vases, |
| Royal Daulton China, | Water Jugs, |
| Royal Bayruth, | Fruit Dishes, |
| Sugar Basins, | Tumblers, |
| Carillon Souvenir China, | Butter Coolers, |
| Boil Bon Dishes, | Claret Jugs, |
| Pickles Jars, | Krystal Glassware, |

SILVERWARE.

There are few things so widely admired and welcomed as Gifts as handsome pieces of Silverware. The latest novelties in this line are now being shown in our Hardware Department.

Tasmania A Total Wreck.

The Lunenburg schooner *Tasmania* left here on Friday night last for fish laden by Franklyn & Co. A message received by the Minister of Customs from Capt. Walters, states that she sprang a leak off Cape Ballard was wrecked at Blackhead, and the crew walked 7 miles to Broad Cove and reported the message here from Renew. The schooner is likely to become a total wreck.

The Loser.



If each might be the chooser of destiny, I guess no man would be a loser, or languish in distress. But things are so adjusted in this sad mundane place that someone's hopes are busted whenever there's a race. Some one must sup in sorrow when the sun goes down, with boding that the morrow will also wear a frown. Mankind is never embattled, there is no great advance, but some one's badly rattled, and some one's name is Fance. And so the luckless snoozer who can't keep in the van should be a patient loser, and smile the best he can. In all the bygone ages, since Adam flew the coop, the winner drew the wages, the loser drew the soup. A girl is never married, all orange-wreathed and gay, but that some guy has carried a brooding grief away. There is, I fear, no blessing, that hasn't got its sting; the loser's walls distressing haunt those who dance and sing. I sit and eat my dinner in circumstance and pride and doubtless some poor sinner is gnawing bones inside. To-day I'm fat and happy, I eat and lot and smoke; to-morrow's dawn, old chap, may see your uncle broke. And if I am a loser, knocked out by Fortune's game, I surely won't abuse her, that good old giddy dame, but bless her dear old picture, and when the wheel goes round, again a smiling victor I'll hope I may be found.

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So Had He.

A clothier was busy in his office the other day when a traveller, without waiting to be announced, rushed in upon him.
"I have something to show you," intimated the visitor, slipping and sliding up to the desk.
The clothier looked up.
"And I have something to show you," he said, politely.
"I beg your pardon," said the traveller.
"I have something to show you," repeated the man of cloth rising and pointing across the room. "It has hinges on it and a knob, opens outwards and it will shut behind you. Good-day."

What Puzzled Her.

One thing about the professor's lecture at the village hall, on "The Wonders of the Human Body," seemed to Mrs. Springer to be not quite clear, and after her return home she was still pondering upon it.
"I understood everything he told us about the nerves and the way they act, and all that," she said, "and how we couldn't get along without them; but I just could not understand why he called that part of the brain where the nerves all center (cerebellum) the Sarah Bellam. Was Sarah Bellam the name of the woman doctor or surgeon who discovered it? I can't seem to find anything about her in the dictionary."

Here and There.

CARTHAGINIAN OFF.—The R. M. S. Carthaginian left for Glasgow Saturday evening. She took 1,600 casks oil.

HIRING HALL.—We hear that Messrs. Kelly and Duff are taking over the Mechanics Hall in which to run a moving picture show during the Christmas season.

A QUICK RUN.—Messrs. Baird, Ltd., had word on Saturday that the schooner *Araminta* had arrived at Oporto after a thirteen days' passage. This is a very quick run at this season of the year.

STOLE HIS WHISKEY.—Saturday evening an old man, passing up Water Street, had a bottle of whiskey the neck of which protruded from his pocket. A man passing whipped it from him and ran but the old party proved to be a sprinter, and overtook him. The other refused to give up the booze and the matter was compromised by both repairing to a wharf where they drank it.

Moor's Liniment Cures Burns, Etc.

The Royal Stores Ltd.