

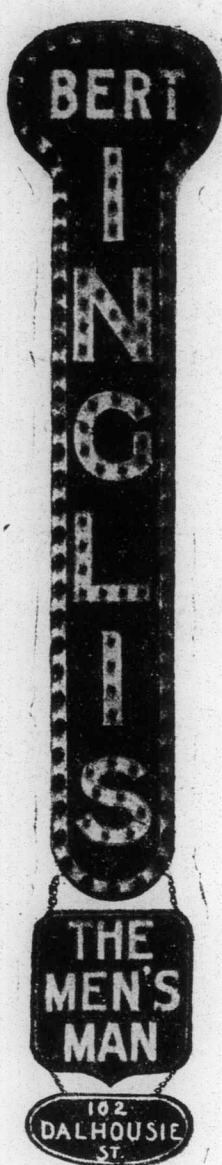
In Times of War as in Times of Peace

The Problem is FIND THE MAN

The
Big
Sign

Dalhousie
Street

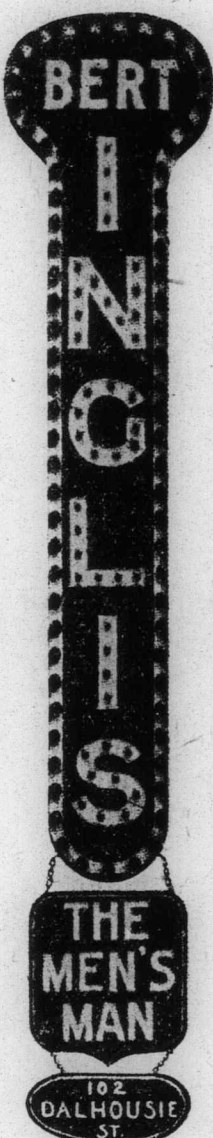
Remember
it!



The
Big
Sign

Dalhousie
Street

Remember
it!



¶ I want to reach every man in Brantford and vicinity, and I want a chance to prove that I can *save* them from *nine to twelve dollars* by buying one of my *Fit Reform Brand* Suits NOW.

¶ And when I say that I can prove it I mean just that. Every man in this city who is at all observant knows that I handle only the very highest-class of ready for service clothes, same as in everything else.

¶ And every man knows that these suits are real good value when sold for *twenty-two-fifty, twenty-five* and *thirty dollars*. I'm going to move them, *and at a sacrifice!*

MEN, THINK OF IT!

During the next ten days you can buy any suit in my store that originally sold for twenty-two-fifty (and don't forget they were mighty good value at that price) for just

FIFTEEN DOLLARS

¶ There are also Suits that I have been selling for thirty dollars, but there's only a few left. Act quickly and you'll be able to buy one for

EIGHTEEN DOLLARS

'nuff sed. I'm here to *show* you, if you're willing to be SHOWN.

¶ Just opened up a big shipment of Swell Shirts that sell from *one dollar* up to *four dollars*. Ask to see our *guaranteed dollar shirt*, has a detachable soft lounge collar, and is guaranteed for color, for fit and wear. My East window is a good shirt talker—let it talk to you!

¶ And *Neckwear*—my store is a garden of Summer Ties. For *fifty cents* I can show you the the kind only seen in the BIG CITIES.

¶ *Bow or Batwing Ties*—During the Summer months when you generally discard your vest, there's nothing neater than a BOW Tie. They come in all shapes from the wide Butterfly Bow for the young fellows to the more conservative shapes for the "stand patters"—*fifty cents*.

¶ Don't let your collar stock get low. I've all the smart, new kind for present wear. Soft lounge collars in point or cutaway shapes with the new colonial stripes or small figures, also plain white in laundered styles, stripes and piques, 2 for 25c and 3 for 50c.

¶ Leather Belts in greys, browns and blacks. The new Elastic Leather belt is a boon to the man who never wears suspenders, 50c, 75c and \$1.00.



Any Soft Hat

in my store including Stetson, Mallory and Glyn's, regular price \$3.00, \$3.50 and \$4.00

\$2.50

SATURDAY ONLY

¶ I still continue to sell Raincoats at reduced prices. This is your chance to own a good Raincoat.

\$0.00 Coats for \$6.50

\$15.00 Coats for \$9.50

\$20.00 Coats for \$12.50

BERT INGLIS THE MEN'S MAN
102 Dalhousie St.

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SATURDAY ONLY

