

CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruits, Provision,
Canned Goods and Foodstuffs Trades of Canada.

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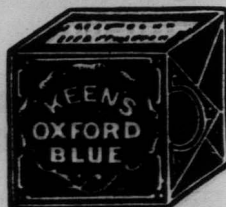
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No. 20

There's no disputing the fact that

KEEN'S



OXFORD

BLUE

holds pride of place for quality and economy in use. Housewives the wide world over use Keen's and nothing else. Lose no chance offering to strengthen your hold on the family trade; stock up with KEEN'S---it's always in demand.

For Sale by all the Canadian Jobbing Trade

MAGOR, SON & CO., 403 St. Paul Street, MONTREAL

Agents for the Dominion of Canada



"Crown Brand"



CORN SYRUP

made an extensive increase last year. This increase was due to three causes:

- FIRST,** Extensive advertising—the bill-boards from coast to coast are telling the people about "Crown Brand."
SECOND, the quality of "Crown Brand"—the user who once tries it comes back for more.
THIRD, (and by no means least important) the grocer's margin of profit in "Crown Brand" is all it should be.

Your individual sales should have been more. Were they? Let people know you're selling "Crown Brand" Corn Syrup; GET YOUR SHARE.

THE EDWARDSBURG STARCH CO., Limited

Head Office, MONTREAL.

Factory, CARDINAL.

Branch, TORONTO