

NEW DRESS GOODS.

LARGE AND BRILLIANT DISPLAY.

PRICES VERY LOW.

This season we make our announcement with more than usual confidence and satisfaction...

T. BEATTIE & CO., 140 Dundas Street.

HUMOROUS.

Disturbed parent and his five-year-old - "See here, sonny; what did your mother tell you?"

Now the winds that softly breathe, and the flowers that garlands wreath...

A New Jersey boy on the schoolship St. Mary, in writing home, says: "There are three things a boy wants as soon as he gets to sea..."

When the girl who had encouraged a young man for about two years suddenly turns around and tells him that she can never be more than a sister to him...

A Huntingdonshire farmer being asked how he and his neighbors were faring, he responded: "Last year we lived by faith, this year we live by hope, and next year, unless the landlords come to the rescue, we shall live by charity."

Spurgeon is a ready man. On one occasion he was much annoyed by three cads in the gallery persisting in wearing their hats...

If the trunk manufacturer do not quit making so many thousands of valises, exactly alike somebody is going to get into some awful trouble about it some time...

The other day an omnibus full of passengers drove up town from the Union depot. Side by side sat a commercial traveler named Wilham Macaby and Mrs. Winnie C. Dunblaton...

Valises That Look Alike. - If the trunk manufacturer do not quit making so many thousands of valises, exactly alike somebody is going to get into some awful trouble about it some time...

"I beg your pardon," she said, "but you have my valise." "You are certainly mistaken, madam," the traveler said, courteously but firmly, "this is mine."

"No, sir!" the lady replied, "it is mine, I would know it among a thousand. You must not take it."

But the traveler persisted and the lady insisted, and they came very near quarreling. Presently one of the passengers pointed to a twin valise in the omnibus, and asked: "Whose is that?"

"It isn't mine," said the traveler, "it is just like it, but this is mine." "And it isn't mine," said the lady; "she has mine, and I'll have it or I'll have the law on him. It's a pity if a lady can't travel alone in this country without being robbed of her property in broad daylight."

Finally the traveler said he would open the valise to prove his property. The lady objected at first, saying she did not want her valise opened in the presence of strangers. But as there was no other means of settling the dispute she at length consented. The traveler sprung the lock, opened the valise, and the curious crowd bent forward to see.

On the very top of everything lay a big flat flask, half full of whisky, a deck of cards, and one or two other things that nobody knows the name of.

The traveler was first to recover his self-possession and speech. "Madam," he said, "you are right. The valise is yours. I owe you a thousand apology."

But the lady had fainted, and the traveler unlocked his valise with a quizzical smile. Early in the afternoon a sign posted down town received a note in the Driver's House to mark a red leather valise in black letters a foot and a half long - *Handbag.*

Beautiful things are suggestive of a purer and higher life, and all is with mingled love and fear. They have a graciousness that wins us, and an excellence to which we involuntarily do reverence.

MORRISON'S GOODS!

Nice Dress Goods selling from 8 to 25 cents.

Black Lustres from 12 to 25 cents.

American Prints at 5, 6, 7, 8 and 10 cents.

Grey and White Cottons 5, 6, 7, 8, 9, 10 and 12 cents.

Men's Overall's, 40, 50, 75 and 90 cents.

Men's and Boys' Hats from 50 cents up.

JAMES MORRISON, Anderson's Block, London East.

P. S. - Send for Sample of my White Cottons at 10 and 12 cents.

SPARKLING SAUMUR CHAMPAGNE!

CARTE D'OR, CARTE BLEUE, CARTE NOIR.

IMPORTED DIRECT!

Which we can sell at LOWER PRICES than have ever been offered.

FITZGERALD, SCANDRETT & CO., 169 DUNDAS STREET.

4th Door East Richmond Street.

THE POPULAR GROCERY

T. E. O'CALLAGHAN

Has opened out one of the CHOICEST STOCKS OF FAMILY GROCERIES!

EVER SEEN IN LONDON.

EVERYTHING NEW AND FRESH AND CHEAP.

Goods delivered promptly. Call and see. Don't forget the place.

"THE RED FRONT," Next to the City Hotel, 135 DUNDAS STREET.

38-ly

Goto W. D. McLaughlin, 135 Dundas Street, London, for fine Gold and Silver watches, Jewellery, Clocks, Spectacles & Fancy Goods.

The only First Class House in this line in the city. Remember the place, 135 DUNDAS ST., LONDON.

Liberal reduction to the Clergy and School Teachers.

LONDON CARRIAGE FACTORY, J. CAMPBELL, PROP.

All kinds of Coaches, Carriages, Buggies, Sleighs and Cutters manufactured, wholesale and retail.

ALL WORK WARRANTED. CARRIAGES SHIPPED TO ALL PARTS OF THE WORLD.

Has been in business over 25 years, and has been awarded by the Government and Local Fairs 175 FIRST PRIZES, besides Second, Third and Diplomas also been awarded Medal and Diploma at the International Exhibition in Sydney, New South Wales, Australia.

FACTORY: KING ST., W. of Market.

A WEEK in your own town, and a capital profit. You can get the business a trial with our experience. The best opportunity ever offered for those willing to work. You should try nothing else until you try for yourself. We can do all the business we offer. No room to explain here. You can devote all your time to your spare time to the business, and make great pay for every hour that you work. Women make as well as men. Only special private terms and particulars, which we mail free. \$5000 free. Top 1000 copies of hand times while you have such a chance. Address H. BALLETT & Co., Portland, Maine.

THE POPULAR GROCERY

Is where every person can get goods of the CHEAPEST AND BEST quality in the city.

GROCERIES, WINES & LIQUORS Wholesale and Retail.

JOHN SCANDRETT, Directly opposite Strong's Hotel, 175 Dundas St. 5-m

BUCKEYE BELL FOUNDRY

Foundries, Iron Works, etc. F. W. VAN DUZEN & TIFT, Chgo. 20-ly

W. T. STRONG, PHARMACIST AND DRUGGIST, ST. ROSE'S HOTEL BLOCK.

The greatest possible care taken in the selection of PURE DRUGS AND CHEMICALS.

For the Dispensing of PHYSICIANS' PRESCRIPTIONS.

A choice stock of pure and refined liquors, foreign and domestic, for medicinal use only. Open on Saturdays for Dispensing.

COAL & WOOD BOWMAN & CO.

LARGE STOCKS ON HAND OF THE CELEBRATED Serravallo, Grosse, Ergo, Niro and Chestnut Coal.

Also Best Bit, Camel and Washford Coal for gas, steam, and light lamp and household use.

Wood, Lumber, Cut and Split, by the yard or carload. Great care taken to give satisfaction. Lowest cash prices. Office and Yard - BATHURST STREET, between Church and Wellington Streets. 45-m

PROF. SUTHERLAND, THE STAMMERING SPECIALIST.

Has returned to LONDON to cure all those who are afflicted with stammering or any form of Impediment of speech.

Office, 412 Wellington Street.

Consultation Free. Send for Circulars and Testimonials. 30-ly

FITS EPILEPSY, FALLING SICKNESS

Permanently Cured - No Humbug by one month's usage of Dr. Gouard's Celebrated Infalible Fit Powders.

To convince sufferers that these powders will do all we claim for them we offer them by mail, a Free Trial Box.

As Dr. Gouard is the only physician that has ever made this disease a special study, and as to our knowledge thousands have been permanently cured by the use of these Powders, we will guarantee a permanent cure in every case, or refund you all money expended.

All sufferers should give these Powders an early trial, and be convinced of their curative powers.

Price - for large box - \$3, or 4 boxes for \$10 - sent by mail to any part of the United States or Canada on receipt of price, or by express, C. O. D. Address: ASH & ROBINS, 300 Fulton Street, Brooklyn, N. Y.

CONSUMPTION POSITIVELY CURED.

All sufferers from this disease that are anxious to be cured should try Dr. Gouard's Celebrated Consumptive Powders.

These Powders are the only restoration known that will cure Consumption and all diseases of the Throat and Lungs - indeed, so strong is our faith in them, and so to convince you that they are no humbug, we will forward to every sufferer by mail - post paid - a Free Trial Box.

We don't want your money until you are perfectly satisfied of their curative powers. If your life is worth saving, don't delay in giving these Powders a trial, as they will surely cure you.

Price - for large box - \$3, sent to any part of the United States or Canada, by mail, on receipt of price, or by express, C. O. D. Address: ASH & ROBINS, 300 Fulton Street, Brooklyn, N. Y.

CRYSTAL HALL ARRIVALS

NEW GOODS!

JUST RECEIVED.

FRENCH WINE SERVICES, RICH BOHEMIAN GLASSWARE.

Another Supply of China Figures from the Royal Factory, Dresden.

New China Desert Sets, New China Toilet Sets, New China Tete-a-Tete, New China Presentation Cups.

W. J. REID & CO'S DUNDAS STREET.

CATHOLIC CHURCH & SOCIETY JOB PRINTING.

For all kinds of Catholic Societies we will print promptly and at low prices, Blank Applications for Membership, Constitution and By-Laws, Processions, Sermons, Lecture Tickets, Programmes, and Printing of any kind for the Clergy and our other friends in the Diocese.

SEND FOR ESTIMATES. THOS. COFFEY, Catholic Record, London, Ont.

WILSON & CRUICKSHANK, Are selling

TEAS

IN BLACK, JAPAN OR GREEN, IN 5 OR 10 POUND CADDIES.

Cheaper than any other House in the City. Also our SUGARS AND GENERAL GROCERIES OF ALL GRADES.

Stock of Wines and Liquors is very Superior.

WILSON & CRUICKSHANK, 350 Richmond St., between King and York, London. 1-ly

NO MORE RHEUMATISM OR GOUT, ACUTE OR CHRONIC SALICYLIC A SURE CURE.

MANUFACTURED ONLY under the above Trade Mark, by the European Salicylic Medicine Co., PARIS AND LEIPZIG.

Immediate Relief Warranted. Permanent Cure Guaranteed. Now exclusively used by all celebrated physicians of Europe and America, becoming a Staple, Harmless and Reliable remedy on both continents. The Highest Medical Academy of Paris reports its cures out of 100 cases within three days. Secret: The only dissolver of the poisons Uric Acid which exists in the blood of Rheumatic and Gouty Patients. \$1 a box; 6 boxes for \$5. Sent to any address on receipt of price. Endorsed by Physicians. Sold by all druggists. Address: WASHINGTON & CO., Only Importers Dept., 212 Broadway, N.Y. For sale in London by C. McCallum. 30-ly

LONDON CIGAR COMPANY,

61 DUNDAS ST., LONDON, W. T. RUTHERFORD & CO., PROPRIETORS.

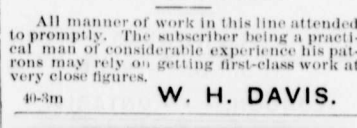
Liberal Discount to Wholesale Dealers. 30-ly

PLUMBING, GAS & STEAM FITTING.

W. H. DAVIS

Has started in this business in the CLARENCE HOUSE BLOCK, KING STREET.

All manner of work in this line attended to promptly. The subscriber being a practical man of considerable experience his patrons may rely on getting first-class work at very close figures. 65-m W. H. DAVIS.



W. H. DAVIS, 30-ly

HARDY'S GROCERY,

355 RICHMOND ST.

The choicest Family Groceries, Fresh Teas, Pure Coffees, and spices, well assorted stock of Wooden and Willow Ware, and everything usually kept in a first-class grocery.

Goods delivered free to any part of the city. Prices strictly the lowest. Remember the Store! 65-ly

FOREST CITY GROCERY

Opposite Oddfellows Hall, DUNDAS STREET.

S. VINCENT.

Fine Teas and Sugars. Pure Wines and Liquors, put up in Baskets, Ale and Porter, on Draught, 10c. per quart. Goods delivered to any part of the City. S. VINCENT. Cor. Clarence & Dundas sts., London. 45-ly

Ayer's Hair Vigor,

For restoring Gray Hair to its natural Vitality and Color.

A dressing which is at once agreeable, healthy, and effective for preserving the hair. Faded or gray hair is soon restored to its original color, with the gloss and freshness of youth.

Thin hair is thickened, falling hair checked, and baldness often, though not always, cured by its use. Nothing can restore the hair where the follicles are destroyed, or the glands atrophied and decayed. But such as remain can be saved for usefulness by this application.

Instead of fouling the hair with a pasty sediment, it will keep it clean and vigorous. Its occasional use will prevent the hair from turning gray or falling out, and consequently prevent baldness. Free from those deleterious substances which make some preparations dangerous, and injurious to the hair, the Vigor can only benefit but not harm it. If wanted merely for a HAIR DRESSING, nothing else can be found so desirable. Containing neither oil nor dye, it does not soil white cambric, and yet lasts long on the hair, giving it a rich, glossy lustre and a grateful perfume.

Prepared by Dr. J. C. Ayer & Co., Lowell, Mass.

ROYAL STANDARD LOAN CO. OF CANADA.

OFFICE - 45 RICHMOND ST., LONDON, ONTARIO.

THE above Company make advances on Real Estate on favorable terms of repayment. Six per cent allowed on all Savings Bank Deposits at call. For large sums and for a fixed period liberal terms will be made.

J. F. FITZGERALD, Esq., President. W. H. FRISVOLD, Esq., Vice-President. JAMES AIRDILL, Inspector. MACMILLAN & TAYLOR, Solicitors.

DONALD M'ILLAN, MANAGER.

W. H. ROBINSON, CHEMIST AND DRUGGIST, DEALER IN CHIEF, DRUGS, PERFUMERY, DYE STUFFS, ETC.

Opposite City Hall.

All Patent Medicines sold at as Low Figures as by any other ESTABLISHMENT IN CANADA.

Open Sunday afternoon and evenings for dispensing Prescriptions. 38-ly

MONEY TO LOAN

REAL ESTATE AT 8 PER CENT.

MORTGAGES BOUGHT.

J. BURNETT & CO., 45 Richmond Street, London.

Encourage Canadian Enterprises!

Insure your Property in the UNION FIRE INSURANCE COMPANY, OF TORONTO.

JON. J. C. AIKINS, Secretary of State, President.

T. R. PARKER, Sec. and Agent, London Branch.

Office - Edge Block, Richmond St., London. N. B. - Money to Loan at 8%.

FERGUSON'S FUNERAL UNDERTAKING,

180 KING STREET, (180)

Every requisite for FUNERALS Provided on Economical terms.

The largest choice of Plain and Gorgeous Funeral Equipages, including a WHITE HEARSE FOR CHILDREN'S FUNERALS.

ECONOMY COMBINED WITH RESPECTABILITY.

W. HINTON (From London, England.) UNDERTAKER, & C.

The only house in the city having a Children's Mourning Carriage.

202, King St., London, Private Residence, 221 King Street.

NATIONAL POLICY GREENS'

Can't be undersold, so have reduced the price of our Lumber, and are now selling:

Georgetown Bay Barn Lumber - \$11 00

Flooring and Siding - 12 00

Warranted Shingles, per square - 1 75

Lath, per 1,000 pieces - 2 00

Shingles, per 1,000 pieces - 1 80

Other kinds of Lumber, Sash, Mouldings, Frames, &c., proportionally cheap.

Yard and Factory - corner Clarence and Bathurst streets. 47-ly

W. L. CARRIE, BOOKSELLER, STATIONER,

DEALER IN FANCY GOODS, 417 RICHMOND STREET,

Opposite the office of the Advertiser. A large stock of Sheet Music constantly on hand. Music not in stock can be procured in a few days.

\$300 A MONTH guaranteed, \$3 a day at home made by the industrious. Capital not required; we will start you. Men, women, boys and girls make money faster than you can get it at any other place. We warrant our business, and if you are not satisfied we will send you back your money. Costly outfit and terms free. Now is the time. These sheets of work are laying in thousands of money. Address: TRUE & CO., Augusta, Maine.

LONDON POST OFFICE.

Autumn Arrangement.

MAILS AS UNDER.

Great Western Railway, going East - 4.30 P.M. 4.30 P.M.

By Railway for all places East - 4.30 P.M. 4.30 P.M.

London, Eastern States, etc. 5.00 1.15 8.00 2.45 6.30

New York, Boston, etc. 5.00 1.15 8.00 2.45 6.30

Kingston, Ottawa, Montreal, Quebec and Maritime Provinces, etc. 5.00 1.15 8.00 2.45 6.30

Hamilton and Toronto. 5.00 1.15 8.00 2.45 6.30

London, Eastern States, etc. 5.00 1.15 8.00 2.45 6.30

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