

of what Western Canada will ultimately demand in the way of manufactured products. The West possesses a wealth of raw materials. The forests, mines and gigantic agricultural and live stock industries con-

tiguous to Calgary are particularly lavish in this respect. The shrewd "captains of industry" in Canada and the United States are beginning to comprehend the vast resources of Alberta, and to recognize that

the present is the psychological moment. The West is loyal to its industries and to the men behind them, and those who cast their fortunes in with the people of Western Canada will reap their reward.

