# Totally decent, awesome eh?

by Bill MacKenzie

In a surprise move this week. Carling O'Keefe Breweries Ltd. announced the introduction of a new beer can that makes music and tells the time.

The beer can is the latest in a continuing series of beer container innovations by the major breweries.

"This container will easily outsell Molson's 'Supercan' or Labatt's pint size," declared O'Keefe marketing rep Lawrence "Sour Suds" Flid-

Called the Beer Brainer, the aluminum and silicon container features the wizardry of the semiconducter age combined with the capacity of a milk carton. Miniscule computer chips are molded into the litre-size can and are activated upon lifting of the tab.

"When Joe Average Beer Guzzler cracks open the beer," said Flidwinger, "the Beer Brainer will play O Canada."

"When he sucks back a quarter of the beer, the new can will switch to the "chug-a-lug" drinkers song, and when he empties it, he'll hear the "na-na-na Goodbye" tune... you know, the one they sing in hockey games.'

In addition, Flidwinger noted, the Beer Brainer will flash a digital read-out of the time "Joe Drinker" took to down the litre.

However, he cautioned, the Beer Brainer will begin cooing effeminately and then farting loudly if "Joe Drinker" leaves too long a period between his quaffs.

Carling O'Keefe expects sales of



Miller and Old Vienna to double upon introduction of the Beer Brainer container. An advertising campaign ("...geared to reflect the true essence of Joe Average Beer Guzzler," says Flidwinger) will feature Joe Morgan, Willie de Wit's last boxing opponent.

The reaction to the Beer Brainer from other major breweries was sceptical.

"Carling O'Keefe is kiddy stuff," they chorused, grinning nervously and making faces.

Molson is rumoured to be innovating a standardized little brown bottle in its deepest, darkest labs to combat the Beer Brainer. Labatt's in an unprecedented strategy, is said to be trying to improve the quality of its beer.

The Beer Brainer will be available at all ALCB locations beginning the Monday following Christmas

## **Campus sinners**

by Bill Dashscotch

Are you sick of the rampant morality sweeping our campuses?

Do you have a burning desire to see unchecked drinking, destruction and wanton promiscuity replace the current stultifiying attitude of bland wholesomeness and putrid acceptance of traditional values espoused by many of your once free-spirited peers?

Does the sight of a "Jesus Saves" bumper stickers make you want to swivel your head around and puke green?

If so, then Campus Crusade for the Anti-Christ might be the organization for you.

'We see C.C.A.C. as a necessary alternative to the 'born again' campus religious organizations" declares the new club's director, Peter Epiphanes.

What else motivated him to start such a peculiar organization?

Laughing wildly, Ephiphanes said "The devil made me do it!"

He then sobered up and proceeded to tell his unusual story.

"In my first years of college, I felt totally directionless, All I wanted out of life was booze, dope, casual sex and better grenades.

Then, one of the two turning points in my life occured.'

"It was a late Sunday night and totally by chance, I turned on Jerry Falwell's 'Old Time Gospel Hour'. Jerry seemed to be looking right at me when he talked of repenting sin and accepting Jesus Christ as my personal saviour.'

"To make a long story short, I did this and even joined a B.A.C. (Born Again Christian) group.'

"It was the stupidest thing I'd ever done."

"After two months of testimonials, sing-songs and praying, I was going nuts. None of these people drank, my sex life completely frosted over, and despite all the praying, my grades were still lousy.

'Finally, after sitting alone in my room one night, I decided I couldn't take any more, so I screamed 'I'll do anything to get away from this crap!'

SALE: BEER SUPPL

"Next thing, I hear a real deep



Campus Anti-Christ guru Peter Epiphanes contemplating shish-kabob reporter for supper.

voice going "Did you say anything?" and then FOOF!, there he was!

There was who?

"Who do you think you idiot!" barked Epiphanes" The Big D, Satan, Lucifer, Beezebul, whatever you want to call him, he was there in my room!'

What did he look like? Just like the one in the Cadbury Caramilk commercials," responded Ephiphanes.

"He offered me a deal: I'd get great drugs, great sex, and great grades if I'd do two things: the first was I'd have to work for him after graduation, the second was I'd have to sell him my soul,"

Doesn't that mean you'll be going

Sneering, Epiphanes said, "Look. After seeing the B.A.C.s idea of heaven and bliss, spending eternity in the lake of fire will seem like

Aren't you basically advocating against the laws of society and

"You're pretty quick for a reporter" said Epiphanes snidely. Then, with a feral grin and a frankly demonic look in his eye, Epiphanes quoted Aleister Crowley and said "Do what thou wilt, shall be the whole of the law."

For information about joining or participating in upcoming black mag..., er, events, please call Peter Epiphanes at 466-6666.

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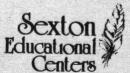
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