

SPECIFICATIONS MODEL J.M.

AXLES: Front, I beam section; Rear, Semi-floating.
BRAKES: Two separate independent sets on rear wheels.
CARBURETOR: Schebler.
CLUTCH: Leather-faced cone.
COOLING: Centrifugal pump.
DRIVE: Propellor Shaft.
FUEL SUPPLY: Gasoline, 15 gallons.
IGNITION: Jump spark with magneto.
LUBRICATION: Plunger pump, Oil supply in crankcase, 2 gallons.
MOTOR: Horse Power, 45-50; Bore, 4½ inches; Stroke, 5 inches; Cast en bloc.
SPEED ON DIRECT DRIVE: 4-70 M.P.H.

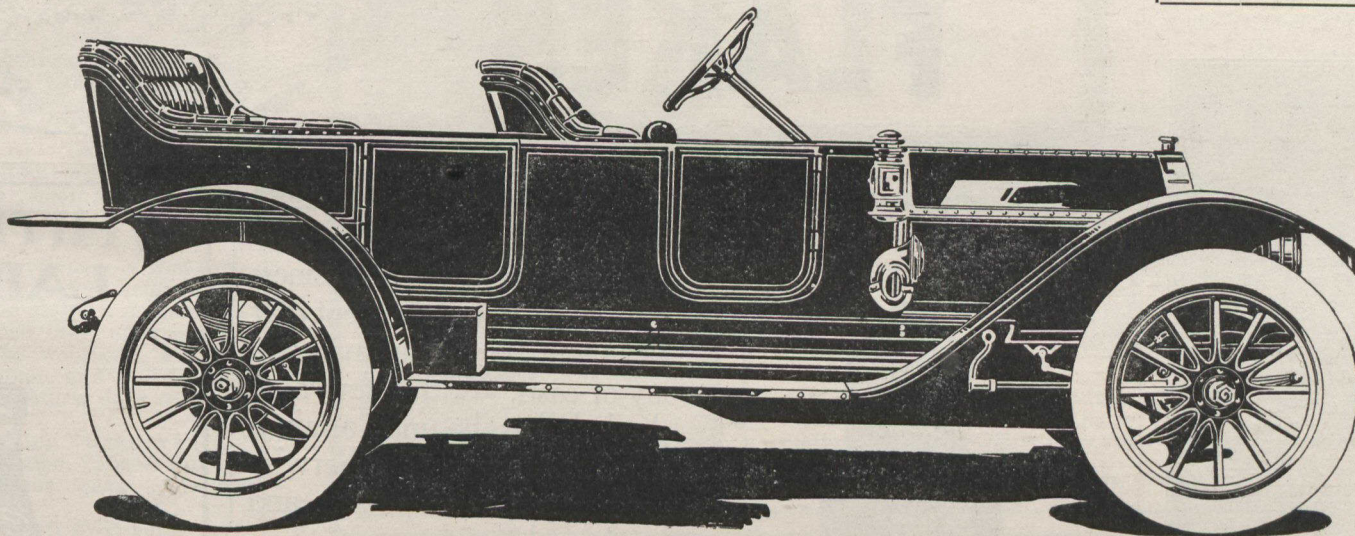
Introducing The

Schacht

SPECIFICATIONS MODEL J. M.

(Continued)

SPRINGS: Special alloy steel; Front, Semi-elliptic; Rear, Three-quarter elliptic.
STANDARD EQUIPMENT: Mea Magneto, two gas lamps, two oil side and one rear lamp, jack, horn, all tools, pump and tire repair outfit, top and windshield.
STEERING: Worm and sector, 18-inch wheel.
TIRES: 34 x 4 inches.
TRANSMISSION: Selective, Forward, 3 speed changes; Reverse, 1 speed change.
WEIGHT: 2,750 lbs.
WHEEL BASE: 120 inches.
Left-hand Drive; Gear Control and Emergency Brake in centre of car on all pleasure models.



1912 MODEL J. M. TOURING CAR, 7-PASSENGER, 45-50 H. P., PRICE \$2,450

AS competition has increased in the manufacture of the modern motor car, costs of production have been sacrificed to meet the demand of the masses for a cheap car. Motor cars that five years ago sold for \$3,000 can now be bought for \$1,500 and the makers claim that it is a better car. Is it logical? The value that goes to prove its reliability cannot be there. The Schacht Motor Car was first manufactured eleven years ago—at the the present day there are 40,000 satisfied owners—the growth of business has only been proportionate with the quality of the car. If increased production made it possible to produce

the car cheaper, the value went back into the car—always with the one end in view to offer something better—the best car made for the price. The Schacht engine embodies all the latest improvements that are found on more costly cars—the graceful racy lines and superior finish of the body is not excelled by the very best makes on the market. It is not doing justice to ourselves or to you to go into the numerous features that have established the Schacht car in the motor world, but we will be pleased to send you a catalogue giving full particulars and complete information about the various types. We also manufacture delivery cars and trucks.

Applications for unoccupied territories will be received.

The Schacht Motor Car Company of Canada, Limited

General Offices and Works:

Sanford Avenue S., Hamilton, Ont.