



*After All, There's No Bath Like One With*

# Palmolive Soap

**N**OTE how refreshed and invigorated you feel after using it. Palmolive Soap is a delightful cleanser and has all the soothing and beautifying properties of imported palm and olive oils.

*We have doubled their value, in Palmolive Soap, through our exclusive blending process.*

The green color of Palmolive is due to palm and olive oils—nothing else.

We send to the Orient for these oils, because they've been recognized as best for the skin for more than *2,000 years*. World-famous beauties of history used them to keep the skin soft and smooth.

Use more than mere soap—use Palmolive. Let your skin have Palmolive Protection. Infants are bathed with it because doctors know it cannot hurt the most tender skin.

Palmolive lathers in hard or soft water. Fifteen cents the cake, and *most* economical, because it lasts so long.

Don't use merely "soap" when *Palmolive* is sold by dealers everywhere.

*Send two 2c stamps  
for free sample*

**B. J. Johnson Soap Co., 155-157 George St., Toronto, Ont.**

B. J. Johnson Soap Co., Inc., Milwaukee, Wis.

**PALMOLIVE SHAMPOO** makes the hair lustrous and healthy and is excellent for the scalp. It rinses out easily and leaves the hair soft and tractable. Price, 50 cents.

**PALMOLIVE CREAM** cleanses the pores of the skin and adds a delightful touch after the use of Palmolive Soap. Price, 50 cents.

N.B.—If you can't get Palmolive Cream or Shampoo of your local dealer, a full-sized package of either will be mailed prepaid on receipt of price.

