

WE'RE MAILING OUR NEW SPRING CATALOGUE



If you don't receive your copy by February 15 write us and we will see that you get it by return mail.

We want you to have this catalogue because it is a good deal bigger, and a good deal better, than either of the two we have already issued.

Not only are our illustrations better but our values also are better—the best obtainable, we believe, in Canada. The reason is that being a purely catalogue house we can do business for a good less money than city retail stores that have to pay high rents and equip with costly fixtures. That means that we can do business on a very narrow margin of profit, and our prices reflect the economy of our business system.

WE ARE ALSO GIVING PROMPT SERVICE

In almost every case goods are shipped within 24 hours from the time the order is received. During our sale we were not able to do this because the amount of business that came to us overwhelmed us; and though we largely increased our staff of helpers—from 50 to 265; and though we worked night and day we could not keep up to the business that was coming to us.

However we have increased our warehouse space by 50 per cent, and we are now giving—and will continue to give—our regular 24 hour service.

Test us with an order; if you have never dealt with us before we want you to acquaint yourself with our service and our values; and if you have dealt with us, and happened unfortunately to be among those who were disappointed during our sale we want you to give us an opportunity of showing you the kind of service we give when conditions are normal.

If you happen to be in Winnipeg during the Bonspiel or at any other time we shall be pleased to have you call to see us.

CHRISTIE GRANT CO. LIMITED
WINNIPEG
CANADA
110 PRINCESS STREET

Another Great Premium for the Home—

This magnificent set of Rogers Cutlery FREE and Express Paid for eight subscriptions to The Western Home Monthly at \$1.00 per year

- 6 Knives
- 6 Forks
- 6 Tea Spoons
- 6 Dessert Spoons
- 2 Table Spoons
- 1 Butter Knife
- 1 Sugar Spoon



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HERE is our greatest offer yet—even better than our dinner set, which met with such remarkable success. The set consists of 28 pieces, and each article is a product of the well-known William Rogers Company, and guaranteed by them—it is the best known pattern of Table Silver in Canada, embossed floral design. Complete table service for six people. We anticipate an exceptionally heavy demand for this premium, so urge our readers to start right in, and get subscriptions. Remember we pay all charges, and the Cutlery will be sent immediately on receipt of your order.