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Examine your skin closely! Find out just the condition it is in!

The greatest enemy of your skin

In the care of your skin have you reckoned with the most powerful, the most persistent enemy it has--the outside enemy?

Skin specialists are tracing fewer and fewer troubles to the blood--more to bacteria and parasites that are carried into the pores of the skin with every particle of dust, soot and grime.

Examine your skin closely! Too often we stand back from our mirrors, give our complexions a touch or two of the mysterious art that lies in our vanity cases, and congratulate ourselves that our skins are passing fair. Go to your mirror now and find out just the condition your skin is in. If it is rough, sallow, coarse-textured or excessively oily, you are providing the very best soil for the thriving of bacteria.

How to make your skin resist this enemy

Begin this treatment tonight. Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. With the tips of your fingers, rub this cleansing, antiseptic lather into the pores always with an upward and outward motion. Rinse well with warm water, then with cold. If possible, finish by rubbing the face with a piece of ice.

Use this treatment for ten nights and your skin should show a marked improvement. If your skin should become too sensitive, discontinue until the sensitive feeling disappears. Woodbury's Facial Soap is the work of a skin specialist. Use it regularly in your daily toilet and keep your skin clear and fresh, free and healthy, and its insidious enemies will invariably meet defeat.

A 25c cake of Woodbury's is sufficient for a month or six weeks of this treatment. Get a cake to-day and begin at once to get its benefits for your skin.

Send to-day for "week's-size" cake

For 4c we will send you a cake of Woodbury's Facial Soap large enough for a week of this famous skin treatment. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, a copy of the Woodbury Book "A Skin You Love to Touch" and samples of the Woodbury preparations. Write to-day! Address The Andrew Jergens Co., 1625 Spring Grove Avenue, Cincinnati, O.

If you live in Canada, address The Andrew Jergens Co., Ltd., 1625 Sherbrooke Street, Perth, Ont.

Tear out this cake as a reminder to ask for Woodbury's to-day at your druggist's or toilet counter.

For sale by dealers everywhere throughout the United States and Canada

