

the workmen affected. Figure out what wood means to you as fuel, lumber, furniture, railway ties, boats, boxes, flooring, paper—I cannot begin to count the jobs that a tree performs in an average town.

Real Patriotism.

You agree with me that Canada must keep the smoke in every possible factory chimney during the next five years. To do that we have got to keep smoke out of the timber lands.

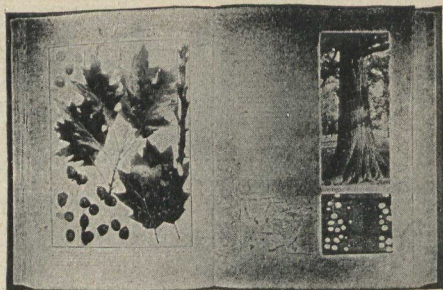
A fine lot of business managers! Pointing with pride to 5,000 wood-using factories, and shrugging our shoulders when the Fire-Thief threatens to blot out their sole stock of raw materials.

I am no alarmist, but every lumberman, explorer, forest engineer I have met assures me that this carnival of forest fires cannot **continue**. They say, and I believe, that fires have been cutting down our reserve stock at a rate that brings us today fact to face with a crisis. Think you we can burn this candle of precious resources at both ends—use up millions of trees yearly for lumber and pulp and other manufacturers, and toss even more millions to the flames? Which end had we better retain, the end of Use-and-Profit, or the end of Fire-and-Waste? We cannot keep both. One must go.

Those statistics about the wood-using industries make out a case for a Strong Concern, don't they? But the strength, by friend, is likewise the weakness. The foundation of living forests is helpless against fire. They cannot protect themselves. It is up to you and me.

What would you think if we gradually killed off the cattle that bring Canada \$37,000,000 worth of butter and cheese every year?

Forest fires threaten to kill wood industries that give us today more than five times the value of all our butter and cheese.



HANDBOOK OF TREES OF THE NORTHERN STATES AND CANADA

By Romeyn B. Hough.

Is photo-descriptive of the leaves, fruits, barks, branchlets, etc., and shows them all with the vividness of reality. Natural sizes ingeniously indicated. Distributions shown by maps. Wood-structures by photo-micrographs.

"With it one wholly unfamiliar with botany can easily identify the trees."—Melvil Dewey, Pres. Library Institute.

"The most ideal Handbook I have seen."—C. Hart Merriam.

"The most valuable guide to the subjects ever written."—Springfield Republican.

AMERICAN WOODS

By Romeyn B. Hough.

Illustrated by actual specimens, showing three distinct views of the grain of each species. Contains 897 specimens of 325 species. Of such exceptional value that its author has been awarded by a learned society a special gold medal on account of its production.

Write for information and sample illustrative specimens.

R. B. HOUGH COMPANY

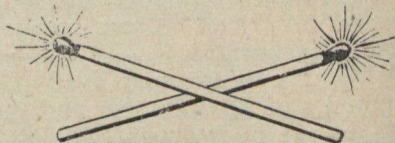
Box 22.

LOWVILLE, N. Y.

ASK



FOR



Pulls the Largest Stumps

The Smith machine pulls the largest stumps at a cost of 5c each. Write today for free catalog and special offer.
W. SMITH GRUBER CO., SMITH STA., LA CRESCENT, MINN.