

JINGLE BELLS! CHRISTMAS CHEER!

HUNDREDS OF USEFUL GIFTS ARE HERE

AT MAYHEW'S BIG STORE

And have you heard the sensational evidence? No! Listen then, let us tell you briefly: After December first every article in this store will be obtainable at the "lowered revised prices."

MAKE THIS STORE YOUR HEADQUARTERS FOR CHRISTMAS SHOPPING

Everything free at this department. One word about our "Serve You" Department. This season we have arranged a department equipped with season's greetings cards. All kinds of dainty boxes, pen and ink, and a saleslady to assist you in any way. Your gifts can be made all ready to hand out or mail. We feel by doing this that we can save the women a lot of worry and bother of repackaging gifts. Everything free at this department. We would advise you to shop early; you can shop with more leisure and ease; you obtain a better choice while assortments are complete.

GIFTS THAT PLEASE AND ARE USEFUL

FOR "DAD"

House Slippers.....\$1 to \$4.50
Sweater Coat.....\$3 to \$10
Gloves.....\$1.50 to \$3.50
Shirt.....\$2 to \$5
Suspenders.....50c to \$1.50
Ties.....75c to \$3.50
Nightgown or Pyjamas.....\$2 to \$3.50
Handkerchiefs.....15c to 50c
Mittens.....\$1 to \$3
Suit or Overcoat.....\$18 to \$45
Mackinaw Rubbers.....\$2.75 to \$4.45
Comfortable Caps.....\$1 to \$4
"Easy" Shoes.....\$4 to \$7
Umbrella.....\$2 to \$3.50
Gaucholets.....\$3.50 to \$5

FOR "MOTHER"

Blouse.....\$2.50 to \$10.50
Skirt.....\$6.50 to \$9.75
Scarf.....75c to \$3
Slippers.....\$1.50 to \$2.50
Bath Towels.....50c to \$2.50
Collars.....50c to \$1.25 each
Dress.....\$2.50 to \$5
Material for a Dress.....\$1 to \$5 per yd.
Coat.....Reg. \$45 Coat for \$26.50
Wool Blankets.....\$12
"Best" Flannel Blankets.....\$2.95 to \$5
Bed Comforters.....\$4.75 to \$7.25
Furs.....\$10 to \$95 set
Shoes.....\$2.50 to \$8.50
White Quilts.....\$4.75 to \$6
All-over Aprons.....\$1.15
Dolies.....20c to 75c

Dresser Scarfs.....50c to \$2
Rugs, all sizes.....\$12 to \$65
Marquise Curtains.....\$3 to \$4
Side and Back Combs.....35c to \$1
Beauty Pins.....35c to 50c per set
Hand Bags.....\$1 to \$7.75

FOR "HIM"

Ties.....75c to \$3.50
Slippers.....\$1 to \$4.50
New V-neck Sweater.....\$5 to \$9.50
Nifty Caps.....\$1 to \$3.50
Hats.....\$4.50 to \$6.50
Muffler, brushed wool.....\$2.50
Muffler, silk.....\$3 to \$5
Silk Soft Collars.....50c
Brace Sets.....\$1 to \$2
Silk Arm Bands.....15c to 65c
Silk Hosiery.....75c to \$2.25
De Luxe Shirts.....\$2 to \$5
Initial Linen Handkerchiefs.....50c
Silk Handkerchiefs.....\$1 to \$1.50
Dress Shoes.....\$4 to \$12.50
Cuff Links.....50c, 75c, \$1.50
Gloves.....\$1 to \$3.75
Up-to-the-minute Overcoats.....\$19 to \$40
Heather Sox.....\$1 to \$1.75
Silk Shirt.....\$6 to \$8.50
Spats, all colors.....\$2.75
Belt.....75c to \$2.50

FOR "HER"

Table Linens.....\$3.50 to \$8 per cover
Silk Hosiery.....\$1.50 to \$3

Brushed Wool Scarf and Cap Set.....\$3.50 to \$8.75
"Kinky" Slippers.....\$1 to \$1.75
The new Cuff Slippers.....\$2 to \$2.75
Snock Blouses.....\$4 to \$10.50
All-wool Plaid for Skirts, only 1 1/2 yards required.....\$7.50 per yard
Camisoles.....\$1.75 to \$2.50
Beautiful Camisole Ribbons.....65c to \$1.50
Bandole Caps.....\$1 to \$2.50
Handkerchiefs.....12 1/2c to \$1
Pullover Sweaters.....\$4 to \$11
Coat Sweaters.....\$5 to \$13.50
Hockey Shoes.....\$5 to \$12
Dress Slippers and Oxford.....\$5 to \$10.50
Kid Gloves.....\$2.50 and \$3.50
Double Texture Silk Gloves.....\$2.50
Bluebird Tea Cloths, 13 pcs.....\$5.50
Slipper Holders.....\$1.50

FOR THE "BOY"

Sweater Coats.....\$1 to \$4.50
V-neck Sweaters.....\$2.85
Pullover Sweaters.....\$1.75 to \$3.75
Mitts.....50c to \$1
Suspenders.....25c to 75c
Caps.....35c to 75c
Nifty Suit.....\$7 to \$15
Bloomer Pants.....\$2 to \$3.75
Belts.....50c to 85c
Stockings.....50c to 75c
Shoes.....\$3.50 to \$5

FOR THE "GIRL"

Ribbons.....15c to 75c per yard
Handkerchiefs.....10c to 45c
Hockey Shoes.....\$3.50 to \$5
Dress Shoes.....\$2.75 and \$5.50
Scarf and Cap Set.....\$1.75 and \$2.50
Knitted Tams.....50c and 75c
Sweater Coats.....\$1.75 to \$5.85
Fur Sets.....\$1.25 to \$2

FOR "BABY"

Crib Blanket.....\$1.75 and \$2.75
Knitted Sweater Coat.....\$1 to \$1.75
Wool Mitts, all colors.....40c to 60c
Wool Booties, all colors.....50c
Bibs.....25c to 50c
Kid Shoes, all colors.....50c to \$1
Baby's Silk Comforter.....\$3.95
Silk Crepe de Chine Booties.....\$1.25 and \$1.50
Baby's Lamb's Wool Vest.....70c
Rattles.....25c to 65c
Baby Pins.....60c pair

ALL THE TOYS IN OUR TOYLAND ARE NEW TOYS BECAUSE WE HAVE A TOYLAND AT CHRISTMAS TIME ONLY

Get father, mother, big sister or brother to bring you in tomorrow and see the wonderful lot of Toys Santa Claus has sent to this TOYLAND.

E. A. MAYHEW & CO.

THE CHRISTMAS STORE

Smart New Millinery

For Winter Wear

Every hat a new model and prices reduced for the rest of the season.

Mrs. Currie's Millinery Parlors

Phone 55. Symes St.



The Electric Shop

EVERYTHING ELECTRICAL

Wiring, Fixtures, Appliances and Supplies.

Come in and see the EASY WASHER work. No wear, no tear.

Don't forget, we depend on experience, not a traveller's word, for the quality of an article.

Prest-O-Lite Battery Service Station.

W. B. MULLIGAN

The Transcript.

THURSDAY, DECEMBER 9, 1920

WARDSVILLE

The regular monthly meeting of the Ladies' Aid of the Methodist church was held at the home of Mrs. Palmer on Thursday.

On Thursday evening the W. M. S. will hold an open meeting at the home of Mrs. Douglas. The church girls will provide the program. Lunch will be served.

Next Sunday will be W. M. S. Sunday in the Methodist church. Mrs. (Rev.) Snel of Dutton, district superintendent, will have charge of both services.

The U. F. O. held a social evening in the town hall Thursday. A very delightful program was rendered, consisting of speeches, songs and piano solos. The feature of the evening was an address by Mr. Barber of Toronto. Sylvester King was chairman.

Wesley Tice had a very narrow escape from serious injury last Thursday morning in front of the Tourists' garage. He had just replenished the tank of his car with gas and proceeded to the corner to turn around, but owing to the car being obstructed and he failed to notice a Ford roadster rapidly approaching from the opposite direction, which crashed into the front of his car, tearing the left front wheel completely off. Outside of a slight shaking up Mr. Tice was none the worse for the accident.

Sam Smith has opened a meat market in the store formerly occupied by Dan McRae.

Rev. and Mrs. R. J. Murphy, Mrs. Charles Minna and Mrs. Staples spent Friday in London.

The students of Wardsville high school, under the leadership of Miss Dykes and Miss Farrington, gave a concert in the town hall Friday evening, Dec. 3rd. It was a decided success, over \$50 being taken in at the door. The interest of the parents in the students was shown by the large attendance, the hall being crowded to capacity. The main feature of the evening was a play entitled "Jerusha Dow's Family Album." A pageant of the entrance of the nine provinces into Canada was well rendered. Solos, recitations, speeches, duets, quartettes, violin selections and a chorus by the school were also well given, showing that much time and preparation were put on the concert by the students.

A union church service was held Sunday evening in St. James' Anglican church. Mr. Lea of Toronto gave a very interesting talk on temperance.

STRATHBURN

Tait's Corners Presbyterian church is to be remodelled and a basement constructed for the Sunday School.

Last week a large number of teams were engaged hauling gravel for the provincial highway.

SHIELDS SIDING

Sympathy is extended brothers and sisters of the late Thomas Quick.

Mr. Kirby spent the week-end at his home in Petrolia.

Mrs. McBride was in London last week seeing Mr. McBride who we are sorry to say is in hospital. His many friends will be glad to hear he is getting better.

Remember the U. F. O. literary evening on Friday, Dec. 10. J. Graham and A. Purcell have charge of the program. A welcome is extended to all.

Mrs. Johnston and Mrs. McDonald visited their mother, Mrs. Mary McLean, one day last week.

Miss Flora Mitchell of Detroit spent a few days recently with her aunt, Mrs. Effie Walker, and cousin, Ward Leitch, who we are glad to say is somewhat improved after his serious teeth trouble.

Mr. and Mrs. Sandy Dewar, Kilmarlin, visited his sisters, Mrs. Hall and Maggie Dewar.

The U. F. O. expects to ship again this week.

Mr. and Mrs. Neil McVicar, accompanied by Mr. and Mrs. Andrew Grey, sr., of Brooke, left last week to spend the winter in Florida. Their many friends wish them a pleasant and safe journey.

CASHMERE

Mrs. Chas. Tunks and daughter Jean were Chatham visitors recently.

Melvin Sitter of River Rouge visited his brother Calvin this week.

Mr. and Mrs. Bert Dark of Chatham spent Sunday with Mr. and Mrs. Wed. Dark.

Mrs. B. F. Jeffery of Newbury spent Thursday with her daughter, Mrs. Calvin Sitter.

Clarence Tunks and his sister, Miss Jean Tunks, are visiting relatives in Wallaceburg and Detroit.

Allan Willicke spent a few days in London last week.

Miss Mildred Taylor is visiting her sister, Mrs. Gordon Smith, at Walkerville.

No More Asthma. Dr. J. D. Kellogg's Asthma Remedy sounds the death knell of this trying trouble. It stops the awful choking and painful breathing. It guards against night attacks and gives renewed ability to sleep and rest the whole night long. Much is claimed for this remedy, but nothing but what can be demonstrated by a trial. If you suffer from asthma try it and convince yourself of its great value.

MIDDLEMISS

The address which was to have been given on church union on Thursday last in Riverside and Middlemiss was postponed on account of some other arrangements.

Miss E. McIntyre's birthday party on Thursday evening was a success to a finish.

The county road at the river near here is almost a mire hole. This

speaks well for county supervision. Some of the lower prices are beginning to make people think.

John Lucas visited his parents here Sunday.

Allan Wrightman has purchased a barn and has moved it onto his lot.

Miss Catharine McNabb has resumed her studies at Glenora high school.

Sherman McArthur is home from the West for a few days.

David Carroll left here on Saturday to attend the Guelph winter show.

Miss Florence Lucas and Mrs. Frank McNeil, who have undergone operations for appendicitis at Victoria Hospital, are getting along fine.

NEWBURY

The Newbury-Mosa Women's Institute will meet at Mrs. W. H. Parnall's on the 15th inst. Important business makes a good attendance desirable.

J. J. Whitaker and wife and Miss L. Gay of Windsor were in town on Saturday.

Reeve Holman was in London this week attending county council.

Wm. C. King spent the week-end in Detroit.

Much sympathy is expressed for E. C. Squires in the death of his mother, who passed away at her home in Wyomington on Sunday after a little over a week's illness with pneumonia. The senior room at school will be closed for a few days during Mr. Squires' absence.

Preparations for Christ church bazaar are going along finely. Everything will be ready for Dec. 18th in the town hall.

DAVISVILLE

The many friends of Daniel King will be sorry to learn that he is not improving in health very fast.

Glad to hear that Ward Leitch is on the mend.

Alex. McBrayne and Percy Shred attended the big U. F. O. dinner in Chatham last Thursday.

The U. F. O. of S. S. No. 17 intend holding a concert on Dec. 22.

NORTH EKFRID

We are sorry to hear that Mrs. Orey Ramey is not well.

Arthur Hardy has returned from the Northwest.

North Ekfrid Sunday school will hold their Christmas entertainment on Dec. 22.

We are glad to see Lou Ramey's smiling face once more after spending a few months in the West.

The U. F. O. held their monthly meeting in the school house Saturday night, with a good attendance.

The Swastika Mission Band held their monthly meeting at the home of Miss Leata Sterling to elect officers for the coming year. Miss Lizzie Pierce is president, Miss Lizzie Down secretary and Miss Ina Ramey treasurer.

Sanford Laughton has started plowing again. He has bought a team and is plowing every day.

PARKDALE

Wm. Thompson spent last week-end in Stratford.

Mrs. Robert Campbell is visiting her daughter, Mrs. W. Buchanan, in Leamington.

Miss Greta Simpson (Merlin) is visiting her aunt, Mrs. A. Campbell.

Earl Martin was an over Sunday visitor at his home here.

Mrs. Thos. Haggitt and Miss Ida Haggitt spent Friday with Mrs. Wm. Teller.

A number of the Parkdale young folk attended the W. H. S. concert on Friday evening.

CAIRO

Mrs. Melow of Detroit, after visiting her sister, Mrs. Ed. Arnold, during the illness of the latter's husband, has returned to her home in the city.

Rev. Mr. McCallum of Detroit is visiting at his home here.

Albert Carroll was a London visitor on Friday.

Mrs. D. McCallum of Detroit is visiting at the home of her sister, Mrs. Ed. Arnold.

Rev. Mr. Beill announced that the sacrament of the Lord's Supper will be observed here next Sunday.

WOODGREEN

"Bobby" Voce of Detroit, who spent the summer on a farm here, returned to this burg on Thursday night and reports work very scarce in Detroit.

A number from here attended the U. F. O. social held in Wardsville Thursday evening. Mr. Barber of Waterloo gave a talk on "Co-operative buying and selling," which was enjoyed by all.

Mrs. Hill of London is back for a visit to her old home here on the big bend, returning with her sister, Miss Carrie Nethercott, who visited in London a week ago.

Good progress is being made by the teams drawing gravel on the Longwoods Road.

Those interested in U. F. O. will be glad to know the Crinan people are having a contest to secure new members, the losing side to furnish an oyster supper.

H. Harvey, who has been having trouble with his car, is able to run it again.

A number from here attended the high school concert in the town hall, Wardsville, on Friday evening.

KILMARTIN

Mrs. McCready, Lobo, is visiting her mother, Mrs. Janet Munro.

Mr. and Mrs. Duncan Livingston of Brandon are here and will spend the winter with Mrs. Livingston's brother, Dan Campbell.

We understand Mr. Livingston intends buying a farm in this vicinity.

The young people are busy preparing a play to be given at the Christmas entertainment in S. S. No. 17 on Friday, Dec. 24.

Try a little advertising!

Corns cause much suffering, but Holloway's Corn Remover offers a speedy, sure and satisfactory relief.

Buy Your Christmas Gifts at The Newbury CASH STORE

Large assortment of Toys, Boxed Stationery, Boxed or Single Handkerchiefs, Fancy Ribbons, Ingersoll Watches, Glassware including Cream and Sugar and Berry and Water Sets, Lamps, Pyrex Ware, Boxed Chocolates, Candy, Oranges, Grapes, Bananas, Nuts, etc.

W. H. PARNALL

Sugar Down

Cape Cod Cranberries, Sweet Potatoes, Celery and other seasonable goods in stock.

Sugar, Soap, and many lines of Staple Groceries, much lower in price.

Fresh Eggs, good Table Butter and all marketable produce taken at highest price in cash or trade.

W. A. CURRIE

CENTRAL GROCER TELEPHONE 25

Special Purchase

NEW FROCKS

For Misses

at \$29.50

Daily come new frocks in styles not seen before, with features that assure them a place among B. Siegel Co.'s assortments. You choose from Georgette and soft chiffon silk in white, blue, Nile and pink, with ruffles, tunics, silk sashes and gracefully draped. The values are exceptional.

We Accept Canadian Money at Par

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DETROIT