

THE FUTURE LOOKS TO ITS WOMEN

In every land women are successfully applying their energy and intelligence to the solution of national problems—civic problems—business problems—home problems. *Pictorial Review*, the first great woman's magazine to recognize the broadening of women's interests, continues to lead the way in reporting new activities, new opportunities, and the great constructive good that women everywhere are accomplishing!

Mrs. W. K. Vanderbilt

Can a New York society girl do a hard day's work?

CAN a girl brought up in luxury sweep and scrub all day long without going to pieces? Would she stick to drudgery day after day without complaining? Would she stand discomfort, long hours, rough living and no amusements?

These are the questions Mrs. Vanderbilt—the New York society leader—asked herself when she went to France as head of the Red Cross Canteen Service. Read Mrs. Vanderbilt's answers to her own questions in her striking article called "The New Four Hundred" in *Pictorial Review* for July.

Kathleen Norris

Can you keep a servant?

IF not, is it because women, as employers of labor have failed? How is it that your husband can take your friend's youngest son into his office without lowering his social position while your friend's young daughter cannot come to work in your house on a basis of equality?

Read Kathleen Norris's startlingly original solution of this universal problem entitled "Help, Help, Who Wants Help?"

Color Portraits of the Peace Makers

Wilson—Lloyd George—Clemenceau

THE world will never forget these three great peacemakers. The forceful personality of our president, the indomitable spirit of the British statesman, the fighting soul of the French premier.

These full page portraits in full color included free in *Pictorial Review* for July.

5 Wonderful Complete Stories

"I wish he was dead"

It's hard to have a shiftless father—especially when you're just a delicate pretty, sensitive, girl. It's much worse to have a jealous husband! Read this remarkable story by George Weston.

She lied to her own son to save him from insanity

One of the most dramatic stories of a mother's sacrifice ever written by an American. We urge you to read "They Know Not What They Do," by Wilbur Daniel Steele.

The cowboys called the baby Tim—but—

They found it on the desert. They christened it Tim, but not one of the boys could feed it, so they sent for the woman. She at once said the baby's name was Maud, not Tim. You'll laugh till you weep over "Mavericks All" by Edward S. O'Reilly.

Would you live alone on an island for six months?

Would you do it for \$1,000? Arabella did and was scared stiff till the owner of the island came. How you'll chuckle over "Arabella Upon Setebos," by Marjorie Benton Cooke.

Do you like dog stories?

Did you read the "Call of the Wild?" Have you read the "Bar Sinister?" Then you must read "The King of Smoky Slopes," by Vingie E. Roe—one of the greatest dog stories ever written.



SUMMER FASHIONS

Seventeen pages of the daintiest and most charming frocks for Summer wear, for both women and children. Many of them in the newest and correct color combinations. Silks, crisp ginghams, quaint English prints, chintz, voiles, dotted Swiss and cross-bar dimities—for all these fashionable materials, you can select

just the right, smartest and most fashionable styles in *Pictorial Review* for July; and for every design there is the perfect fitting *Pictorial Review* Pattern. In *Pictorial Review* only, can you find such a profusion of beautiful designs for Summer. Make sure of your copy by getting it to-day.



PICTORIAL REVIEW

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