# POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, JULY 19, 1923

# The Evening Times \* Star

ST. JOHN, N. B., JULY 19, 1928.

The St. John Evening Times is printed at 27 and 29 Canterbury street, wery evening (Sunday excepted) by the New Brunswick Publishing Co., td. J. D. McKenna, President.

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the forest and go right into the city?"

the Englishman asked. The Canadian

When Lord Jellicoe visited St. John quickly confirmed this, relieved at bewho accompanied him were still very "snow-shoes" as pronounced by the bitter about the official bulletin on the native the inquirer was led to make a Jutland battle, which figures in the note in his diary telling how beasts of news of this morning. A noble lord who has won much notoriety in the courts sued the Morning Post which attacked him for publishing the state-attacked him for publishing the statement that Winston Churchill dressed but they didn't get it straightened out up the first news from Jútland, and so at all. enabled speculators to pick up some A former Lord Mayor of Cardiff, \$200,000,000. The noble lord was Mr. George F. Forsdike, who has been awarded one farthing damages, and in Canada in connection with the Everything else is." with the verdict goes much public con- Grand Trunk Pacific debentures, has

When the Jellicoe party was here Cardiff newspaper, and he is a skilled some of its members said that Balfour observer. He has made a good arguissued the bulletin, which was so con- ment for a greater use of Welsh coal. servative and lacked so many essen- He finds that Canada does want Brittials that it sent a wholly wrong im- ish settlers, and that we need a wider the builtin and that only he and men, believed the control of the Dominion. He insist is more than 60 feet long, with it. There is no one whose were of home is classes. Probably as to these things than Karl Baffour's, but make no statement which candid not be absolutely combined advantable that the country of the Baffallow of the Baffallow of the Baffallow of the Country of the pression throughout the Empire. In outlook in the matter of immigration. there were other scenes of like nature. In many places throughout the Empire the Jelicoe party were asked questions which indicated a large transfer of the scenes of like nature. In many places throughout the Empire the Jelicoe party were asked questions which indicated a large transfer of the scenes of like nature. The scenes of like nature always starve for population, and while we must be sharply awake to the large transfer of the scenes of like nature. The scenes of like nature always starve for population, and while we must be sharply awake to the scenes of like nature.

# LOOKING US OVER.

Many years ago an English tourist. products. \*\*Britain has refused to acquiesce in with concrete bricks. The latter failed with con

perate struggle. After a few hopeless soil.

BRITISH AIRMEN DISPLAY SKILL

Photo taken from another aeroplane shows a squadron of planes in line formation at the Royal Air Force pageant at Hendon, at which nearly all the

Dancing Men.
"Why don't you like dancing men?" "I find those who are light on their feet are usually light in the head."

Heirloom Perhaps,

"Now young man, are you sure that these shoes for my little baby are well

served on their section of the nature of the policy of the

We may add a story that is told of a magistrate in a Nova Scotia town, who was said to be somewhat erratic in his decisions, and who was also very excitable. A case in which many people were interested was to come up in his court and a considerable number of them had invaded the court room. The magistrate had decided not to take up the case that day, and presently appeared, pounded the table and announced in a high key: "You needn't was accord. \* \* \* It is altogether under the magistrate is a story that is told of a in Ottawa, in every provincial capital, in every city, town and village, and by every captain of industry, every board of trade, every citizen.

Whilst tests on the strength of stone, bricks and other component parts have been numerous, there have been rebeen numerous, there have been reben numerous, there have been numerous the strength peared, pounded the table and announced in a high key: "You needn't wait around here. There's no justice here today—no justice here today—no justice here today—is should engage in trade or tariff All had the same section, viz., 12 in.

All had the same section, viz., 12 in.

All had the same section, viz., 12 in. And a voice that could not be located in the growd offered the comment:

"There never is—you old goat."

He admits that the square, but 115 were 40 in. high and the remainder 84 in. high. The materials used were clay bricks, sand-lime bricks, bricks made out of concrete, and a gentleman who wants peace and concord but who says nothing about controlled the same section, viz., 12 in.

All had the same sec

cutting the tariff on Canadian natural ent mortar was used throughout. An "Britain has refused to acquiesce in with concrete bricks. The latter failed

Probably Started Her.

tween the method of failure of the piers built with clay bricks and those built

exchange the native pointed to the tracks which pointed toward the city and then pronounced the word "snow-"

The sailors on European boats won't the loss of strength due to increased the loss of strength due to increased the loss of strength due to increase the loss of by progressive disintegration of the Frederick R. Beasley, president of shoes" in his usual fashion. That didn't help. He pointed to the distant woods day, and some of them won't even and then to the city. "They come from after they get it."

the loss of strength due to increased hual dinner of the club in November. tions against taking any decisive decision in the club in November. The loss of strength due to increased hual dinner of the club in November. Work unless they get their wine every height was greater the lower the strength of the masonry. Thus in the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to increased hual dinner of the club in November. The loss of strength due to inc

For The Notebook. A rubber sponge under the socket The "height" of an antenna is the distance above the ground of its "mid-

Never attack radio aerials or anytically nothing to eliminate static from the wave lengths for broadcasting. A loud speaker is not an amplifie Loud speakers that do not increase the strength of signals have power ampli-

strength of the pier 40 in. high was 0.424 that of the single bricks. With the piers 84 in. high this ratio fell to 0.38. With the concrete bricks there was no material difference in the strength of 40-in. and of a 84-in. pier. Measurements were also made of the elastic modulus of the piers. After ninety days the clay brick piers showed Measurements were also made of the elastic modulus of the piers. After ninety days the clay brick piers showed an average elastic modulus of 1,400,000 an average elastic modulus of 1,400,000 broadcasting stations have poor modulus of the piers.

# 660,000 lb. per square inch, whilst the modulus for the monolithic piers at-Radiograms.

tained 3,405,000 lb. per square inch. The mail aerial of the U.S. S. Leviathan, which is suspended between two top masts, is more than 600 feet long, and is 200 feet above the water level.

twenty starters.

The Latonia Championship is now four years old. Instituted in 1919, its first winner was gallant old Mad Hatfirst winner was gallant old Mad Hatter, which, still a good distance runner, may bear the white jacket of the Rancocas stable in the coming Kentucky Special. Subsequent renewals have been won by Cleopatra, Sporting Blood and Rockminster. Eastern owned three-year-olds that may go west for the fifth championship if they continue to train satisfactorily are Zev and his new stable champion Sunference; Rialto, Barbary Bush, Enchantment, Chickvale, Flagstaff, Vigil, Valador, Sandy Hatch, Messenger, Martingale. Sandy Hatch, Messenger, Martingale, Hyperion and My Own. The coming Latonia Cup, Kentucky's

great handicap for three-year-olds and over at two miles and a quarter, will have an added money value of \$15,000 instead of \$7,500. The Kentucky Jockey ouisville with a value of about \$30,-

(Canadian Press Despatch.)

# Mid-Summer Clearance

Hammocks, Lawn Swings and Refrigerators

20

At the very heighth of the season comes your opportunity to secure these is necessities, and at the same time,

BE DOLLARS IN POCKET on every purchase, as, with good care, they'll last from year to year. The more you buy the more you save. Everything new this season, and, the discount.

20 Per Cent. Off. **EMERSON & FISHER, LTD.** 

# THE MOST POPULAR STYLE OF THE SEASON. "SANDALS"



For vacation and sport wear, there is nothing more comfortable and at the same time presentable than a pair of these most popular style of Women's Footwear. We have them in White, Smoked, Red, Green. Blue, Sand and Patent.

\$3.75 to \$4.50

White



Per Cent. OFF

# Ruberoid for Roofings!

More than 50 Different Grades New Ruberoid 4-in-1 Slate Surfaced Shingles Ruberoid Latite Slate-Surfaced Shingles Genuine Ruberoid Roll Roofing Ruberoid Slate-Surfaced Roll Roofings Ruberoid Improved Wall Board Ruberoid Industrial Paints and Cements Ruberoid Tarred and Asphalt Felts and **Building Papers** 

Quality Roofings at Economical Prices THE RUBEROID CO. MONTREAL

Distributed by T. McAVITY & SONS, Limited, St. John, N. B.

# The Old Man of the Sea

Sinbad the Sailor took him on his back-and then couldn't get rid of him.

National advertising addressed blindly to the map instead of being sent directly to profitable markets is an Old Man of the Sea on the backs of many manufacturers.

Too often it stirs up odds and ends of business that the manufacturer cannot economically follow, but which he is obliged to handle at killing cost in the vain hope of "cashing in" on his advertising expenditure.

It fails to tap intensively the well-defined markets where sales can be pushed in paying volume.

The modern successful national advertiser makes his advertising work at the definite job of looking for desirable business in logical markets.

He knows beforehand what he wants and where to seek it at reasonable cost.

He invariably uses newspaper advertising which covers adequately every market in the land every day in the