

Wool Sale

Manufacturer's... 1000 yards Shot Taffetas, 36 inches... Splendid range of newest combination colorings...

Shantung Silks

36 inches wide, in colors navy, grey, black and oyster white, \$1.25 per yard... Also full range of natural shades.

Motor Rugs

Wide assortment of fine Wool Removable Motor or Traveling Rugs, in great range of colors...

Wool Flannels

Grand display of this ever-increasing popular flannel, in beautiful assortment of plain colors...

Mail Orders Promptly Filled

JOHN CATTO & SON 10 to 11 KING STREET EAST, TORONTO

Ladies and Gentlemen's HATS

All kinds cleaned, dyed and remodeled... NEW YORK HAT WORKS, 566 Yonge St.

EARN \$10 A WEEK AT HOME

The Hosiery trade is booming... Help to meet the huge demand...

Announcements

Notice of any character relating to future events, the purpose of which is the raising of money...

The Aero Club of Canada

A general public meeting will be held Monday evening, April 2, 8 p.m., at the Canadian Military Institute...

Reminiscences

"Reminiscences Flying" will be the subject of an address by Mr. J. O. McCurdy...

Work Pioneers and Historical Society

Regular monthly meeting Tuesday, April 3, 8 o'clock sharp...

Give Three One-Act Comedies For Troops at Exhibition

The troops at Exhibition Camp last night were given a most enjoyable evening...

Tax Bills, 1917

For the convenience of ratepayers who own various properties...

Nathan Schwartz Says Doctor's Fees Made Him Attempt Suicide

"I did it because the doctor had charged me twenty-five dollars," replied Nathan Schwartz...

THE WEATHER

Metecological Office, Toronto, March 30.—Pressure is low tonight from Manitoba to Kansas, and highest over the south Atlantic and Pacific States...

THE BAROMETER

Table with 4 columns: Time, Ther., Bar., Wind. Rows for 3 a.m., Noon, 3 p.m., 4 p.m., 8 p.m., Mean, and range.

DEATHS

ALLEN—On Friday, March 30, 1917, at his late residence, 95 Dearbourne avenue, Arthur Allen, beloved husband of Mary Greer, in his 88th year.

BAILEY—On Friday, March 30, 1917, at the residence of her daughter, Mrs. Wilson, 877 Shaw street, Toronto, formerly of Victoria road.

CAMPBELL—On Tuesday, March 22nd, 1917, killed near Ravensworth, in the District of Parry Sound, William Graham Campbell of Depot Harbor, locomotive engineer.

CUMMER—On Friday, March 30, 1917, at 75 Beaman avenue, William (Little Billy), only son of Dr. W. E. and Mrs. Cummer, age 1 year and 2 months.

DYNE—On Friday, March 30, John Albert Dyne, of 111 Mimosa street, Toronto, aged 39 years. Remains at William Speer's Chapel, 1764 Dundas street, West.

NOME—At the Western Hospital, on Friday, March 30, 1917, Alexander Mitchell, beloved husband of Mary Nome, age 38 years.

Established 1892. FRED W. MATTHEWS CO. FUNERAL DIRECTORS 665 Spadina Avenue

SERIES OF LECTURES

"Women and Citizenship" is the title of a series of lectures to be delivered in Convocation Hall weekly during the months of April and May.

The first lecture will be delivered every Thursday evening, and the following is a list of the lecturers and their subjects:

Thursday, April 5, 8 p.m., "The Duties of Citizenship in Canada," by Professor G. M. Wrong; Thursday, April 12, 8 p.m., "Democracy and Human Nature," by Professor W. S. Mill; Thursday, April 19, 8 p.m., "The Formation of Public Opinion," by Professor R. M. MacIver; Thursday, May 3, 8 p.m., "Some Problems of Government," by N. W. Rowell, K.C.; Thursday, May 11, 8 p.m., "The Machinery of Provincial Government," by Sir William Hearst.

The Call of the Motherland—Ontario's, too!

More Food Production

Even a normal harvest, much less a big increase, cannot now be sown, owing to a tremendous shortage of labor on Ontario's farms, unless thousands of business men, retired farmers, Y.M.C.A. members, high school boys, etc., volunteer, quickly, for this noble work.

MASS MEETING MASSEY HALL

TUESDAY, APRIL 3rd, 8 P.M.

Aspices of Toronto Board of Trade in co-operation with Organization of Resources Committee.

SPEAKERS:

Sir William Hearst, Father Minohan, Archdeacon Cody, N. W. Rowell, K.C., M.L.A., President Falconer, J. W. Woods, His Worship Mayor Church, Peter McArthur

His Honor Sir John Hendrie, Lieutenant-Governor, in the Chair.

YOU are invited.

Band 109th Regiment.

STREET CAR DELAYS

Friday, March 30, 1917. Queen cars, westbound, delayed 7 minutes at 3.30 p.m.

Yonge, Avenue road and Dupont cars, northbound, delayed 8 minutes at 4.55 p.m.

Yonge, Avenue road and Dupont cars, northbound, delayed 8 minutes at 4.55 p.m.

Bloor cars delayed, westbound, 8 minutes at 4.55 p.m.

Bathurst cars delayed 7 minutes at 7.20 p.m. at Front and John by train.

Bathurst cars delayed 5 minutes at 9.06 p.m. at Front and John by train.

Bathurst cars delayed 5 minutes at 8.45 p.m. at Front and John by train.

Bloor and Queen cars, westbound, delayed 5 minutes at 10.03 p.m. at Bay and Queen by parade.

R.N.C.V.R.

Royal Naval Recruiting Meeting LOEW'S THEATRE

Sunday Evening. Doors Open at 8 o'Clock

CHIEF SPEAKERS

McGregor Young, K.C., A. E. Donovan, M.P.P.

SOLOIST HAROLD JARVIS The Well-known Tenor of Detroit

No Children Admitted

MR. JUSTICE LENOX, Chairman

100 BATHURST ST. TORONTO

Sunday Services

HOUSEHOLD SHOW AT ARENA

Opening Easter Monday evening by General Sir Sam Hughes—one week—Spring Fashion Parade special each afternoon. Admission 25 cents.

SUCCESSFUL MUSICAL

A most successful musical for the Queen's Own Chapter, I.O.D.E. was given at the home of Mrs. Geo. Ross, Adelaide street, Col. Royce was chairman, and a number of local artists contributed to the evening's enjoyment.

The Sunday Show has 100,000 circulation. Advertise in it.

COOKE'S CHURCH REV. WM. PATTERSON, D.D.

will preach both morning and evening

—11 A.M.—

The Triumphant Entry

—7 P.M.—

What Are We Fighting For? HAROLD JARVIS of Detroit will sing at both services.

Visitors cordially welcomed.

The annual meeting of the women's golf section of the Toronto Hunt Club takes place this morning.

SUFFRAGISTS WRITE PREMIERS.

The following letter has been sent to the premiers of Quebec, New Brunswick, Nova Scotia, Prince Edward Island, and a similar one to the premier of Newfoundland:

"The National Canadian Suffrage Association hereby asks you to extend the franchise to the women of your province. We believe that by doing so you will confer far-reaching benefits on the people and that you will place your province side by side with the other progressive and freedom-loving ones in the forward march towards a higher type of civilization in our great Dominion of Canada."

EASTER BARGAINS IN PIANOS AND PLAYER-PIANOS

Wonderfully Low Prices—Wonderfully Easy Terms

We have recently secured many fine Pianos and Player-Pianos in exchange for new Heintzman & Co. Pianos and Player-Pianos. We want you to come in and see them; or, if out of town, write for full lists and particulars. Every one has been carefully overhauled by our own workmen, and is in splendid condition. Prices and terms are low enough to put them within reach of anyone.

WANSBURY, very handsome upright piano, cabinet grand size, polished mahogany case, one piano in top door, one-piece fallboard, has a very mellow tone and a very dependable action. Special sale price \$175

R. S. WILLIAMS & SONS, beautiful upright piano, finished in genuine hickory, 3 polished mahogany in top door, one-piece fallboard, full compass keyboard. This instrument has had a new set of hammers and a new keyboard, has a very attractive appearance and an exceptionally good touch and tone. For immediate sale is offered special at \$235

STANDARD attractive-looking upright piano, plain case design, full length swinging music desk, has rich-looking dark mahogany case. Can be secured in "Art" finish if desired. Case is of indistinguishable from new. Will prove a very satisfactory piano. Clearing special at \$240

HEINTZMAN & CO., one of our cabinet grand upright pianos, attractive-looking polished mahogany case, centre swing music desk, one-piece fallboard. This instrument has a new ivory keyboard, is built with the famous Wessell, Nickel & Gross action. Latest tri-chord over-string scale. The case of this instrument is of modern looking as our present day models, but from the standpoint of tone and touch it is an unquestionable bargain at \$260

LONG, "Louis XV" design, handsome dark mahogany case, full length swinging music desk, Boston fallboard, 1-1 octave keyboard, 3 pedals, has full iron frame, best grade Higel action, tri-chord over-string scale. This piano has been in use two years, was secured as part payment on an all aluminum action Heintzman player-piano. This instrument would be readily taken for new. For immediate clearance is offered at \$275

Wormwith Player Special WORMWITH, Kingston. An exceptional bargain is offered in a player by this well-known maker. Louis XV. design, handsome dark mahogany case. The case of this instrument has been re-finished and all vital inside parts carefully looked over. Plays all standard 88-note music, player action most modernly constructed, has clear singing quality of tone, and an ideal touch. Is offered \$490

We include \$10 worth of music and player bench with each of the above instruments.

Extra Special Bargain in Heintzman & Co.'s Baby Grand HEINTZMAN & CO., most attractive-looking grand piano of our own make, finished in genuine dark mahogany case, similar to our present-day models. This instrument is built with the world famous Wessell, Nickel & Gross action, has full iron frame, with famous Agraffe bridge. The case of this instrument has been re-finished and is now indistinguishable from new. We are prepared to guarantee all essential parts of this instrument to be in perfect condition. Baby grand size. Has guaranteed Heintzman tone and touch, can be secured in "Art" finish if desired. Cost \$350 new. Is offered \$495

We include \$10 worth of music and player bench with each of the above instruments.

Autotone Player Special AUTOTONE, magnificent player-piano, large size, rich-looking dark mahogany case, modern case design. This instrument is built with a full iron frame, bushed tuning pins, plays all 88-note music. Player action is equipped with the latest improved motor, automatic tracker, metro-styler finger for phrasing, etc. Will be found very easy to operate. Has a magnificent tone with an ideal touch. Cost originally \$700. For immediate sale is offered special at \$475

We include \$10 worth of music and player bench with each of the above instruments.

Mail This Coupon Please mail me full particulars of your Easy Payment Plan and full list of bargains as per ad. in World, March 31, 1917.

Name \_\_\_\_\_ Address \_\_\_\_\_

YE OLDE FIRME Heintzman & Co., Limited HEINTZMAN HALL 193-195-197 Yonge St., Toronto

Amusements

ALEXANDRA MAT. AND EVE'S ABORN OPERA CO.

NEXT WEEK ABORN LAST WEEK GRAND OPERA COMPANY

MON. NIGHT—CAVALLERIA RUSICANA and PAGLIACCI TUES. AND FRIDAY NIGHTS—RIGOLETTO WED. MAT.—FAUST

SPECIAL ANNOUNCEMENT

WED. NIGHT—THE JEWELS OF THE MADONNA

THE GREATEST OPERATIC NOVELTY EVER PRESENTED IN THIS CITY—UNANIMOUS VERDICT OF TORONTO PRESS

"The Company may do finer work in the course of the fortnight, but it is not likely.—Fred Jacobs, 'Mail and Empire,' March 28.

"The interpretation was marked with much merit. Saroya shows marked talent. Choruses effectively sung.—E. R. Parkhurst, 'The Globe,' March 28.

"Quite a surprise to discriminating opera lovers in Toronto.—H. W. Jekaway, 'Star.'

"Most agreeably surprised with the general excellence of the Company.—Lucy Doyle, 'Telegram.'

"Cast was distinguished both for its singing and acting, and won the appreciation of a critical audience.—R. Goldwin Smith, 'News.'

"The vivacity and intensity of the production as a whole were notable, and Torontonians have been fortunate in hearing such an exponent of the leading role of 'Mabella' as Bianca Saroya.—Hector Charlesworth, 'Saturday Night.'

THURS. NIGHT and SAT. MAT.—THE TALES OF HOFFMAN

GOOD FRIDAY MAT.—SAMSON and DELILAH SAT. NIGHT—IL TROVATORE

EVENINGS and SATURDAY MATINEE, 50c, 75c, \$1.00, \$1.50, \$2.00. POPULAR WEDNESDAY MATINEE, BEST SEATS, \$1.00. SPECIAL GOOD FRIDAY MATINEE, 50c, 75c, \$1.00, \$1.50.

RETURN ENGAGEMENT of Richard Walton Tully's MESSAGE FROM THE SOUTHLAND

WEEK APR. 9TH THE FLAME WEEK APR. 9TH

The Most Gorgeous Stage Settings Ever Displayed

GRAND OPERA HOUSE TODAY BEN HUR

NEXT WEEK MATS. Wednesday, Good Friday and Saturday

Evenings 50c, \$1.00, \$1.50, \$2.00, \$2.50. Mats 50c, \$1.00, \$1.50, \$2.00. CHARLES DILLINGHAM PRESENTS

MONTGOMERY AND STONE CHIN CHIN

IN THE SEASON'S MOST NOTABLE MUSICAL SUCCESS

WEEK APRIL 9—Commencing with a Special Matinee Easter Monday: Evenings 25c to \$1.50. Mats. Easter Mon., Wed. and Sat., 25c to \$1.00

STOP! LOOK! LISTEN! THE SNAPPY MUSICAL COMEDY YOU ARE WAITING FOR

LOEW'S VAUDEVILLE MAT 10-15 EVE 10-15-25

"THE MIMIC WORLD," McCLURE & DOLLY; SCOTT & TIERNEY; SANTIAGO; SMITH & JONES; MISS GLADYS; OGBURN in "THE FRETIVE CALL," a Treated Photo-Play; WINTER GARDEN now open every evening 7.50. Same show as lower stage.

SHEARS

Week Monday, April 2, EDDIE LEONARD & CO.

Mabel-RUSSELL and WARD-Marty JOHN B. HYMER & CO.

MRS. VERNON CASTLE "PATRIA" The Spanish Kelly, Marion Wilder & Co.; Knapp and Corralis; Claudia Coleman; Herbert's Dogs.

Strand

THURS. FRI SAT MARJORIE RAMBEAU IN "THE TENSE PROBLEM PLAY"

"THE GREATER WOMAN"

CLARA KIMBALL YOUNG IN "The Price She Paid"

MADISON BLOOR AND LENORE ULRICH in "Her Own People"

The story of an Indian maid who is suddenly transformed into a beautiful society girl.

Good Friday Concert

BY THE JARVIS CHOIR SACRED CANTATA "THE DARKEST HOUR"—Moore And Miscellaneous Program

Jarvis Baptist Church GOOD FRIDAY EVENING April 6th, at 8 p. m. COLLECTION.

CONCERT TODAY

Mr. Edison Re-creation of Voice of ACCOLINI and ANNA CASE

Williams Recital Hall 145 Yonge St.

Ontario Society of Artists

45th Annual Exhibition PUBLIC LIBRARY BLDG. Cor. College & St. George Streets. Open 10 a.m. to 8 p.m.; Saturday 10 a.m. to 5 p.m. Admission 25c; Saturday free. In aid of the Patriotic Fund.

"FESTIVAL OF THE LILIES"

Easter Concerts by 900 Children MONDAY, APRIL 9th TUESDAY, APRIL 10th

All Seats reserved at 35c, 50c, 75c and \$1. Sale of Seats at Massey Hall

TODAY

ADVERTISE IN THE WORLD