

A PAGE OF GENERAL INTEREST TO WOMEN READERS

Only Fine, Flavoury Teas
are used to produce the famous

"SALADA"

blends. Every leaf is fresh, fragrant
full of its natural deliciousness. Sold
in sealed packets only.

B 107

COWAN'S
Queen's Dessert
A Pure Vanilla Eating Chocolate

The smoothest, the richest, the most perfect chocolate that can be manufactured from the cocoa bean.

Sold everywhere.

Made in Canada.

Baby's Own Soap

Best for Baby
Best for You

"CHAPS" hurt grown-ups as much as they do infants.

Wash in warm water with Baby's Own Soap—rinse well and dry perfectly—and your skin will be soft and never chaps.

It's purity and skin-softening
lather have made Baby's Own
THE Family Soap of Canada.

Sold almost everywhere.
Made by ALBERT SOAPS LIMITED,
MONTREAL.

WILL SKIRTS GO?

American Writer Much Exercised Over
"Death Knell" of the Skirt.

Will this war and war? Will the application of Socialist principles by war governments be continued in peace? Will the nations that have forewarned the bottle in war continue that way? Will the new generation have less vitality? asks an editorial in the Saturday Blade.

These and hundreds of other problems suggested by the great struggle have been interminably discussed, but there is one other possibility no less startling and equally revolutionary which is only now breaking into print. Will the mobilization of women in men's work and in men's garments sound the knell of the skirt?

In Great Britain, in Germany and other belligerent countries, women, emancipated by the hampering skirt in their many labors, have resorted to

overall for the sake of the freedom of movement thereby attained. At first they were plain everyday overalls, such as are seen on locomotive engineers, road carriers and painters.

But, being worn by women they, of course, did not long stay plain. The dainty feminine sense of texture soon revealed itself in changed materials. The coarse web that suited men's habits gave way to lighter and softer goods. The delicate feminine touch added here and there a modification, and the climax of discovery that the time had come when properly feminized, were really becoming.

The news spread as all fashion news does. Almost at once women in this country report inquiries for womanly overalls from the most unsuspected quarters. They predict that they will become the rage for housework. Some even look to see them worn outside in gardening or maybe, at golf. It gets that far it is not improbable it will be good-night for the skirt.

WAR PUZZLE!
\$200.00 in Cash Given Away

1st Prize, \$50 in Cash. 2nd Prize, \$35 in Cash.
3rd Prize, \$25 in Cash. 4th Prize, \$25 in Cash.
5th to 9th Prizes—Each \$10 in Cash.

DANLNEG, CENFAR, AISSUR
MANYERG, TRUSIAA, RUTYK

British Canadian Art Coy. Dept. 4
British Canadian Art Building
MONTREAL

RED CROSS AND C.W.C.A.

Already the appeal for a comfortable home for our returned tubercular soldiers has met with a generous response. The Women's Canadian Club of London has offered to donate a ward, which means \$500. It is surely very fitting that such a leading women's patriotic society as the Canadian Club should show the way in this very highest and best of patriotic work. And now, who will be second in their train? Towards the new sanatorium for tubercular soldiers at Byron there comes a grand procession of women's societies, bearing in their hands gracious gifts for the poor broken lads returned from the battle front. At the head of the column marches the Women's Canadian Club of London. Who comes next?

"Brethren, how shall it fare with me When the war is laid aside, If it be proven that I am he For whom a world has died?"

"If it be proven that all my good, And the greater good I shall make, Were purchased for me by a multitude Who suffered for my sake?"

We may well ask with Kipling, How shall it fare with us women, if while the men are dying to save us from a certain death, we stand idle? Surely it will fare ill unless we take our part of the burden, and shoulder it bravely and efficiently. There is a part of this war work for every woman of Canada to do. How shall it fare with the women who accept all the good that comes to her through this sacrifice of men, if she has not raised a hand to help in this awful struggle?

Even the younger girls are mobilized for the war. They meet on Monday from 2 to 3 p.m. at Hyman Hall. And we want more girls. Many cannot attend early on account of school duties. But they can come after school hours, and get some work to take home. Every girl would be doing her work either through some club or society to which she belongs, or through this organization.

Well, well, well! The phantom sweater has appeared again! It was evidently chased out of our minds, for this time it has arisen in Ottawa. The ladies of the Red Cross Society of the Capital have been quite taken over the tale of a woman who brought a sweater to the Red Cross rooms to be sent to her son at the front, and who afterwards saw one of the workers wearing it on the street. Evidently it is a habit of all Red Cross workers to requisition sweaters for their own use. Dr. J. W. Robinson of Ottawa, who is indignantly indignant over the nonsensical tale, has written to the Ottawa papers about it.

"The Red Cross Society wants to find the name and address of the maker or giver of the sweater. Dame Rumor's sweater." The women of London could tell him that, like Sally Gamp's friend "there ain't no such person." The stolen sweater was manufactured in the brain of a pro-German, maliciously designed to humiliate the Red Cross and was bundled about the country from society to society by indiscreet persons who were doing enough knitting and sewing to keep them out of mischief. It is a bit of the wisp that can never be caught, and the only way to deal with it is to pay no attention and go on knitting.

But talk of knitting! The women are going to be put to shame. They have the most perfect pair of socks sent in by a man. He describes himself as "one who is doing his bit in another way." Now, isn't that just splendid? The men are doing us a good example, aren't they? We must not let them get ahead of us that way. The socks are coming in such quantities, of such a fine quality, that the boys in the trenches need an enormous number of them. We must get busy with our knitting!

MAIRIAN KEITH, Press Secretary.

Daughters of the Empire

The supply committee, D. O. B. E., has received the following contributions for the sale of overalls:

Lord Roberts Chapter—10 pairs of overalls, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes.

St. John's Chapter—10 pairs of overalls, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes, 10 pairs of socks, 10 pairs of gloves, 10 pairs of shoes.

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Advertiser Patterns

1866

A Simple But Effective Style.

1866—Ladies' Dress, with Removable Chemise.

This design will be nice for tulle, serge, poplin, crepe, and other materials. The waist is cut with low neck outline, and finished with a rolled collar, a chemise with standing collar, and a wide waist to which the fullness of the sleeve is gathered at the elbow. The pattern is cut in six sizes.

Size 36, 38, 40, 42 and 44 inches bust measure. It requires 4 1/2 yards of 44 inch material for a 36-inch size. The skirt measures about 3 1/2 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

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Please send above-mentioned pattern, as per directions given below, to:

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Measurement: Bust..... Waist.....

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At a Shorncliffe Christmas.

Dear Miss Grey—I am in the joy of your approval chapter two of the experience of an artillerist as I see number one got past all right. It is a lovely winter day out (sneezing and a nice sharp wind that seems to blow right through the curtains, but I am used to it by now).

Well, I put in one of the most peculiar Christmas Days I have lived through yet. Christmas eve the streets were crowded in the evening, and except that the store windows were in darkness, things were a good deal like home, except that the civilian last-minute shopper was wary, very conspicuous by his absence. There was a regular Christmas feeling in the air, and everyone seemed happy, especially the shop girls who were so busy the next day was not only a holiday but the beginning of three days' rest for them, and they needed it after their strenuous last night.

"Pop" had a little red light on top of his helmet that made you think of decorations, but was intended for the strictly business purpose of seeing that cable and auto wires and every other thing that might be in the way.

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