

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Special! Men's New Spring Suits Today \$25.00



Resulting From a Fortunate Purchase of Genuine \$35 Grades---125 Suits in Lot

Every suit is developed in stylish dependable English worsted fabric of pre-war quality. The authoritative and distinctive style lines strike a new note in spring fashions. About twenty different patterns in the group offer excellent choosing.

Two and three button models—single-breasted. Mohair linings to match fabrics. Suits are in light, medium and dark grey and brown. Sizes 35 to 44. All one price, today \$25.00.

Final Clearance of 55 Men's Winter Overcoats at \$19.95

Regular \$25.00, \$30.00 and \$35.00 Grades
For Men and Young Men

Of heavy tweed coatings and fine chevrets. Slip-on, ulster and form-fitting models in the most wanted shades and patterns. An opportunity to provide for next winter. Sizes 34 to 44. Today \$19.95.

New Slip-On Spring Topcoats \$25

For Men and Young Men

Medium grey "Blighty" Tweed is the fabric. Single-breasted—natural shoulders. Close-fitting collar; full back and bellows pockets on sleeves; 1/4-silk lined. Sizes 34 to 44. \$25.00.

Youths' Trencher Suits \$18.50

Popular with the young man adopting his first long. Of dark grey and black firm finished worsted. Single-breasted—2 buttons, long roll lapels. All around belt—vertical pockets. Medium weight vest—narrow trousers. Sizes 32 to 36. \$18.50.

Boys' \$9.50 and \$10.50 Suits at \$7.35

65 stylish tweed suits, grey and brown mixed effect with a subdued red stripe pattern. Single-breasted, all-around loose belt and vertical pockets. Sizes 25 to 36, 7 to 18 years. Today, special, \$7.35.

Boys' \$15.00 and \$16.00 Suits at \$11.95

Blue chevrets, grey chevrets and brown diagonal tweeds. The blue suits are new waist line models with vertical pockets, the grey and brown are semi-Norfolk models with three-piece belts and patch pockets. Sizes 28 to 34 in the lot, 10 to 16 years. Today special, \$11.95.

A Big Purchase Brings Another Important Offering in Men's Fine Shirts \$1.29 Today

Four for \$5.00

Arrow, Tooke, Forsyth and Lang Shirts of Regular \$1.75, \$2.00, \$2.50, \$3.00 and \$3.50 Grades. Sizes 14 to 18.

And so timely! Get all you need for spring and summer now when the opportunity is here. They're excellent shirts—perfect fitting and stylishly designed and patterned. Soft double French cuffs and laundered stiff cuffs. Coat style. Made from Crepe Cloth, Madras, Percalé and Shirting Muslins in the Season's Newest Colors and Patterns.

TODAY'S SPECIAL, each \$1.29 or 4 for \$5.00.

Simpson's—Main Floor.

The New Mallory Hats for Men

By virtue of super quality and genuine style at inexpensive prices these hats appeal to men and young men looking for the distinctive in new spring headwear.

Mallory Soft Hats, in all the new shades and shapes, at \$6.50.
Mallory Black Stiff Hats, at \$6.50.

Stylish New Spring Caps for Men

New shades of chamois and grey—one-piece crown style; also Lovat greens and donegals in the wanted shapes. \$2.00, \$2.50 and \$3.00.

Men's Soft Felt Hats \$3.00

Becomingly shaped to fit perfectly and comfortably. Grey, green, brown, fawn, navy and black. Today, \$3.00.

Simpson's—Main Floor.



A Big Variety of Record Cabinets at Inexpensive Prices



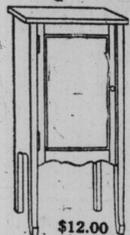
\$19.00

Obtainable in Any Desired Size to Accommodate All Table Style Phonographs

A record cabinet is a necessity in the home, because—
—it offers accommodation for 100 to 250 records, which may be kept in a systematic way and in safer condition.
—it does away entirely with the ordinary unsatisfactory table which soon gets flimsy through constant use.
—it is a substantial, good-looking piece of furniture—decorative as well as useful.



\$21.00



\$12.00



\$10.00

These record cabinets come in golden or fumed oak and mahogany. Priced \$10.00 to \$30.00.



\$24.00



\$18.00

- ### Here Are Some Popular Patriotic Victor Records
- 16006—O Canada; Standard on the Brass o' Mar—Jarvis... 90c
 - 17304—The Maple Leaf Forever—Turner and Male Chorus; Canadian Medley March—Sousa's Band... 90c
 - 18134—God Save the King; Rule Britannia—Turner... 90c
 - 17993—O Canada; The Maple Leaf Forever—Victor Band 90c
 - 18333—La Marseillaise; Star Spangled Banner (vocal)... 90c
 - 17669—National Air—France (La Marseillaise); National Air—Belgium (La Brabançonne)—Band... 90c
 - 16874—We'll Never Let the Old Flag Fall—Wheeler; The Girl I Left Behind Me—Cecilian Quartette... 90c
 - 17639—It's a Long Way to Tipperary—American Quartette; Soldiers of the King (march)—Band... 90c
 - 17645—When Your Boy Comes Back to You; My Soldier Lad—Turner... 90c
 - 70117—The Laddies Who Fought and Won—Lauder... \$1.50
 - 60128—British Bulldog's Watching at the Door—Lauder... 90c
 - 18494—For Your Boy and My Boy—Fearless Quartette; When You Come Back—Dixon and Orpheus Quartette... 90c
- Simpson's Victrola Service is the kind that invites confidence. Every available record in stock.

Simpson's Phonograph Dept.—Sixth Floor.

The Victrolas IV and VI at \$34.00 and \$49.00

Victrola IV., \$34.00



Oak cabinet, 8 1/4 inches, 13 inches wide, 14 1/2 inches deep, nickel-plated exhibition sound box. Victor tapering tone arm and "goose neck" sound-box tube, brake and speed regulator. Newly designed, patented and improved, single spring, spiral drive motor (can be wound while playing). Improved floating wood horn and horn elbow.

Victrola VI., \$49.00



Oak cabinet, 8 3/4 inches high, 13 1/2 inches wide, 13 1/2 inches deep. Nickel-plated exhibition sound box. Victor tapering tone arm and "goose neck" sound-box tube, brake and speed regulator. Newly designed, patented and improved double spring, spiral drive motor (can be wound while playing).

These instruments bear the famous Victrola trade-mark---that's a guarantee of the same high quality and standard of excellence so well established in all products of the Victor Company.

They are equipped with all the exclusive Victor patented features and will play for you all of the more than 5,000 records listed in the Victor Record Catalogue.

Nothing else brings so much pleasure to every member of the family.

The **SIMPSON** Company
Robert Limited