

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBS. Easterly winds; partly cloudy and cooler.

L. SIMPSON

Friday Bargains at the Simpson Store

Opportunities in the Mantle Dept.

WOMEN'S SILK DRESSES FOR \$9.75.

ONE hundred and fifty Women's Shantung Dresses, natural shade only; collar and yoke of fine lace net with black satin facings, and touches of messaline, in shades of cadet and cerise; waist is finely tucked back and front, three-quarter sleeves to match; skirt is joined to waist with wide belt of self. Regular \$18.00. Friday 9.75

Women's Separate Skirts, of imported Panamas, French serges, Venetians and poplinettes, in black, green and navy, pleated and plain styles, trimmed with folds of self and buttons. Regular \$7.50. Friday 2.49

Women's Summer Coats, of Shantung silks, natural and black shades only, also of cream serges, plain tailored, with semi-fitting backs and tailored collar and revers, others with shawl collars and large pockets. Regular \$16.50 to \$22.50. Friday 7.98

Summer Underwear for Women

ONE thousand Women's Summer Vests, fine white ribbed cotton, low neck, short or no sleeves, lace and draw tapes sizes 32 to 38 bust measure. Regular price 15c. Friday bargain, each .10

600 Vests for extra large women, fine white ribbed lisle thread, low neck, short or no sleeves, crochet edges and draw tape, sizes for 40 to 44 bust measure. Regular price 50c each. Friday bargain 33

Women's Vests, fine ribbed white lisle thread, low neck, short or no sleeves, crochet edges and silk ribbon draws, sizes 32 to 40 bust. Regular price 35c. Friday bargain, each 25

CORSET BARGAINS.

300 pairs D and A de Luxe Corsets, fine white coutil or summer batiste, medium bust, extra long skirt, finest rustproof steels, 4 wide side steels, 6 garters, deep lace and ribbon, satin bow, bust draw cords, sizes 18 to 26 inches, regular prices \$2.50 and \$3.00 a pair. Friday bargain, pair 1.50

Women's Brassieres or bust supporters, fine white batiste, dainty embroidered yoke, short steels in front, cross-over back, narrow embroidery edge on neck and arms, sizes 32 to 42 bust measure, regular price \$1.25 each. Friday bargain 75

WHITEWEAR BARGAINS.

Corset Covers, fine nainsook, Dorothy style, full front, deep lace trimming, run with silk ribbon. Sizes 32 to 40 bust. Regular price 35c each. Friday bargain 25

Night Dresses, fine nainsook slip-over neck, short sleeves, trimmed with narrow lace and ribbon. Sizes 36, 38, 40 inches. Regular price \$1.00 each. Friday bargain 75

DRESSES FOR GIRLS.

Clearing several pretty styles Girls' Summer Wash Dresses, fine ginghams and chambrays, Dutch neck or high neck, short or full length sleeves, all the best colors and neat patterns. Sizes 6 to 14 years in the lot. Regular prices \$2.00 to \$2.75 each. Friday bargain 1.50

FOR INFANTS.

Infants' Robes, fine nainsook, fancy tucked and embroidered yoke, narrow edges of lace, length 36 inches, deep hem or skirt, regular price \$1.25 each. Friday bargain 65

Infants' Long Skirts, fine nainsook, trimmed with 3 clusters tucks, 2 rows embroidery insertion and ruffle of fine embroidery, length 40 inches, regular price \$1.75 each. Friday bargain 95

Infants' Coats, fine white pique, large embroidery collar and cuffs, front box pleated, white carved pearl buttons, belt lengths 22, 24 inches, for ages 6 months to 3 years, regular price \$3.00 each. Friday bargain 1.50

Millinery

ONE hundred Hats, all of this season's styles at a small fraction of their regular value, smart ready-to-wears, good shapes, in black, burnt, and a variety of colors. \$2.00 to \$3.50 each. Friday 95

Children's Silk and Embroidered Muslin Bonnets, all perfectly fresh, and trimmed with ribbon: Reg. 60c 75c and \$1.00. Friday 39

2,000 bunches of Fresh Flowers, have been thrown on our bargain tables, worth up to 50c, 65c and 75c. Friday 19

Fancy Needlework and Trimming

SPECIAL sale of Fine Venetian Lace Doilies, with linen centres, 6 inch, regular 25c, Friday 2 for 25

12 inch, regular 98c, Friday, each 45

20 inch, regular \$2.25, Friday, each 1.19

EVERY department of the store will be ready to-morrow with a seasonable bargain of some kind to gladden the heart of the economical purchaser. A full list would take up too much room but this page and summary should help you out.

Waist Dept.

ONE thousand crisp new Wash Waists, in tailored styles of good vestings, with patch pocket, cut man's shirt style, linenes, Madras and fine 1/2-inch tucked soft imported cambric. Regular 98c, \$1, and \$1.25. Friday 50

Hosiery

WOMEN'S Lisle Thread Gloves, black, white, in long lengths, also wrist length, imported goods, all sizes. Regular 35c. Friday, pair 19

Women's Wrist Length Lisle Thread Gloves, black, white, dome fasteners. Regular 20c. Friday 8

Girls' Lisle Thread Gloves, black, white, grey. Regular 20c. Friday 5

Women's Glace Kid Gloves, wrist length, 2-dome fasteners, black only, neat point on back, oversewn seams. Sizes 6, 6 1/2, 6 3/4, 6 7/8, 7 1/8. Regular 75c, Friday 49

Women's Imported Lisle Thread Hose, gauze weight for summer wear, in all the newest colorings, no black or tan in the lot, all sizes. Regular 25c, Friday 15

Infants' and Children's Lisle Thread Socks, fancy tops, all imported goods, neat patterns and colorings. Sizes 4 to 8 1/2. Regular 25c, Friday 12 1/2

Men's fine Lisle Thread Socks, a clearing lot from a large maker, in all the newest patterns and plain colorings, also black, tan. Regular 35c. Friday 19c, 3 pairs 55

Boys' and Girls' Black, Tan, Cotton Ribbed Stockings, double spliced heel, toe and sole, sizes 8 1/2 to 10. Regular 20c. Friday 12 1/2

Three Special Dress Goods Bargains

FIRST—35c Colored Lustres for a quarter, 1,500 yards of imported English lustres, even weave and lustrous finish, specially adapted for bathing suits, black, navy, grey, cream, cardinal and champagne, 40 inches wide. Regular on sale Friday 25

Shepherd Check, in various sizes of checks, beautiful clear grounds, 42 in. wide. Regular selling price 50c. On sale Friday 34

Summer Weight San Toys, in all the new shades, pure wool quality, in fine cord effect, French manufacture, French dye and finish, 42 in. wide. Regular selling price 75c. Friday 55

Attractive Silk Bargains

DOUBLE width black skein-dyed Satin Paillette. Regularly \$1.65. Unfading black, guaranteed wearing quality, 40 inches wide. Per yard 1.46

Rich Black Satin Paillette, Lyons dyed-deep full black, excellent wearing quality. Regular 65c. Friday, per yard 48

Shantung, 34 in. wide, natural color only, fine bright finish, excellent knobby weave, 34 in. wide. Per yard 53

Japanese Habutai Silks, 36 in. wide, a perfect washing silk, light, graceful, serviceable, 36 inches ivory and black only. Friday, per yard 48

Taffeta Petticoats and Dressing Sacques

LADIES' Petticoats, of heavy messaline silk, in plain colors, black, emerald, Copenhagen and golden brown, made with a knife-pleated flounce, trimmed with rows of pin tucking; also about 40 taffeta silk, in beautiful Dresden effects, tailored flounce, trimmed with rows of tucking and deep cotton underlay; lengths 36 to 42 inches. Regular \$6.00 and \$6.50. Friday 4.95

\$1.00 DRESSING SACQUES, 49c. Dressing Sacques, of fancy printed muslin and plain lawn, samples and odd lines from stock; sky, pink and helio; some plain kimono styles, others belted at waist. Sizes 34 to 42. Regular 75c and \$1. Friday 49

For Women—Summer Underwear, Corsets, Whitewear, Shantung Silk Dresses, Wash Waists, Petticoats, Summer Dress Goods and Silks, Embroidery, Linens, etc., Boots and Oxfords, Millinery

For Men—Summer Underwear, Bathing Suits, Panamas, Tweed Suits, Raincoats, Hosiery.

Housefurnishings, etc.—Furniture, Curtains, Verandah Screens, Matting, Rugs, China, Provisions, Silverware, etc.

Women's Boots and Oxfords

EVEN hundred and fifty pairs Women's Boots and Oxfords, made from tan calf, vici kid, velours calf and patent colt leathers; Blucher, lace, ankle strap silk tie and button styles, high New York, Cuban and military heels, all sizes 2 1/2 to 7 1/2. Special purchase price Friday bargain 1.99

490 pairs Children's and Infants' Boots and Oxfords, made from strong Dongola kid leather, in Blucher and button styles, patent toe-caps, all sizes 8 to 10 1/2, 5 to 7 1/2, 2 to 5. Special purchase price, Friday bargain 69

MEN'S, BOYS' AND YOUTHS' BOOTS. 480 pairs Boots, strong, box kip leather, Blucher, heavy, standard screw soles, easy fitting, low wearing: Men's, sizes 6 to 11. Friday bargain 1.99

Boys', sizes 1 to 5. Friday bargain 1.69

Youths', sizes 11 to 13. Friday bargain 1.35 (Phone orders filled.)

Wash Goods

HUNDREDS of pieces fine American Printed Batiste, in floral, Dresden, Persian and fancy figure patterns. Regular 20c. Friday 8

60 pieces only dainty Zurich and other washing silks, in all the leading shades, as pink, sky, mauve, reseda, black, cream, etc. Regularly 35c to 49c. 25

English Print, 31 inches wide, all light grounds, figures and stripes. Regular value 12 1/2c 6

Samarang Pongee, a beautiful linen finished suiting, with pretty stripes, on tan grounds, also in a small fancy figure on a tan ground. Regularly 25c and 35c. 11 (No phone or mail orders.)

Linens and Staples

LEVEN hundred yards Pure Linen Crash Towelling, 17 in. wide, red border, good strong make, for roller towels. Friday bargain 6 1/2

500 pairs Hemmed Pillow Cases, 42 x 33 or 44 x 33 inches, made from good strong bleached English cottons, all seams perfectly finished. Friday bargain, pair 25

Largest size Flannelette Blankets, white or grey, very best quality, an ideal summer blanket. Only 300 pairs. Friday bargain, pair 1.29

1,000 yards Bleached English Longcloth, yard wide, a good sturdy underwear cloth, made in England. Friday bargain, yard 7 1/2

Sunshades, etc.

WOMEN'S Umbrellas to sell Friday \$2.00 and \$2.25 lines; a splendid selection of handles, good silk and wool tops, with top edge silk cased, and close rolling frames. Friday 1.69

English Parasols, a variety of styles, some with silk-lined effects with gilt frames, and assorted handles. Friday to clear 1.79

From the Toilet Department

SPECIAL sale of Mirrors, hand mirrors, in ebony and rosewood, with heavy bevelled plate glass, also a few stand mirrors, in heavy gilt frames, and bevelled plate glass. Regular up to \$1.25. Friday 49

Hair Brushes, ebony and rosewood regular up to \$1.50. Special 59

Furniture

BEDSTEDS, iron, in pure white enamel finish, strongly made, with filling evenly distributed, in 4 ft. 6 in. size only. Regular price \$6.75. Friday bargain 4.90

Dressers, in hardwood, quartered oak finish, good drawer space and large mirror. Regular price \$13.00. Friday bargain 9.90

Princess Dresser, in hardwood, quartered oak finish, two long, deep drawers, with extra large mirror. Regular price \$10.50. Friday bargain 8.90

Library Tables, in genuine oak, early English or fumed finishes; also in mahogany; a massive design, well made. Regular price, \$18.00. Friday bargain 13.90

Embroidery and Flouncings

ONE thousand yards of fine Swiss Embroidered Skirtings, 44 inches wide, scalloped edges, open work eyelet patterns. Our regular selling price is \$1.25 yard. Friday, per yard 68

1,500 yards of Fine Batiste Embroidered Blouse Frontings, with three rows of guipure lace insertion, most effective and lady designs, for the new butterfly waists. Regular \$1.25 yard. Friday 68

Swiss Flouncings, 27 and 44 inches wide, conventional and blend effects. We have insertions and bandings to match flouncings, in all widths. Special display of these flouncings and bandings on Thursday.

China ware

ONE hundred Teapots, Royal Doulton ware, good assortment of designs and decorations. Regular \$1.50. Friday 79

Salt and Pepper Shakers, Japanese china, dainty shapes, with gold encrusted decoration. Regular 50c. Friday, pair 30

97-piece Dinner Sets, high-grade English semi-porcelain ware, conventional border design, gold edge and line. Regular \$18.00. Friday 9.00

Handsome Gift Books, etc.

ONE hundred Books, in handsome bindings, from 10c to \$2.00, all good literature; many of them suitable for wedding gifts. 1,000 Paperettes, regular 15c and 25c, to clear 10c each, containing 24 sheets fine linen note-paper and envelopes to match.

Bargains at the Jewelry Counters

SOCKETS, gold filled, fine Roman finish, plain and fancy patterns, round and oval, room for two pictures. Regular \$1.00. Friday bargain 50

Gold Filled Necklets, fine curb patterns, 16 inches long, gold filled snap. Regular \$1.00. Friday 39

Cuff Links—sterling silver and Roman finish, plain and fancy, stone set. Regular 25c and 35c. Friday, pair 19

Dress Pin Sets and Brooches. Fine Roman finish. Regular 25c and 35c. Friday 10

Wall Paper

EIGHT hundred and fifty odd Friezes and Borders, 9 and 18 inches wide; sold by the roll. Regular to 10c yard. Friday, per yard 1

8,000 rolls Imported and Domestic Wall Papers to clear; these are left-overs; all good papers, assorted colorings. Regular to 10c, Friday 3 1/2c; regular to 15c, Friday 7c; regular to 25c, Friday 11c; regular to 50c, Friday 22c; regular to 75c, Friday 37c.

150 yards Japanese Leathers, slightly damaged, for vestibules—dining rooms, halls, good metallic colorings. Regular to \$1.50. Friday, yard 69

BABY CARRIAGES, PAINTS. Fifth Floor. 6 English style, varnished body, leatherette hoods, upholstered, rubber tires. Regular to \$20.50, Friday 15.95

50 Baby Leatherette Folders, leatherette hood, rubber tires, steel frame, English wheel. Special for Friday, quart 4.69

75 quarts Outside Paint, medium and dark colors. Special for Friday, quart 36

Suits, Raincoats and Boys' Suits

MEN'S Suits, English tweeds and fancy worsteds in grey and brown grounds, with fancy stripes, latest three-button single breasted sack style; sizes 35 to 44. Reg. \$9.50, \$10.50, \$11.50 and \$12.50. To clear Friday. 7.95

Men's Raincoats, Oxford grey English covert cloth, a finely woven, smooth finished material, suitable for spring and summer wear, single breasted style, long and roomy, lined throughout with best quality Italian cloth lining. Sizes 35 to 44. Regular price \$10. To clear Friday at 6.89

Boys' two-piece Suits, English tweeds and homespuns, in grey and brown grounds, fancy stripes, single-breasted Norfolk and double-breasted styles, bloomer pants, with strap and buckle at knee. Sizes 25 to 32. Regular \$5.00, \$6.00, \$6.50 and \$7.00. To clear Friday at 3.95

Boys' Russian Suits, in dark grey durable tweed, with self and faint stripes: double-breasted style, with sailor collar, pants elastic bloomer style. Sizes 2 1/2 to 8 years. Regular price \$4.00. To clear Friday at 2.69

BALBRIGGAN UNDERWEAR, BATHING SUITS, ETC. Men's Balbriggan Shirts and Drawers, Canadian made, in shades of blue, grey and natural. Genuine Egyptian yarns. Sizes 34 to 44. Special Friday bargain 44

Men's Outing Shirts, striped cashmerette, fine and soft, 14 to 18. Regular 75c. Friday bargain 59

Men's Bathing Suits, one-piece style, in fancy stripes, buttons on shoulder, and in plain navy, buttons down front, small, medium and large sizes. Regular 75c, Friday bargain 49

HATS FOR MEN.

Genuine South American Panama Hats, good even weave and well finished, tourist or telescope shapes. Friday, special 3.50

Men's Sennit Braid Straw Boater Hats, new shape, low crown, and wide brims, best finish. Special values, Friday. \$1.00, \$1.50 and \$2.00.

Carpet and Linoleum

RUSSELLS Carpet, best 5-frame, in fawn, rose, green, brown, blue, etc., 9 1/2 border to match. Regular price up to \$1.50 per yard. Friday 1.19

Tapestry Carpet, a full range of colorings and designs, suitable for various rooms. Regular price up to 85c per yard. Friday 68

English Velvet Rugs, in green, floral, red, Oriental, fawn, brown etc. woven in one piece. 3 1/2 yds. x 3 1/2 yds. Friday 17.00

3 1/2 yds. x 4 yds. Friday 20.00

3 1/2 yds. x 4 yds. Friday 24.00

Complete with patent rug fasteners. Printed Linoleum, well seasoned, in block, floral, tile, parquet and matting designs. Regular up to 60c per square yard. Friday, per yard 37

Nottingham Lace Curtains

NOTTINGHAM Lace Curtains, all new patterns, .52 inches wide, 3 1/2 and 3 3/4 yards long, well finished, and will give excellent wear. Worth \$1.00. Friday reduced to, per pair 79

Silkolines, suitable for summer home draperies and screen fillings; a high quality silkoline, lowly priced. Friday, per yard 12

TAPESTRY CURTAINS.

A full range of one and two-toned color effects, reversible patterns, 45 inches wide, 3 yards long, heavy fringe. Excellent value at \$3.50. Friday, per pair 2.98

WINDOW SHADES.

Oil Opaque Window Shades, 37 inches wide, 70 inches long, mounted on good spring rollers, trimmed with neat insertion, complete with brackets and pull, cream only. Regular 65c. Friday 59

BAMBOO VERANDAH SHADES.

At special prices Friday we offer good grade Bamboo Shades, natural or green stained, complete with pulleys, cord and hooks: Size 4 x 8 feet, natural, 64c; green, 90c. Size 6 x 8 feet, natural, 96c; green, \$1.35

Size 8 x 8 feet, natural, \$1.28; green, \$1.75

Size 10 x 8 feet, natural, \$1.60; green, \$2.25

Size 12 x 8 feet, natural, \$1.92; green, \$2.65

Tempting Provisions & Groceries

CHOICE Family Flour, 2,000 bags, 1/4 bag 57c. Choice Currants, cleaned, 3 lbs. 25c. California Seeded Raisins, 3 packages 25c. Yellow Cooking Sugar, 10 1/2 lbs. 50c. Pure Kettle Rendered Lard, per lb. 14c. Perfection Baking Powder, 3 tins 25c. Choice Pearl Tapioca, 4 lbs. 25c. Choice Rangoon Rice, 6 lbs. 25c. Canned Sweet Pumpkin, 3 tins 25c. Canada Corn Starch, package 7c. 1,000 tins Choice Pink Salmon, per tin 11c. Smoked rolls of Bacon, lean and mild, half or whole, per lb. 15c. 1,000 tins Canned Yellow Peaches, in heavy syrup, per tin 15c. Telephone direct to department.

2 1/2 LBS. PURE CELONA TEA 55c. A blend of India and Ceylon teas, one ton, Friday, black or mixed, 2 1/2 lbs. 55

Telephone direct to department.

The SIMPSON Company Limited