

95 SIMPSON'S

CENTS EACH

Drapery Specials Today at 95c

\$1.25 TO \$2.75 LACE CURTAINS FOR 95c.
About 60 Pairs of Nottingham Lace Curtains from our regular stock; 2 1/2 to 3 1/2 yards long by various widths. Tuesday, a pair95

TEN YARDS OF NET FOR 95c.
Plain Net, some with insertion edging, and plain scrim with frilled edging; 26 to 30 inches wide. Tuesday, 10 yards for95

SINGLE COTTON TAPESTRY PORTIERES AT 95c.
In red and green, reversible single cotton tapestry, tasseled top and bottom, 3 yards long by 60 inches wide. Regular \$1.50. Tuesday, each95

\$1.50 AND \$2.00 COTTON TAPESTRY AT 95c.
A few designs of good serviceable tapestry for portieres, drapes and upholstery. Tuesday, yard95

THREE OPAQUE WINDOW SHADES FOR 95c.
This is a popular bargain; cream and green shades; size 26 x 72 inches; reliable spring roller. Tuesday, 3 for95

6 1/2 Yards American or English Chintz for 95c.

500 YARDS PLAIN ASSYRIAN CLOTH AT 95c YARD.
Plain red, gold, brown and olive. Regular \$1.25 a yard. Tuesday95

From the Carpets

ENGLISH AND DOMESTIC BRUSSELS.
Light hints effects, also light Oriental, some with borders. Regular \$1.25 and \$1.45 yard. Tuesday, a yard95

SCOTCH AND ENGLISH TAPESTRY CARPETS.
New designs and colors, Oriental and two-tone and floral effects; stairs to match. Tuesday, yard95

HEAVY INLAID LINOLEUM.
Good range of block tile, floral, matting and hardwood effects. Tuesday, square yard95

ENGLISH BATH MATS.
In rose and white only, many different designs; size 18 x 24. Regular \$1.50. Tuesday95

BEST QUALITY COCOA FIBRE MATS.
Very strongly woven and made of the very best cocoa fibre. Size 18 x 27. Tuesday95

Rubber Mats at 95c for vestibules and porches; size 18 x 30 inches. Tuesday95

Hand-made Irish Crochet Neckwear 95c

Irish Lace Jabots, with stock collars, also separate jabots. Regular \$1.50 to \$5.00. Tuesday95

SEVEN HANDKERCHIEFS FOR 95c.
Men's Pure Linen Hemstitched Handkerchiefs, our 15c quality. Tuesday, while they last, 7 for95

7 YARDS BREITONNE NET, 95c.
Our 15c grade; shades Paris and white. Tuesday, 7 yards for95



All departments of the store have had a little longer than usual to prepare for this One-Price Sale. The result proves to be a value-giving carnival that we expect will eclipse its predecessors. Find the items you want now—then be on hand at 8.30 a.m. to make sure of them. If you are one of the early ones in the store vestibules you will reap a rich reward.

For Men and Boys at 95c

MEN'S \$2.00 SOFT FELT HATS FOR 95c.
English, Italian and American makers, sample lots, rough or scratch, mixed and velvet finish; sizes 6 3/4 to 7 1/4. Tuesday95

Children's Plush and Velour Hats, black, tan and gray. Regular \$1.50 and \$2.00. Tuesday95

\$2.00 TWEED HATS, 95c.
300 Men's and Youths' Hats, 1915 shape, sizes 6 3/4 to 7 1/4; \$2.00 quality. Tuesday95

\$2.00 AND \$2.50 STIFF HATS, 95c.
English makes, known the world over; black only. Tuesday95

MEN'S FURNISHINGS, 95c.
Men's Winter Combinations, sizes 34 to 44. Regular \$1.25. Special .95

240 Suits Men's Fleece-Lined Underwear, sizes 34 to 44. Tuesday, suit95

Men's Scotch Wool Underwear, winter weight; sizes 34 to 44. Garment95

Pure Silk Ties, 4 for95

MEN'S NEGLIGE SHIRTS.
Samples, overmakes, and our own broken ranges; sizes 14 to 16 1/2. Regular 75c, 85c and \$1.00. Special, 2 for95

Men's English and Canadian Drill Work Shirts, sizes 14 to 18. Regular 60c and 75c. Special, Tuesday, 2 for95

MEN'S FLANNELETTE PYJAMAS.
Winter weight; sizes 34 to 52. Regular \$1.25 and \$1.50. Special .95

BOYS' PURE WOOL UNDERWEAR.
Sizes 20 to 32. Regular \$1.25. Special .95

Boys' Pure Cashmere Sweaters, sizes 20 to 32. Regular \$1.25. Special .95

Boys' Flannelette Pyjamas, sizes 20 to 32. Special .95

Boys' Wool Sweater Coats, sizes 3 to 14 years95

BOYS' TWEED BLOOMERS, 95c.
REGULAR \$1.30, \$1.40, \$1.50 AND \$1.60.
600 Pairs of Scotch and English Tweed Bloomers, will match odd coats; first-class linings; sizes 25 to 34. On sale Tuesday for95

Boys', Misses', Children's Boots and Women's Slippers at 95c

BOYS' RUBBER BOOTS, 95c.
All Pure Gum Boots, Blucher lace style; heavy double corrugated sole; low heel; the real thing to keep the feet warm and dry; sizes 11 to 13 and 1 to 5. Regular \$1.45 and \$1.65. Tuesday95

MISSIE'S BOOTS, TUESDAY, 95c.
1000 Pairs Dongola Kid Lace Boots, patent leather toecaps; strong English leather soles; low heels; round toe styles; dressy and serviceable; all sizes 11 to 2. Regular \$1.65. Tuesday95

CHILDREN'S FALL BOOTS, 95c.
Regular \$1.25 to \$1.50 Button and Lace Boots, in dongola kid, dull calf and red kid leathers; flexible McKay hand-turned and English reinforced soles; low and spring heels; Educator and round toe styles; sizes 5 to 10 1/2. On sale Tuesday95

WOMEN'S SLIPPERS, 95c.
Fine Kid Bedroom Slippers, in brown, chocolate, plum, black, blue and red kid and suede leathers; padded leather soles; large pom-pom ornaments; sizes 2 1/4 to 7. Tuesday95

\$1.50 to \$2.00 Art Brassware 95c

Manufacturer's samples, consisting of three ball-footed Jardinieres, Smoking Sets on trays, Ash Trays, Candlesticks, Vases, Book Racks, Cuspidors, Casseroles, Baskets, Smoking Sets, etc. Regular to \$2.50. Tuesday95

Gloves and Hosiery, 95c

Women's "Pan-angle" Hosiery, plain black cashmere, four pairs95

Boys' and Girls' Stockings, silk and wool, fine ribbed cashmere; 4 to 6 1/2; white only. Regular 60c. Tuesday, 2 pairs .95

Women's "Llama" Cashmere Hosiery, English make, 240 pairs only. Regular 45c. No phone or mail orders. Sale price, 3 pairs95

Women's Silk Hosiery, Hile thread top; black, white and colors. Regular \$1.25. Tuesday95

Boys' and Girls' Stockings, 2-1 ribbed black cashmere, English make; sizes 6 to 8 1/2. 4 pairs95

Men's "Pan-angle" Socks, plain black cashmere, "seconds," of the 45c and 50c qualities; all sizes. 4 pairs95

Women's French Kid Gloves, black, tan and white; sizes 5 1/2 to 7 1/2. Tuesday95

Men's Dress Gloves, unlined and wool lined; cape and mocha; assorted tan shades; 7 to 10. Tuesday95

Men's Silk and Wool Socks, tan, silver, bronze, blue and purple; all wool cashmere; sizes 9 1/2 to 11. 3 pairs95

Linens and Staples, 95c

\$1.50 Pillow Cases at 95c—All linen, size 45 x 36 inches, deep spoke-hemstitched hem. Regular \$1.50 pair. Tuesday, pair95

Hemmed Pillow Cases, two sizes, 42 x 38 and 44 x 38 inches. Tuesday, 4 pairs95

White Flannelette, made in Canada, soft finish, width 32 inches. Regular 12 1/2c yard. Tuesday, 10 yards for95

Hemmed White Crochet Bed Spreads, size 72 x 84 inches. Tuesday95

Circular Pillow Cotton, 42 inches wide. Tuesday, 6 yards for95

Bleached English Longcloth, 36 inches wide. Tuesday, 10 yards for95

Curl Cloth Costing, 45 inches wide; gray, brown and Copenhagen. Regular \$1.50 yard. Tuesday95

Glass Towelling, 20 inches wide. Tuesday, 10 yards for .95

Huckaback Towels, size 18 x 36 inches, hemmed. Tuesday, 4 pairs for95

Damask Table Napkins, assorted designs; size 18 x 18 inches, hemmed. Tuesday, dozen95

GOODS IN OTHER DEPARTMENTS AT OTHER PRICES

Imported Silk Dresses, Special Today \$15.95

A wonderful collection of smart dresses just received from New York, showing the latest touches in trimmings and materials; shades black, brown, greens, navy, Copen or gray. Formerly marked \$25.00, \$22.50 and \$19.50. Special for Tuesday only.15.95

Another Special Suit for Women or Misses, \$19.95

A price that is popular, and styles that would look well at \$25.00 to \$27.50. There are velvets, serges, chevots, bengalines, whipcords or poplins, in the newest styles of the season; shades black, navy, green, browns or grays. Tuesday special19.95

Interesting Furniture Items

50 Only Dressers, in quartered oak finish, or mahogany finish; bevel mirror; brass fittings. Regularly \$8.00. Tuesday's selling4.95

25 Only Extension Dining Tables, made of genuine quarter-cut oak, fumed or golden finish; have 45-inch round tops; deep rims, extending on easy running slides to 6 feet; heavy, square pedestal. Regular \$20.00. Tuesday's selling9.90

100 Only Mattresses, well filled with all pure cotton felt; neatly tufted; roll-stitched edges; covering of high-grade art ticking; all standard sizes. Regularly \$7.50. Tuesday's selling3.95

Brass Bedstead, heavy posts and top rails; turned ball corners; extra heavy fillers; bright, satin or polette finishes; standard sizes. Regular \$24.75. Tuesday's selling11.95

Arm Chairs and Arm Rockers, in solid oak; fumed finish; the spring seats are comfortably upholstered in art leather. Regularly \$8.00. Tuesday's selling4.00

Extension Couch Bed, frame is made of angle steel; springs are woven steel wire, suspended by helical springs at both ends; mattress is well filled with cotton felt, in green denim, with valance. Regularly \$9.75. Tuesday's selling5.95

Men's \$13.50, \$15.00, \$16.50 and \$18.00 SUITS \$10

A number of suits from our Mail Order Department have been combined with broken lines from our regular stock of high-grade suits to give a big list of values Tuesday. English worsteds and tweeds, in brown and gray patterns. Cut in new single-breasted three-button sack style, with soft roll lapels, and high-cut vest. The tailoring and linings are of extra quality. Sizes 35 to 44. Tuesday10.00

MEN'S ENGLISH-MADE OVERCOATS AT \$25.00.

Made from the finest all-wool coating, in brown, in small neat pattern; cut in single-breasted, street style, with silk through shoulders and sleeves; patch pockets; finest English hand-tailoring. Price25.00

MEN'S \$7.50 RAINCOATS AT \$5.00.

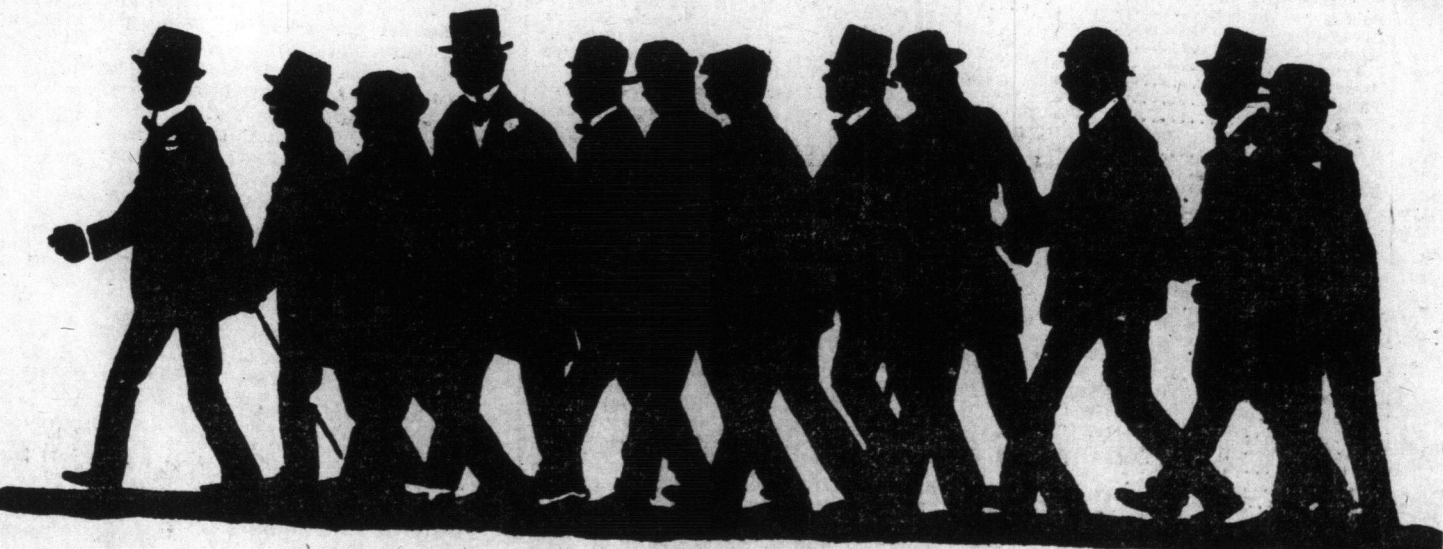
Of double texture paramatta cloth, greenish fawn color; long, roomy, single-breasted style; all seams are sewn and taped. Sizes 34 to 46. Special at5.00

MEN'S TWEED WATERPROOF COATS AT \$12.50.

Made from English tweeds, in brown and green mixtures, small pattern; cut in the fashionable single-breasted, semi-Balmacaan style, with close fitting collar. Beautifully tailored and finished. On sale Tuesday at12.50

350 Boys' Overcoats at \$2.69

Warm, Cozy Coats, tailored from blue, brown and gray chinchilla, with flannel linings; double-breasted Russian model, with collar that fits up close to chin, and belted back. Sizes 3 to 10 years. Tuesday2.69



The Robert Simpson Company, Limited

40 Lines to Central for Simpson's New Market

This week's big addition to our telephone service, so far as we know, is the largest unit on the continent devoted exclusively to food products.

The New Market BASEMENT

FRESH MEATS.

Simpson Quality Shoulder Roast, per lb.13
Simpson Quality Blade Roast, per lb.13
Simpson Quality Thick Rib Roast, per lb.13
Simpson Quality Best Rib Roast, per lb.13
Simpson Quality Brisket, per lb.13
Simpson Quality Round Steak, special, per lb.13
Simpson Quality Sirloin Steak, special, per lb.13
Simpson Best Sausages, all pork, per lb.13
York Brand Breakfast Bacon, whole or half side, per lb.13
York Brand Smoked Ham, whole or half side, per lb.13
Domestic Shortening, 2-lb. pails, gross weight, per pail13

VEGETABLES.

Choice Potatoes, per box25
Jersey Sweet Potatoes, 1 lb.25
Choice Grape Fruit, 3 for25

FLOWERS.

Fresh Cut Roses, 75c to \$4.00 dozen.
Carnations, red, white and pink, 60c dozen.
Lily of Valley, 45c and 60c dozen.
Princess Violets, best quality, 25c bunch.
Other Cut Flowers of quality good value at moderate prices.
Finest Potatoes, 25c, 30c and 35c each, 50c, 60c, 75c, 85c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00, 5.10, 5.20, 5.30, 5.40, 5.50, 5.60, 5.70, 5.80, 5.90, 6.00, 6.10, 6.20, 6.30, 6.40, 6.50, 6.60, 6.70, 6.80, 6.90, 7.00, 7.10, 7.20, 7.30, 7.40, 7.50, 7.60, 7.70, 7.80, 7.90, 8.00, 8.10, 8.20, 8.30, 8.40, 8.50, 8.60, 8.70, 8.80, 8.90, 9.00, 9.10, 9.20, 9.30, 9.40, 9.50, 9.60, 9.70, 9.80, 9.90, 10.00, 10.10, 10.20, 10.30, 10.40, 10.50, 10.60, 10.70, 10.80, 10.90, 11.00, 11.10, 11.20, 11.30, 11.40, 11.50, 11.60, 11.70, 11.80, 11.90, 12.00, 12.10, 12.20, 12.30, 12.40, 12.50, 12.60, 12.70, 12.80, 12.90, 13.00, 13.10, 13.20, 13.30, 13.40, 13.50, 13.60, 13.70, 13.80, 13.90, 14.00, 14.10, 14.20, 14.30, 14.40, 14.50, 14.60, 14.70, 14.80, 14.90, 15.00, 15.10, 15.20, 15.30, 15.40, 15.50, 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