



How to Wash Sweaters

There is a delightful way of washing them, so easy you can do it yourself—so pure that your sweater may be washed again and again and each time look like new.

It is with the rich creamy lather that the wonderful LUX flakes make. No rubbing or twisting necessary. Just dipping and rinsing. So pure is LUX that it has the uttermost cleansing power.

The daintier the garment the more delighted you will be with the refreshing, renewing qualities of the LUX bath.

For washing the finest pastel-tinted Georgette, Crepe or Silk blouse, sheerest silk stockings, etc., use foamy, cleansing free LUX lather.

There is nothing like LUX. No substitute for it. The matchless purity of these satiny wafers of the finest essence of soap can harm nothing that pure water itself may touch.

LUX is sold at grocers, departmental stores, etc.

A handy little recipe booklet entitled "The Care of Dainty Clothes" will be gladly sent free on request.

LEVER BROTHERS LIMITED, TORONTO

LUX

