

making release prints which are put in distribution. In some cases outside agencies which produce films through a commercial producer are also willing to provide prints for distribution through our circuits, and if the picture is of a kind that we think is acceptable and would be useful, we then accept those prints from the original sponsor.

Q. The motives of the Imperial Oil Company in that case would seem to be in the public interest, or they would seem to have a public-spirited interest. Were there any strings attached to the gift in the way of advertising?—A. There is no advertising. There is one credit which says that this film was produced by Imperial Oil.

Q. An acknowledgment?—A. Merely an acknowledgment. If there is any advertising we will not distribute it.

*By Mr. Browne:*

Q. I notice a number of films produced by the United Nations Film Board, and distributed in Canada by the National Film Board. Does the National Film Board distribute many of that kind and does it distribute films received from other agencies than the United Nations Film Board? I was going to make a reference to what Mr. Carter said about the Imperial Oil film, that the Imperial Oil Company is making pictures of all the countries in which it distributes oil and gasoline, and I have seen some which I am quite sure are not representative of the countries they portray, such as Iran—Persia—where they show luxurious conditions, and I am sure the people do not live in that fashion. The question is are there many films of that nature distributed by the National Film Board?—A. You will find them listed on pages 49 and 50. You will see there the titles of films produced by the United Nations Film Board and distributed in Canada by the National Film Board. You will see them listed on page 49 in the catalogue and going over to pages 50 and 51. We are distributing more films from outside governmental agencies now than in the past. We are trying to arrange for each circuit program to include one of this type of film.

Q. You are going beyond your scope when you do that, don't you think?—A. Under the Act we are charged with the production and distribution of films in the national interest, and I think the board would consider that this would be in the national interest.

Q. In a broad general way, in a cultural way?—A. Yes.

Q. Would there be a large percentage of films produced elsewhere distributed by the Film Board?—A. No, the percentage, sir, is still relatively small.

*By Mr. Carter:*

Q. I would like to come back to that film again on Newfoundland, this Crawley film. Is that film being included in your regular film circuits?—A. Yes, sir.

Q. And is it not the practice of your field man to say a word of introduction to these films before they come on the screen?—A. If it is shown when a field man is there, yes. It may not always be shown under those circumstances.

Q. I would like to see the arrangement of the circuit to be so made that it would contain another film that would balance this particular film we are speaking of, and show the other side of the picture. I can quite understand people saying, knowing nothing about Newfoundland, that our sealing and whaling industries are the two most important industries we have, and actually they are the least important. They might get the impression that many of our doctors go to their patients by dog team, yet I know there are not many that do that.

Mr. JUTRAS: Which page are we on now, Mr. Chairman?

The CHAIRMAN: Page 12, under the heading, "Scope of Operations."