

be done. I think that is one of the big problems in radio, to know what the public wants, and what different sections of the public want, since different people want different things.

*By Mr. Beaudoin:*

Q. Experience has shown that the public wants a well balanced programme of different things? You have listed them all here.—A. Taken as a whole. I think part of the idea is, if you like, to see that the tastes of larger groups who may like popular records all the time should not completely submerge the tastes of other people who want discussions on local events, who want to hear some of your local singers, who want religious broadcasts.

*By Mr. Hansell:*

Q. Would it not be possible that such a thing as this could happen on the basis of something of this sort, that a licence is received or not renewed while the general public are perfectly satisfied with the performance of the station?—A. I think it would be possible that non-renewal could be recommended when a number of people did like listening to a station, but which presumably under the recommendations of the committee last year would not be carrying out its responsibilities as a holder of a radio frequency.

*By Mr. Reid:*

Q. Do you place any reliance on the Haynes reports?—A. Some. We think they are some indication of relative interest in different programmes.

*By Mr. Smith:*

Q. Do you place any reliance on the report prepared by the University of Denver for the Columbia Broadcasting System?—A. Yes.

Q. That showed that a majority of the people want advertising?—A. Yes, they do in the United States. We give them some on the CBC.

The CHAIRMAN: Are you suggesting they go and seek more commercial programmes?

Mr. SMITH: They are.

The CHAIRMAN: Are there any other questions on that line? If not, the next section deals with the French network. At the top of the page there is a reference to the French network. I do not know whether any questions arise there.

Mr. BEAUDOIN: I have already asked for a report, and it may be better to wait until that report comes along to ask questions on this subject.

The CHAIRMAN: That is right. The next section deals with new transmitters, a report on what the corporation has done in that regard.

*By Mr. Hansell:*

Q. The report reads:

The Manitoba project is not quite as far ahead, partly because of the need for some staggering of the work of the engineering department, and partly because we still do not know whether or not we shall be able to make arrangements to take over station CKY from the Manitoba government. In any case the corporation is going ahead with its project of a 50 kilowatt station for Manitoba.

It seems to me that you are rushing things a bit if you do not know whether or not you can take over that station.

The CHAIRMAN: That does not mean not take over the wavelength.

Mr. HANSELL: I realize that.