This document identifies key sectors that offer the most promising opportunities for Canadian exporters and directs enhanced levels of service to those sectors. Exporters targeting opportunities in other sectors will continue to receive support on a responsive basis as resources permit. The Plan includes integrated market information to assist in the preparation of export strategies and to take advantage of the knowledge and skills of Canada's trade commissioners.

Although efforts have been made to avoid errors and inaccuracies in the document, it is not intended to be used as the only source of market information. We encourage the reader to use this publication as one of several resources for commercial dealings.

Neither the authors, the publishers nor the collaborating organizations will assume any responsibility for commercial loss resulting from business decisions made on the basis of information contained in this publication. Any comments or suggestions regarding the document would be welcome.