(C.W.B. April 16, 1969)

The site is well located to serve the majority of the users, who will largely be drawn from the centre, west and north of the Montreal metropolis. It is well integrated with existing and proposed ground transportation networks and it will be possible to provide easy access to Dorval Airport. This will facilitate cargo and passenger connections, and thus ensure continued optimum utilisation of the present airport.

From the economic point of view, the northern site will maximize the essential close interaction between the Montreal area itself and the new international airport. Easy access to the scientific, cultural and other amenities of Montreal, and to the leisure centres of the Laurentians, will offer good inducements for the location of technologicallyadvanced industries and their staffs. The site will thus foster the most desirable forms of development for Jesus Island and the corridor between the airport and Montreal. With planning, it will be possible to accelerate the spill-over of these developments along an east-west axis towards Trois-Rivières and Quebec City. Accordingly the location of the airport will make an important contribution to the prosperity of both the Montreal region and Quebec as a whole. (See also Canadian Weekly Bulletin, Vol. 23, No. 34, dated August 21, 1968.)

NEWFOUNDLAND FOREIGN-LANGUAGE FILMS

Tourist films sponsored by the Newfoundland and Labrador Tourist Development Office are being reproduced in foreign-language versions to obtain more extensive international exposure.

Four films are involved in the initial phase of the foreign translation programme, using French and German adaptations. Evaluation of the market results will help to determine the types of subject material most popular with foreign audiences.

Eventually, additional subjects will be given the foreign-language treatment, the technical work being performed by the National Film Board of Canada and financed by the Canadian Government Travel Bureau. As sponsors of the original Englishlanguage versions of the various films, the Newfoundland and Labrador Tourist Development Office gains the benefit of extremely valuable overseas publicity without incurring extra production costs.

Newfoundland and Labrador travel films are distributed outside the province through the widespread facilities of the Canadian Travel Film Library. They are in constant use by live audiences through lending libraries in North America and the larger European countries. In addition, NFB distributes them for use by hundreds of television stations, with a potential viewing audience of many millions.

Travel films from Newfoundland and Labrador have been exhibited in several international film festivals and have won awards in the U.S.A., Yugoslavia and Italy.

TRIBUTE TO EISENHOWER

Before he left Ottawa for Washington, to represent Canada at the funeral of General Dwight David Eisenhower, Prime Minister Trudeau sent the following messages to President Nixon and Mrs. Eisenhower:

The Government and people of Canada share with you and your countrymen a sense of grief and deep loss at the death of General Dwight D. Eisenhower. Canadians will long remember him with respect and affection for the high and invaluable service he rendered as Supreme Allied Commander in Europe during the Second World War, when Canadian forces fought under his command from the beaches of Normandy until the liberation of Europe was achieved. We gratefully remember him too, for his signal contribution to the North Atlantic Treaty Organization, and not least for the world leadership he gave as President of the United States.

I am very conscious of your own long and very close association with General Eisenhower, an association so recently and so happily augmented by family ties; in this time of sorrow I hope that it will in some measure help to know that you and your family have the sympathy and prayers of Canadian friends.

SYMPATHY TO FAMILY

Dear Mrs. Eisenhower,

I send you the heartfelt sympathy of the Government and people of Canada at this sad time. Remembering your husband with admiration and affection for the leadership he gave in war and in peace, all Canadians, and especially his wartime comrades and his many friends in our country, have learned of his death with sorrow. Their thoughts and prayers are with you and your family.

Pierre Elliott Trudeau

HOUSING LOANS

Federal loans totalling \$2.6 million have been approved to help build homes in five Manitoba municipalities for the elderly and for students.

In making this announcement on behalf of Mr. Paul T. Hellyer, the Minister of Transport, Mr. James A. Richardson, a Minister without Portfolio, said that the latest approvals were a continuation of the high level of activity recorded in Manitoba in recent years under federally-assisted programmes to provide housing for the elderly, the student population and families of low income.

In 1968, 16 loans amounting to \$6.2 million were approved under special aid provisions of the National Housing Act. These resulted in the production of hostel accommodation for 245 persons -- essentially senior citizens -- and 466 units of housing for both elderly persons and families of low income, Mr. Richardson said.