

2. Market demand

a) How popular are the following categories of music? (very popular, popular, not popular).

<u>Category</u>	<u>Popularity</u>
Contemporary Top 40	<u>1</u>
Classical	<u>4</u>
Jazz	<u>2</u>
Country & Western	<u>5</u>
Instrumental	<u>6</u>
Domestic	<u>3</u>

3. Pricing

a) What is the average price of a:

Cassette? \$ 14 .
LP? \$ 17
Compact disc? \$ 29

b) What is the average cost of one hour of studio time in a state of the art sound recording studio in this territory/country?

\$ _____

4. Distribution

a) Are there any retail stores or distributors who specialize in English/French language LP's/cassettes/compact discs? If so, please provide name, address, telephone number and contact person.

1. _____	2. _____
_____	_____
_____	_____
_____	_____
3. _____	4. _____
_____	_____
_____	_____
_____	_____