

Assistance Available

The *Renaissance Eastern Europe Program* provides financial assistance in the form of a non-repayable contribution. The Program will cover up to fifty percent of a company's eligible expenses, to a maximum contribution of \$100,000. Companies are limited to three separate and distinct funded activities per government fiscal year (April 1 to March 31).

The *Renaissance Eastern Europe Program* supports the following two project specific activities:

- Venture-Specific Front-End Studies
- Enterprise-Specific Training

Companies may receive funding for both of the above noted activities for the same project.

The *Renaissance Eastern Europe Program* also supports the following government initiated activities:

- newly established, representative and viable bilateral business councils
- business information programs

The *Renaissance Eastern Europe Program* does not assist with:

- market identification visits or general market and feasibility studies
- capital projects bidding
- establishing distributor, agent relationships, or sales offices

Certain activities not funded under the *Renaissance Eastern Europe Program* may be eligible under the Program for Export Market Development (PEMD). More information on PEMD can be obtained from Info Expo, 1-800-944-4000, or from International Trade Centres across Canada. (see p. 10).