

VI. MEXICO: TRADE FAIRS and MISSIONS PROGRAM
October '92 to October '93

(*)

= Events organized by others

1. **NATIONAL SWINE CONGRESS (Cancun; Info Booth)** 30 Sept-04 Oct 92
- Swine Industry event.
2. **CME Manufacturers Services Show (Monterrey)(*)** 21-23 Oct 92
- companies from B.C., Alberta, Saskatchewan and Manitoba;
organized by Western Economic Diversification.
3. **EXPO PETRO Y CHEM 92 (Mexico City; Info Booth)** 4-6 Nov 92
- Catalogue show for Oil and Gas industry audience.
Up to 15 companies participating.
4. **MARITIME PROVINCES MISSION (*)** 9-12 Nov 92
- N.B./N.S. mission concentrated on industries/services (port related).
More than 10 participants.
5. **PROCESS CONTROL & ROBOTICS MISSION (Mexico City & Monterrey)** 23-27 Nov 92
- Meetings planned with key industrial process technology officials.
Up to 20 participating companies.
6. **OEM AUTO PARTS MISSION (*)** 22-27 Nov 92
- APMA/EAITC mission to auto plants including new, state of the art
Nissan facility. Co-sponsored by the Mexican Investment Board.
More than 20 members.
7. **MINING EQUIPMENT/SERVICES MISSION FROM BC (*)** 2-4 Dec 92
- Visit to major contacts in mining sector.
More than 10 representatives.
8. **EXPOCOMM '93** 9-12 Feb 93
- Largest annual telecom show in Latin America. Canada has
been represented each year for the last five.
Over 20 companies will participate.
9. **ANTAD EXPO '93 (Guadalajara)** 28-30 Mar 93
- Canada's first major show in will feature food, store fixture and
consumer products sectors (hardware/housewares)
Up to 100 companies participating.