

REPORT #5
89/02/08

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

403 - ROME

ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV

PRODUCTS & COMPONENTS

ARRANGE VISITS TO CANADA BY PROSPECTIVE INVESTORS FOR
DISCUSSION WITH POTENTIAL JOINT VENTURE PARTNERS
OR BACKERS.

ONE JOINT VENTURE OR LICENSING ARRANGEMENT

INDUSTRIAL MACHIN, PLANTS, SERV.

MANUFACT & MATERIAL PLANT, EQP.

ARRANGEMENT TO CANADA BY PROSPECTIVE INVESTORS FOR DISCUSSION
WITH POTENTIAL JOINT VENTURE PARTNERS AND/OR LICENSEES.

ONE JOINT VENTURE OR LICENSING ARRANGEMENT

CONSUMER PRODUCTS

APPAREL (CLOTH, FUR, SHOES) TEXT

ARRANGE FOR MISSION TO CANADA OF ITALIAN APPAREL AND
FURNITURE MANUFACTURES TO MEET WITH PROSPECTIVE LICENSEES

ONE OR TWO LICENSING ARRANGEMENTS

PETROCHEM & CHEM PROD, EQP, SERV

CHEM & PETROCHEM PRODUCTS

THROUGH STEERING COMMITTEE OF ENI/DRIE, MOU AND THROUGH DIRECT
CONTACTS WITH ENI INFORMATION WILL BE PROVIDED TO ITALIAN COMPANY
TO ASSIST IT IN THE EVALUATION OF ITS INVESTMENT PROJECTS IN CANADA.

ONE MAJOR DIRECT INVESTMENT PROJECT IN
CANADA.

NON SECTORALLY ORIENTED ACTIVITIES

LIAISON VISITS WITH MAJOR ITALIAN BANKS.

TO ENCOURAGE THESE BANKS TO INFORM THEIR
CLIENTS ABOUT SPECIFIC CANADIAN INVESTMENT
PROSPECTS.

SPEECHES AND PRESENTATIONS TO CHAMBERS OF COMMERCE, UNIVERSITIES, ETC.

INFORM OPINION MAKERS IN THESE GROUPS OF
THE POTENTIAL FOR INVESTMENT IN CANADA.