

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :532-MELBOURNE

SECTOR :005-ADVANCED TECH. PROD. & SERV
AUSTRALIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPILE OVERVIEW OF DEVELOPMENTS IN PRIVATE SECTOR & TELECOM
EARMARK OPPORTUNITIES FOR CDN COMPANIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Telecom Deregulation study to determine impact
of deregulation on market potential for Canadian
suppliers.

Study completed mid June and distributed to Te-
lecom Mission members. Report distributed to se-
veral Cdn cos. A computer disc copy of report
available to Cdn communications industry (via
PST).

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 Monitor ongoing deregulation reviews in respect
to Telecommunications and Broadcasting.

Reported results of reviews of cellular telepho-
ned services & potential opp.for Cdn business
involvement. - Cont'd to monitor debate on in-
troduction of Pay TV & offered comment to Cdn
cos as appropriate.