REPT4D

90/06/26

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :532-MELBOURNE

SECTOR :005-ADVANCED TECH. PROD. & SERV

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

COMPILE OVERVIEW OF DEVELOPMENTS IN PRIVATE SECTOR & TELECOM EARMARK OPPORTUNITIES FOR CDN COMPANIES.

TRACKING:

## ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Telecom Deregulation study to determine impact of deregulation on market potential for Canadian suppliers. ANTICIPATED RESULTS:

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QUARTERLY RESULTS REPORTED:

Study completed mid June and distributed to Telecom Mission members. Report distributed to several Cdn cos. A computer disc copy of report available to Cdn communications industry (via PST).

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 Monitor ongoing deregulation reviews in respect to Telecommunications and Broadcasting. Reported results of reviews of cellular telephoned services & potential opp.for Cdn business

involvement. - Cont'd to monitor debate on introduction of Pay TV & offered comment to Cdn cos as appropriate.

DATA TO ASSART CON FINIS IN ASSASTING POTENTIAL & APROINTING

ACTIVITIES USBERTAREN IN DUADTERS

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ALATTRE 2 Unitors building code (timber Franz) alation to Australia Borenber 1989.

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INTERICT RESULTS REPORTED

Planning underrapy for this mission to visit Aumeralia Hov. 1939, with first rans comparation from total State Gove author/First. - Niss.of Od pulo & paper equip afgre arthroigh APPTA 37 het may 13-19, 1989.

Detailed orrengements on hand bilth estal lant response to soulner from Local Industry and governant contacts

Excellent response to contrar and meetings and about tend to tongcore relationships in regula tory sectors and increased using of faradist lumber.