

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

58

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: ATHENS

Market: GREECE

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW UP ON TIMBER FRAME CONSTR SEM & GET LOC DEV TO BUILD
Expected Results: PUBLISH IN GREEK OF TFC TECHNIQUES & DESIGN SPECS AS REQUESTED BY LOCAL ARCHITECTS & ADAPTED TO GREEK NEEDS.

Activity: CONT DISTRIB OF TIMBER FRAME CONSTR MANUAL TO ENG/ARCH/INSTI
Expected Results: GREATER AWARENESS OF CANADIAN TIMBER FRAME HOUSING METHODS
\$1 ML SALES IN NEXT 3 YEARS

Activity: ESTABLISH CONSIGNMENT PLYWOOD STOCKS IN PIRAEUS
Expected Results: ESTABLISH INITIAL SALES

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: FOLLOW UP ON DISC W/LEADING GREEK LUMB/PLYWOOD IMPORTERS.
Expected Results: NEW BUYERS IDENTIFICATION START CANADIAN LUMBER/PLYWOOD SALES

Activity: MAKE CONTACT WITH MAJOR PULP AND PAPER BUYERS
Expected Results: ESTABLISH 2 OR 3 BUYING CONNECTIONS