

## FOOD PACIFIC '86

**F**ood companies from around the world are being invited to participate in Food Pacific '86, an international food and beverage trade show being held August 29 to September 2, 1986 in Vancouver, Canada. The exhibition is expected to attract 20,000 buyers and 900 exhibitors.

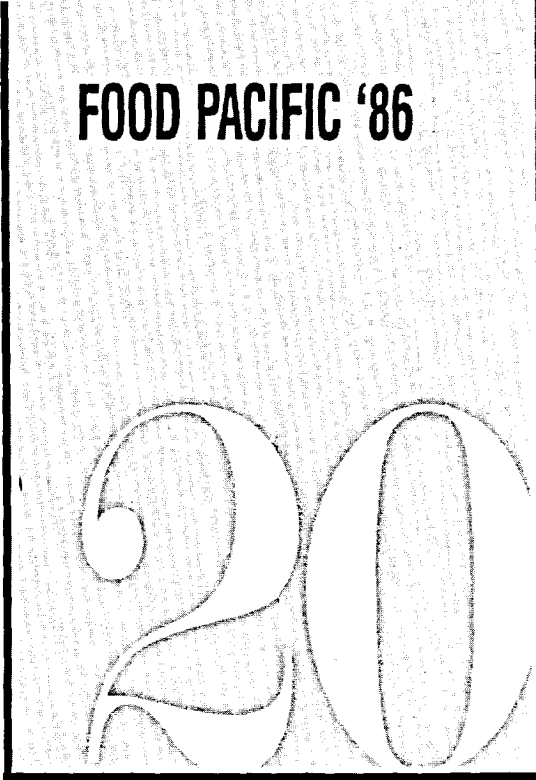
Food Pacific '86 will afford the opportunity for the world's sellers to meet the world's buyers and do business in a concentrated time frame of five days, in one location. Participants will include international food processors, brokers and trading companies. The show is trade only.

Food Pacific '86 is expected to attract participants from Canada, the United States and Pacific Rim countries and Europe and Africa as well.

The food show, being held in conjunction with Expo '86, is hosted by the province of British Columbia in cooperation with the Government of Canada. Food Pacific '86 will be held in the B.C. Place Stadium which is covered, has a football-field size main floor, three concourses, with complete exhibit facilities, including hospitality and exhibit suites. The world's food companies planning to participate in Food Pacific '86 will find opportunities

to generate new business, initiate joint ventures and learn more about worldwide food markets and technology as well as see the newest food products and packaging. Vancouver, a seaport city with a spectacular natural setting, is Canada's gateway to other Pacific Rim countries and for this reason countries from the Pacific Rim will be highlighted each night of the show with a festival of food and entertainment. These occasions will provide exhibitors with the opportunity to entertain buyers.

Food companies wishing to expand their world markets should not miss Food Pacific '86. Representatives of governments or companies who want to participate or who would like more information about the exhibition should contact the coordinator:  
Linda J. Keen  
British Columbia Food Exhibitions Ltd.  
P.O. Box 29  
Victoria, British Columbia  
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Food Pacific '86, Canada's international trade show on food, will occupy the unique premises of B.C. Place stadium, Vancouver.

