

# The Centre for International Business Studies

The Centre for International Business Studies at Dalhousie University is one of five in Canada funded by the Department of External Affairs to foster teaching and research in international business. Since its establishment in 1975, Dalhousie's centre has developed a program of graduate and undergraduate level courses in international business. The research direction of the centre has evolved from an initial focus upon issues of specific concern to Atlantic Canada towards studies of international business affecting Canada as a whole. These now include: Canada's international trade and investments; the multinational enterprises, which are pervasive in Canada's economy; technology transfer; technological innovation management; exporting by small and medium-sized firms; and government regulations affecting international business.