

market. Principal oil markets are currently India, Hong Kong and Algeria, while the meal is exported mainly to Western Europe and the United States.

The major Government agency is the Canadian Wheat Board (CWB). The CWB is the sole, export-marketing agency for Prairie wheat, oats, and barley, which constitute roughly 80 per cent of Canadian grain exports annually, and export sales are negotiated, either directly by the CWB, or through private grain companies acting as its agent. Eastern grains, including Ontario wheat sold through the Ontario Wheat Producers' Marketing Board, are exported by private grain companies. Other Canadian crops such as rye, rapeseed, flaxseed, buckwheat and mustard are also marketed by the private grain trade.

The Canadian Grain Commission is the Government agency responsible for the grading and quality control of grain, and for the supervision of its handling at all terminal elevators in Canada.

The Canadian International Grains Institute (CIGI), 60 per cent funded by Industry, Trade and Commerce and 40 per cent funded by the CWB, is an important promotional agency whose purpose is to help maintain and enlarge domestic and export markets for Canadian grains, oilseeds and their products. CIGI offers instructional programs to foreign participants selected from countries purchasing these commodities or with the potential to purchase these commodities. These instructional programs are also offered to Canadians associated with their respective industry.

The capacity of the Canadian grain-handling and transportation system has been substantially improved in recent years by such government-funded measures as the purchase of 14,000 rail hopper cars and an ongoing rail branch line improvement program. Private sector-funded reconstruction and expansion, such as the Pioneer Grain Company terminal in Vancouver and the construction of high throughput country elevators, has also contributed greatly to the capacity and efficiency of the system. The 1982 crop acreages are an indication that Canadian producers are rising to the challenge of current and future export markets which, in the estimation of the CWB, will present an opportunity to export 36 million tonnes of grains and oilseeds by 1990.

c) Recent Canadian Marketing Activity

Cereal Grains and Products

Some market development efforts have been undertaken by the Canadian Wheat Board and the Canadian International