

The Lake Magazine.

VOL. I.

AUGUST, 1892.

No. 1.

SALUTATORY.

THE LAKE MAGAZINE in appearing before the world on the quarter Centennial of the Dominion does so with confidence that, owing to the rapid strides which Canada has made in wealth and education since the date of Confederation, the new monthly will be welcomed by a much larger constituency of readers than any Canadian magazine issued in previous years. The fate of Canadian magazines, it must be confessed, has not been encouraging to a new venture in the same direction. But since the last magazine appeared in the Lake region of the Dominion there have been abundant indications that the growing appreciation of magazine literature, which has called into existence in the neighboring Republic a host of able and successful monthlies, has likewise been marked in Canada. The magazines of the United States have a very large circulation in the Dominion, even such of them as treat of public questions almost exclusively from an American point of view and illustration. While this is not to be regretted, it is unfortunate, to say the least, that Canada has herself no monthly dealing as only a magazine can deal with the great and important public questions

engaging from time to time the attention of Canadians.

It seems almost superfluous, therefore, to offer any plea for the appearance of THE LAKE. The new magazine might well leave its justification to the future. If it can please and interest; if it can call forth careful thought; if it can furnish to its circle of home readers the best thoughts of our best writers, and present them in a manner at once interesting, instructive and wholesome; if it can present from various and often widely divergent standpoints the matured views of leading writers and statesmen on timely and interesting topics of concern to Canadians, its promoters feel assured that a patriotic and discriminating public will give it a welcome, and that it will win for itself a permanent place amongst the factors which go to the moulding of national thought and character.

The limitations of the newspaper press, the inability necessarily pertaining to the daily journal to deal as exhaustively with the political and other public questions of the day as will satisfy the demands of an important and influential minority of our people, including the numerous