

THE VICE OF INTEMPERANCE.

There are subjects upon which so much has been written or spoken that it is most difficult to add anything really new to what has been already expressed—and one of these subjects is temperance. However, there are always new ways of telling old truths; so that nearly every addition to temperance literature has its own special merits. Certainly we have not often met with any more effective piece of composition more logical, practical, and effective than a recently delivered address by Frank J. Welsh, M.D., of Boston. For the benefit of our readers we make a few extracts.

Speaking of the great merit of the man who, once the victim of drink, tramples upon his passion and soars into the atmosphere of emancipation from liquor, he says:—

"I once heard a man say that when that terrible craving for drink comes upon me, if you were to offer me with one hand heaven with a cup of water and with the other hell and a glass of brandy, I would be impelled by that appetite, without a moment's hesitation, to take hell and the brandy."

"How few there are who, having arrived at this stage, fling off the galling chains of servitude and trample under foot the badges of their slavery. But when the poor victim makes one determined struggle he dies, with the assistance of a merciful God, strike off the links that bound him captive, and stands once more in full consciousness of his soul's freedom, and oh! how immeasurably greater is his glory than that of the conqueror whose fame is dyed in the blood of thousands. He has crushed beneath his heel the serpent's head—his victory is bloodless—it is pure."

From the statistician's standpoint Dr. Welsh tells us that:—

"A prominent statistician asserts the startling fact that in the United States there are over 700,000 drunkards; over 100,000 die annually who go to drunkard's graves; over 275 die daily, or 12 per hour, from the effects of strong drink. And this in a country that boasts of its Christian civilization, of its schools and colleges, its churches and benevolent institutions. In the face of this have we not grave reasons to stand appalled at the strange apathy of a people?"

But the most important point of the address was that in which the doctor spoke from experience with the world. He said:—

"Again, we are told alcohol is not a poison; we are even urged to a chemical analysis to fortify this assertion. Suppose we do analyze alcohol by the reagents that science has developed; it is true that we find nothing but the component parts C. H. and O., and these in themselves are not poisonous; but set aside the fallible evidence of the alembic and retort, and deduce the more stable evidence from the recollections of the past and all human experience. I look for a moment at its sparkling contents, and soon I see its color change and on the bottom the red drops of murder are gathering there. I look again from its liquid depths—the ghastly face of suicide looks forth at me with the glazed eyes and vivid features of the dead. Once more I look, and there is pale, haggard want, famine and wretchedness floating like ethereal wives. I see the mother's grief, the wife's agony and the tears of the drunkard's children; I see the ruined hopes of a wicked life and the record of sin and crime. Yes, although the tests of science fail to detect them, these terrible ingredients are all there—there to ruin man and all he holds dear."

JULY CLEARING SALE REDUCTIONS.

In every department we have made reductions that will make it worth your while to do your shopping at Ogilvy's. Seasonable goods, the newest and the best, all to be cleared at exceptionally low prices; a few examples picked at random from a storeful of Bargains.

- GLOVES. Children's Lisle and Taffeta Black Gloves, were 25c. Our July price 10c pair. We have them in all sizes. Ladies' Black Lace Gloves, were 30c. Our July price 10c pair. UNDERWEAR. Small size Children's White Merino or India Gauze Undershirts, different weights, short and long sleeves, were 35c to 50c. July Price 25c. HOSIERY. Children's Fast Black Cotton Stockings, were 30c to 35c, for 15c pair. GENT'S FURNISHINGS. Men's Colored Cambric Shirts, soft fronts, sizes, 14 1/2, 15 1/2, 16 1/2, 17, were 75c. Our July price 30c each. NECKWEAR. Gent's Bow and String Ties, 25c and 35c each. Our July Price 10c each or 3 for 25c. DRESS TRIMMINGS. Beautiful assortment in all the newest and most fashionable designs, half price. DRESS PIQUES. Colored Piques, beautiful designs, were 40c. July Price 25c yard. Washing Silks, extra fine quality, new patterns, were 60c. July Price 35c yard. Remnants Colored Dress Goods to be cleared this month 33 1-3 per cent off.

OGILVY'S

St. Catherine and Mountain sts.

MARKET REPORT.

PROVISIONS. — The market is generally easy. Dressed hogs are quoted at \$8 to \$8.50. Lard stocks are accumulating, so that a break in the price is probable. Pure Canadian lard, is quoted at 9c to 9 1/4c, and kettle rendered at 10c to 10 1/4c. There has been a good demand for hams and bacon, and prices likely to be well maintained. We quote hams at 11c to 12 1/4c, and bacon at 10 1/4c to 12c; Canadian short cut mess pork is steady at \$08.

EGGS. — There is no change in the

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GREAT.

July Clearing Sale!

All Departments in Line For a Record Month Of Cheap Selling! Greater Values Than Ever Previously Offered in Clearing Lines!

Test the purchasing power of your money at our store during the month of July, and you will be astonished at the amount of the best in Dry Goods you can buy for little expenditure.

IT WILL PAY TO BUY NOW FOR FUTURE USE.

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Roofing and Asphalting, Tiling and Cement Work, Roofing Materials, Building Papers, Stove Linings, Asphalt Cement, for repairs, in cans of 5 & 10 lbs.

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A Blessing to the Fair Sex!



PERFECT BUSTS by the use of ORIENTAL Powder, the only Powder that assures perfect development of the bust within three months, and cures Dyspepsia and Liver Complaint. Price per box, with directions, \$1.00; six boxes for \$5.00. General Agent for the Dominion: L. A. BERNARD, 1882 St. Catherine Street, Montreal, United States: G. L. DE MARIANT, Druggist Manchester, N. H.

HOWARD \$300 PIANO.

Best 3-Pedal Piano in Montreal for the Money.

A piano that we can give you in Mahogany, Walnut or fine Quarter Oak Cases. A piano that is up to date in tone, touch and solidity of construction. Is of unique and artistic design, and is beautifully finished. Has, in addition to regular loud and soft-toned pedals, a third pedal which operates the Ossian Banjo attachment, the only attachment in the market warranted to keep in order and not injure the piano.

Over 500 of these Pianos sold by us in and around Montreal during the past three years. Terms only \$10 cash and \$7 monthly.

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situation, and the market remains easy. Receipts are light, but the demand is being fully met. The quality of arrivals is not good at present. Best eggs are quoted at 12 1/4c to 12c; seconds, 10 1/2c to 11c, and culls at 9c to 10c. BUTTER. — The market is unsettled and unsatisfactory, the tendency being decidedly weak. Yesterday 20c to 20 1/4c was paid in the Townships. A former buyer gives 20c as outside price. On spot we would quote the market weak at 20c to 20 1/4c for finest creamery. CHEESE. — The market is steady at the Quebec. Holders are not anxious to sell at the present, as a few weeks' dry weather would send values up again. We hear of 60c being refused, but it is not likely that shippers would concede any more in the face of a decline of 1s. in the public cable. On spot we would quote: Finest western, 10c; Easterns, 9 1/2c to 9 3/4c.

GRAIN.— Manitoba wheat is steady to firmer to-day after the sharp decline of yesterday. No. 1 hard is quoted at 89c to 90c, float Fort William. Other grains are unchanged on spot, and trade is extremely quiet. Quotations afloat Montreal are as follows: Oats, 33c; peas, 71c to 71 1/2c; barley, 49c to 50c; rye, 63c to 64c; buckwheat, at 67 1/2c. Ontario wheat, 84 1/2c. The Liverpool public cable shows a marked decline in the price of wheat which is now quoted at 6s 6 1/4d for spring wheat, and 6s 7 1/2d for No. 1 Cala. Corn is quoted at 4s 4d to 4s 0 1/2d, and peas, 5s 8d.

FLOUR AND FEED. — There is no further change in the flour and feed market. The sharp reaction in wheat has rather checked the demand, but prices are still firm. We quote Manitoba patents, \$5 strong bakers, \$4.60 to \$4.70; Ontario patents, \$3.90 to \$4.25; straight rollers, \$3.55 to \$3.75, and \$1.70 to \$1.80 in bags; Manitoba bran, at \$15.50 to \$16 in bags, and Ontario bran, \$14.50 to \$15 in bulk; shorts \$16.50 to \$17, and moulie, \$18 to \$28 in bags.

MISCELLANEOUS. — Beans unchanged and quiet at \$1.70 to \$1.75 for handpicked, and \$1.60 for primes Honey steady at 8 1/2c to 9c for white extracted; 7 1/2c to 8c for dark in large tins. Hay is in good demand at \$9.50 to \$10 for No. 1; \$7.50 to \$8.50 for No. 2, and \$6 to \$7 for clover in car lots of bales. Maple products not required for. Syrup is nominal at 6 1/2c to 7c in wood, and sugar at 9c to 9 1/2c. Potatoes in plentiful supply at 30c to 35c per bag.

Advertisement for KARN PIANOS. The D. W. KARN CO., Ltd., KARN HALL BUILDING, ST. CATHERINE Street. Are noted for their great Durability, beautiful Tone and artistic Case Work. They are more costly to build than many other pianos, but they are worth more. The difference in price is owing entirely to the difference in the quality of the workmanship and the material. The KARN piano is built to last. It is the favorite in many of the educational institutions in Canada. Fine stock on exhibition in our warerooms.

GRAND SUMMER LIQUIDATION SALE! \$50,000 Worth Of Fine Furniture TO BE CLOSED OUT REGARDLESS OF COST.

Discounts of 10 to 40 per cent.

78 DIFFERENT PATTERNS of beautiful Mahogany, Bird's Eye Maple, Birch and Oak BEDROOM SUITES and a great variety of ODD DRESSERS, CHIFFONNIERS, and LADIES' DRESSING TABLES. 55 FINE PARLOR SUITES, 5, 4 and 3 pieces, in gold leaf, Gilt, Solid Mahogany and Birch. Some of them, beautifully INLAID IN BRASS AND PEARL. Odd pieces in endless variety. Immense assortment of FANCY ROCKERS AND CHAIRS. Rattan goods galore. DINING ROOM FURNITURE, we have the best choice ever shown, in Flemish Oak, Golden Oak and Mahogany. This is a rare opportunity for CASH BUYERS. Don't let it pass unnoticed. Goods stored free until wanted.

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THE S. CARSLY CO. LIMITED.

Notre Dame Street, Montreal's Greatest Store, St. James Street.

SPLENDID SEND-OFF FOR JULY CHEAP SALE.

GRAND AND SUCCESSFUL OPENING!

Amid the enthusiasm of thousands of pleased shoppers, The Big Store commenced its annual July Cheap Sale on Friday last, and the large sales again testified to the increasing popularity of this "the greatest of all cheap sales." Low prices, coupled with goods of known high quality, have proved an attraction sufficient to crowd every aisle each day, and buying opportunities are plentiful. A visit and artistic critical inspection will reveal exceptional bargains.

Advertisement for Holiday Skirts Sale and Shirt Waist Offerings. Ladies' Stylish Outing Skirts, made very wide, inverted pleat, deep hem, worth \$2.00 July sale price \$1.13. Ladies' Fawn Duck Outing Skirts, trimmed red, green and white satin, wide fan back, deep hem. Worth \$2.50 July sale price \$1.80. Ladies' White Hemstitched Pique Skirts, made very wide, inverted pleat back, 6 in. hem. Worth \$3.25. July sale price \$2.68. Shirt Waist Offerings. Special lot of about 900 Ladies' Perceleand Gingham Shirt Waists some with bell collars, some with white collars. Worth 65c. July sale price 32c. Ladies' Fawn Striped Percel Shirt Waists, in pink, light blue, navy and helio, tucked back, buttoned collar and cuffs. Worth 85c. July sale price 59c.

Extraordinary Price Reductions in Pretty Washing Fabrics.

These materials call for a very unextravagant outlay. Delicate weaves of Muslin and other soft Summer Fabrics, marked at ridiculously low prices, are now waiting your selection. Don't pass them by. The Wash Fabric section is getting better known every day, and deserves to, on account of the bargains that are offered.

- Pretty Prints. 155 pieces Pretty Prints, in a variety of colors and patterns, and good useful width. Worth 7c per yard. July Sale Price 4c. 3,000 yards Stylish Dress Gingham, Organdies and Dimity Muslins, in choice colorings and effects. Worth 20c to 30c. July Sale Price 13 1/2c. 5,000 yards of Organdie, Oriental and Dimity Dress Muslins, new shades, new designs, new effects. Worth 18c to 35c. July Sale Price 13 1/2c. Stylish Gingham. 3,000 yards Stylish Dress Gingham, Organdies and Dimity Muslins, in choice colorings and effects. Worth 20c to 30c. July Sale Price 13 1/2c. Dimity Muslins. And Crinkle Zephyrs and Silken Muslins, in newest effects, colorings and patterns. Worth 15c to 25c. July Sale Price, per yard 8c.

SPECIAL TOWEL SALE.

These are bargains that housekeepers should snap up. Useful size White Cotton Honeycomb Towels, red border and fringed ends. Worth 5 1/2c. July Sale Price, each 3c. Very Fine Gloss Towels, size 18 by 36 inches, fringed. Worth 11 1/2c. July Sale Price 9c. Heavy Huckaback Linen Towels, fringed ends, size 20 by 40 inches. Worth 15c. July Cheap Sale 11c. Heavy Linen Oatmeal Towels, red border, fringed ends. Worth 15c. July Sale Price 11c. Hemstitched Linen Huckaback Towels, size 20 by 36 inches. Worth 15c. July Cheap Sale, each 13c.

MAIL ORDERS PROMPTLY FILLED. SEND FOR NEW CATALOGUE.

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1765 to 1783 Notre Dame Street, 184 to 194 St. James Street, Montreal.

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FANCY DRESS MUSLIN.

1 Lot to clear at 11c per yard. FANCY ORGANDIES to clear at about one Half the Regular Price. FANCY GRENADINE—1 Lot laid out on counter 25 p.c. off (fine goods).

MEN'S TENNIS and YACHTING SHOES.

Just placed in stock a range of MEN'S TENNIS AND YACHTING SHOES in White Canvas, Buckskin and Tan Calf. These are splendid value. Also a large range of MEN'S LOW LACED SHOES, so popular this season.

MEN'S PATENT LEATHER BOOTS.

Showing a large range of MEN'S PATENT LEATHER BOOTS, in Button, Lace and Congress, Goodyear Welts and hand turned. These goods are made of specially selected stock, and on the very newest lasts. All sizes, and half sizes from five to eleven; widths from B. to E. Price from \$5, less 5 p.c. for cash. Also PATENT LEATHER SHOES and SLIPPERS. Ground Floor, near Union Ave. Entrance.

OPTICAL DEPARTMENT. THE STEREO FIELD GLASS.

This is one of the most remarkable inventions of the Century. Its power, brilliancy, and definition of distance are extraordinary, and cover a field surface never before reached, having a marvellous stereoscopic effect. It is compact, elegant and portable. Customers and the public are invited to visit our Optical Department, and test this Remarkable Field Glass. Pamphlets describing this Instrument, FREE on application. SIGHT TESTED FREE OF CHARGE.

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PAINTING in all its Branches, Relief Work, Frescoing, Tinting, Enamelling and Coloring, executed by careful and experienced workmen at moderate prices. Wall Hanging in Paper, Fancy Japanese Leathers, Tapestries, Cretonnes and other Fabrics. This stock is large and well assorted with the latest novelties, at all prices. Suggestions made, sketches submitted and estimates given on application. Mail Orders Receive Special Attention.

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WAR IN SOUTH AFRICA.

The military news is confined to the general statement that the Free Staters have about a fortnight left in which to escape from the net which Lord Roberts is casting round them, or to surrender. Meantime, their commandos, moving rapidly from one point to another, are harassing the British convoys, and inflicting losses which in the aggregate add considerably to the casualty list besides capturing small detachments of prisoners. The Natal Government, however, has been warned that there are considerable numbers of Free State burghers in the southern part of the Drakensberg, apparently threatening a raid on the upper Tugela. The British losses up to June 16 are officially given at 243 officers and 2,353 men killed; 64 officers and 558 died of wounds, and 123 officers and 8,782 men died of disease and 60 men accidentally killed, making the total deaths 7,183 of all ranks. There were 11,000 invalided to England from wounds and sickness 724 officers and 15,089 men. The missing and prisoners after deducting that interval after the occupation of Pretoria, were 41 officers and 1,409 men, the total casualty list being 24,456 of all ranks. At the same date there were over 11,000 sick in the various hospitals, and the whole estimated casualty list, since the beginning of the war, at 51,917 comprising natives and others in the commissariat, transport, railroad and medical services.