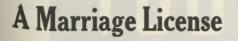
CANADIAN MAGAZINE ADVERTISER



Insurance Policy

AND

Dr. Gordon of Winnipeg asserts that a Life Insurance Policy should always accompany a Marriage License.

So does every other man who gives sane thought to the requirements of 20th century civilization. Many considerations show the absolute necessity of sufficient life insurance protection.

London Life Insurance Company

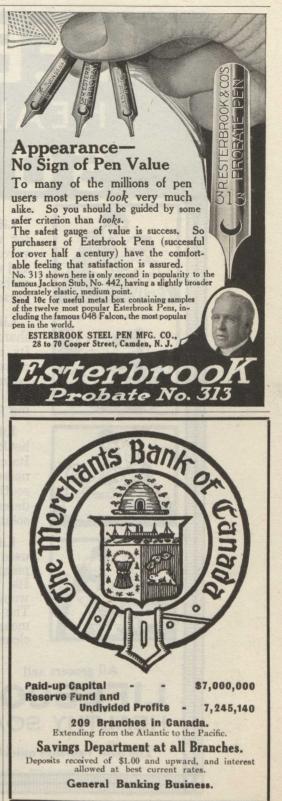
Head Office: London, Canada

issue exceptionally desirable insurance contracts.

This is the Company in which profits actually earned are in excess of estimates.

Policies—"Good as Gold"—Company

JOHN McCLARY President J. G. RICHTER, F.A.S. Manager DR. A. O. JEFFERY, K.C. Vice-President Asst. Manager & Actuary



23