

bossed tissue. There are also in stock many lines of French, fancy and embossed, English embossed, etc., tissues.

The stock of English rubber balls, colored, is now on hand. It is the intention of this firm to place on the market, shortly, a new playing card for 15c. retailing, which they will manufacture themselves. It will be a superior line, the backs decorated in green and gold.

A decided novelty in Christmas cards is a line of folded leaflets, inside of which are pressed flowers of Canada, set off with various decorations. The flowers are beautifully pressed, and just what a very skilful worker would do herself. Also a line of hand-painted cards to go with the above.

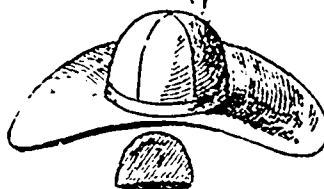
There are some very artistic goods in desk and table blotters, nicely decorated and embellished, the range including a dozen lines at \$3. Something of the same kind of manufacture is a line of matchsafes and shaving paper sets. Another novelty is a laundry list for wall purposes, especially useful to men, as the numbers are all printed, and a pin is stuck into the number of articles sent.

SUMMER GOODS.

The H. A. Nelson & Sons Co., Limited, are busily engaged opening and marking their Christmas goods, and, judging from

those opened up to the present, the display will be larger and finer than ever. This house is keeping up its well-known reputation for carrying one of the largest, best assorted and daintiest line of dolls in the Canadian market, and the values are but to be seen to be appreciated, by even the keenest buyers.

The H. A. Nelson & Sons Co. report business as good, and especially in Summer goods. They say there is ample voucher for this statement. Hammocks and fishing tackle, bicycle sundries, etc., are having a



The H. A. Nelson & Sons Co., Limited.

large and steadily increasing sale as the weather becomes warmer, and the retail trade draw more heavily upon their stock. A good Queen's Birthday trade is reported, and although their stock is well assorted at present, they advise all customers to place their Dominion Day orders for flags, fireworks, Chinese and Japanese lanterns well in advance so as to avoid all chance of delay and disappointment. They are selling

well their line of lawn swings, prices for the large and small two seat swings are \$4 75 and \$4 respectively. The large four-seated swing, of which the regular price is \$9 50 each, is listed at a special price in their advertising space on outside of rear cover. The fisherman's folding hat, as shown in illustration, they represent as growing in popularity every day. Write for sample at \$4 00 doz., they'll interest you.

How to Play Bridge. — By "Boaz" and "Badsworth." Cloth, 80 pp. Thos. De la Rue & Co., Limited, London. This small but concise authority on the game of bridge, which is so rapidly replacing whist in Great Britain, has reached its fifth edition in the Old Country. As this game is likely to win favor here, as it has done in Britain, this book is likely to have a fairly large sale during the next year or two.

W. E. Davidson, known to the dry goods and fancy goods dealers of the Northwest as "Billy" Davidson, representative of Nerlich & Co., Toronto, in that territory, is on a six weeks' vacation trip to Scotland, where he is visiting his friends and relatives at his birthplace and other points in "Auld Scotia." He will be back and on the road by July 1.

Historic Series of Exercise Books Showing the Evolution of the National Flag.



"That Irresistible Line" OF Scribblers and Exercise Books

is just the thing that will catch the eye of both teachers and pupils.

BROTHER JONATHAN, ORANGE, ERIN-GO-BRAGH, OUR CANADIAN BOYS, POSTAL UNION, IMPERIAL POST, NUBIAN AND ABOVE ALL are all handsome, well-colored designs and good sellers.

Samples and prices can be obtained on application to

THE COPP, CLARK CO., Limited, 9 Front St. W., TORONTO