

**Ladies' Gold-filled Chain Bracelet**  
with Padlock and Key, warranted by makers to wear for years. This is the most popular Chain Bracelet, and very pretty and rich in appearance. See illustration.

Given only to 'Messenger' subscribers, for twenty NEW subscriptions at thirty cents each.

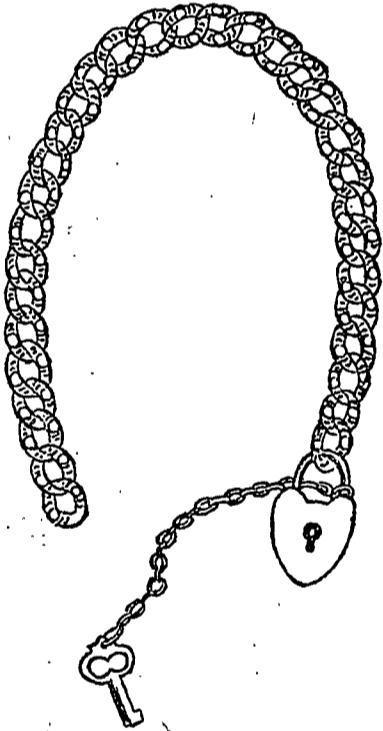
For sale, postpaid, for \$3.00.

**Ladies' Sterling Silver Bracelet**

with Padlock and Key, of same style as the gold-filled Bracelet.

Given only to 'Messenger' subscribers, for twelve NEW subscriptions at thirty cents each.

For sale, postpaid, for \$1.80.



**Child's Sterling Silver Chain Bracelet**

with Padlock and Key, nicely chased, as represented in the illustration.

Given only to 'Messenger' subscribers, for six new subscriptions at thirty cents each.

For sale, post paid, at \$1.25.

**Child's Gold-filled Chain Bracelet**

with Padlock and Key, warranted by makers to wear for years. These child's bracelets are very neat. The Gold Bracelet is like the illustration, but its links are plain.

Given only to 'Messenger' subscribers, for eight new subscriptions at thirty cents each.

For sale, postpaid, at \$1.40.



**NECK CLASP AND SASH BUCKLE**

This fashionable set (about twice as large as the illustration) is gilt with turquoise



blue and pearl enamel. Very rich in appearance, and is all ready for the ribbon.

GIVEN only to 'Messenger' subscribers for eight NEW subscribers to the 'Messenger' at 30 cents each.

For sale, postpaid, \$1.10.



**LADIES' GUN METAL CASE WATCH.**

Stem wind, ornamented, enamel face, with colored Roman figures; a neat little watch for a lady.

GIVEN only to 'Messenger' subscribers for twenty-one new subscriptions at thirty cents each or for ten new subscriptions at thirty cents each and \$1.75 additional.

For sale, postpaid, \$3.50, and good value.

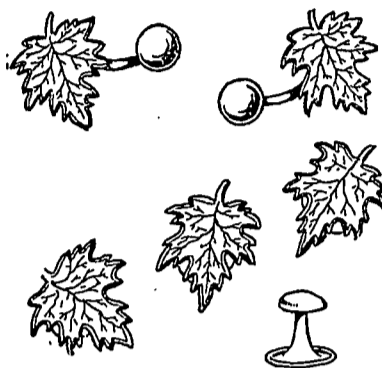
**GUN METAL CASE WATCH.**

Stem wind gun metal case watch, very fashionable in these times of war.

Given only to 'Messenger' subscribers, for twenty NEW subscriptions at thirty cents each, or for ten new subscriptions and \$1.50 additional.

For sale, postpaid, including the 'Messenger' one year, \$3.75; or including the 'Daily Witness' for \$5.50. This is good value.

For sale separately, postpaid, for \$3.25.

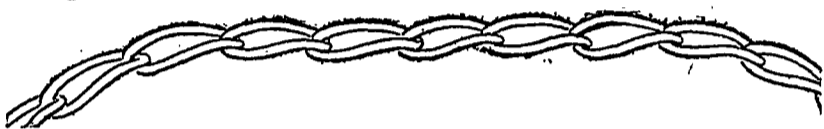


**MAPLE LEAF Blouse Sets.**

Including One pair of Maple Leaf Cuff Links, Three Maple Leaf Front Studs, and One Plain Collar Stud.

Very patriotic, and very dainty. Made entirely of Sterling Silver, decorated with Pure Gold. A lady who has seen these sets gave her opinion that they would bring \$3 in the city stores. We can afford to give them to 'Messenger' subscribers who will send six new subscriptions at thirty cents each.

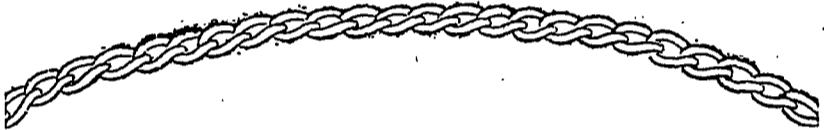
**GENTLEMEN'S WATCH CHAINS.**



**GOLD FILLED ALBERT CHAIN.**

This gold filled Albert Chain is guaranteed by the makers for ten years. Given only to 'Messenger' subscribers for 15 new subscriptions at 80c each; —or for 9 new subscriptions and \$1.00 additional.

For Sale, postpaid, for \$2.75.



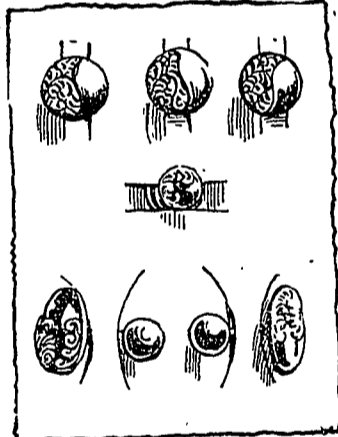
**STERLING SILVER ALBERT CHAIN.**

Given only to 'Messenger' subscribers. For 12 new subscriptions to the 'Messenger' at 80c each; or for 6 new subscriptions and 90c additional.

For Sale, postpaid, at \$2.00.

**LADIES' BLOUSE SET**

NO. 1.



Three large studs, one small stud, and cuff links of fine rolled gold plate of pretty design, and will be found a durable and useful set. They are about twice the size of illustration.

Given only to 'Messenger' subscribers, for eight NEW subscribers at thirty cents each. For sale, postpaid, \$1.15.

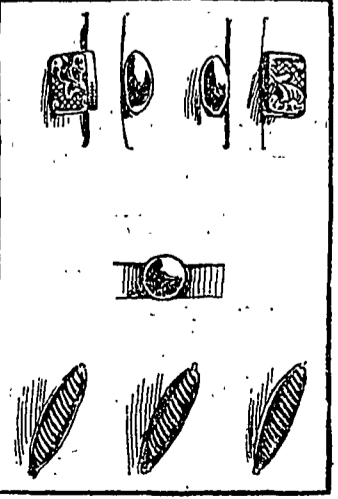
**LADIES' BLOUSE SET**

NO. 2.

Same design as No. 1 in sterling silver. Given only to 'Messenger' subscribers, for five NEW subscribers at thirty cents each. For sale, postpaid, 75c.

**LADIES' BLOUSE SET**

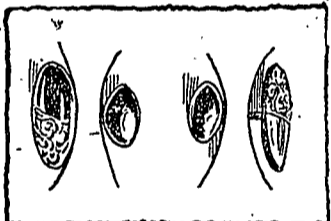
NO. 3.



With three blouse pins, one pair cuff links, and one stud, fine rolled gold plate, latest fashion. About twice the size of illustration.

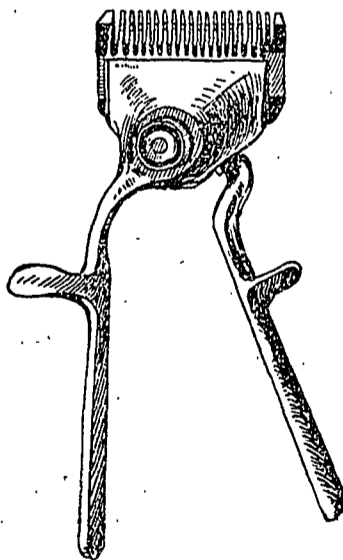
Given only to 'Messenger' subscribers, for eight NEW subscribers at thirty cents each. For sale, postpaid, \$1.20.

**GENT'S SET OF LINKS.**



Pair of Links, rolled plate, warranted by manufacturers ten years, about twice the size of illustration. Given only to 'Messenger' subscribers, for six NEW subscribers at thirty cents each. For sale, postpaid, 90 cents.

**HAIR CLIPPERS.**



A pair of Hair Clippers that not long ago would cost several dollars. They will be found very handy in the country parts where there is no barber and the hair cutting is done at home.

GIVEN only to 'Messenger' subscribers, for six NEW subscriptions at thirty cents each.

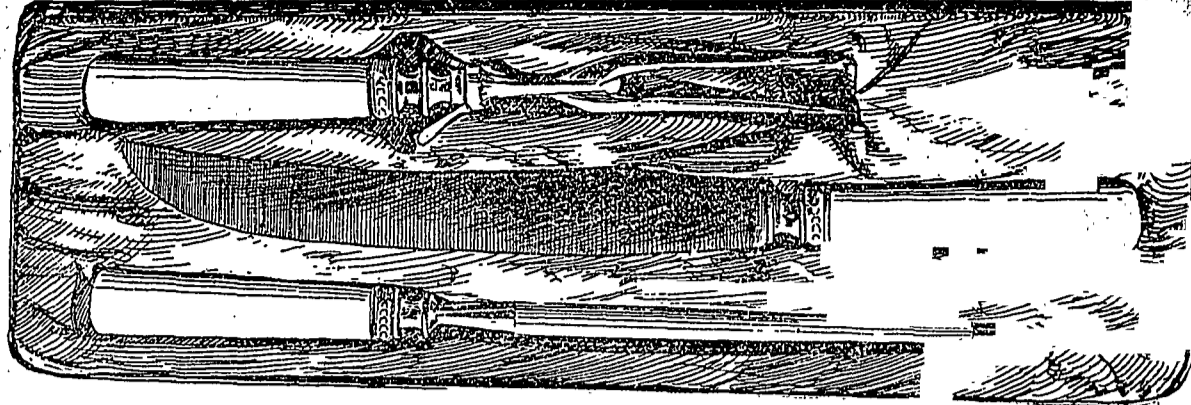
**A BAGSTER MINION BIBLE**

FOR ONLY TWO

NEW SUBSCRIPTIONS TO 'MESSENGER'

Full bound in black pebbled cloth; red edge; measures when open 7 x 5 1/2. A nice Bible for Sabbath School, Day School, or pew.

'Messenger' subscribers can secure one free by sending only two new subscriptions to the 'Messenger' at thirty cents each.



**"IVORY" HANDLES.—Silver Mountings.**

A magnificent set of carvers. The steel, blade and fork are all of the very best cutlery steel, carefully ground, tempered and individually tested. The sterling silver ferules or bands are richly chased. The celluloid handles are an extremely good imitation of ivory. As they lie in their satin-lined case they present a rich appearance, and they will assuredly lend a charm to the dinner table.

GIVEN only to 'Messenger' Subscribers for 30 new subscriptions to the 'Messenger' at 30c each.

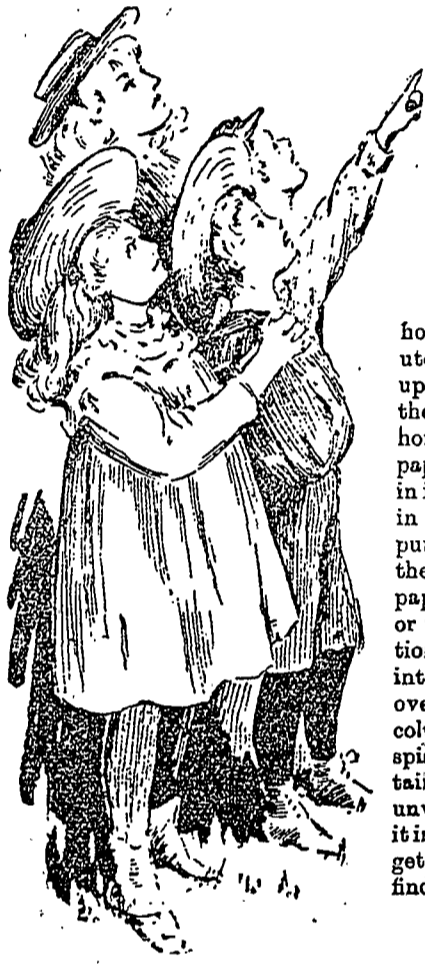
—or for 15 new subscriptions and \$2.25 additional.

—or for 8 new subscriptions and \$3.30 additional. For sale, carriage paid, \$4.50.

**A GOOD STEEL.**

The manufacturers, Landers, Frary & Clark, New Britain, Conn., say they "make the best steels in the world," and, truly, this one works like a charm. A good steel is a necessity in every household. With this steel the carver can be kept sharp without the grindstone. This is the same steel as in the Set of Carvers, except that it has an ordinary strong bone handle. Directions how to sharpen a carver scientifically with each steel.

GIVEN only to 'Messenger' Subscribers for 4 new subscriptions at 30 cents each. For sale, post paid, 55c.



**"HOME PROTECTION"**

"A bad book may break up a home." If a book in a few minutes may exert an evil influence upon your children, how about the newspaper that enters your home regularly? Insincerity in a paper breeds insincerity in its readers. Impurity in a paper breeds impurity in its readers. Is the influence of your paper sold to any party or to any great corporation, or to any individual interest? Or does it gloat over crime in its news columns? Or does it despise any good cause? Or does it contain stories that have a dash of the unwholesome about them? Or does it insert injurious advertising? Then get rid of that paper, and if you can find none better take none rather than welcome to your home a sheet that may lead you or your children from the path of rectitude. As milk sours quickly in the presence of anything putrid, so susceptible youth is readily contaminated by a book or newspaper. A spark may smoulder a long time before the blaze appears, and people wonder at the cause of the fire. And so people wonder why many young men are on the wrong road to-day, and they do not once suspect the "yellow" or "sensational" press as the cause. Sensational papers and books are sometimes bought because they are the cheapest. But are they the cheapest in the end?—Anon.

**CHILDREN BROUGHT UP ON IT.**  
I am bringing my children up on the 'Witness', and so all welcome it as a friend.  
J. M. EAMES,  
LACONIA, N.B.

**YOUR MONEY'S WORTH.**

People do not part with their money without what they consider good reason, if they can help it. But provide a good reason, show them that what you have to sell is something they want, and if they have the money, an exchange takes place.

Now, this rule applies to newspapers as well as to any other merchantable article. Therefore, as we hope to add largely to our circulation again this season, we deem it well to state why the 'Witness' is the best value in the way of a newspaper that can be found anywhere. And these reasons we state here in the hope that many of our subscribers will cut them out and enclose them in a letter to a friend who they think would be interested. The reasons are as follows:—

I. News—At the earliest possible moment, as accurate as possible, not the product of imagination, but fact, and both comprehensive and complete. Those who really are anxious for the news will find it in the 'Witness.' Those who read the 'Witness' regularly will certainly be well informed. Reason one is good.

II. Editorial—well informed, unbiased, sincere, straightforward, outspoken. Such opinion will always prove interesting, even to those who may hold different views. It is such opinion, and the knowledge that neither news nor editorial space can be purchased at any price, that has been the backbone of the 'Witness,' that has given it the place it now holds in the hearts and homes of the Canadian people, and that gives it so much weight in the minds of politicians of whatever party. Reason two is good.

III. Among the thousand and one features that go to make a paper interesting and valuable to the public, the 'Witness' includes a general ques-

tion and answer department, besides the following special question and answer departments: Medical, Legal, Veterinary, Farming, Gardening, Chess, Numismatic, etc., etc. 'Witness' subscribers may ask any question in reason, and have it answered by those who, from their position and training, are best able to reply. One question answered is often worth many times the price of the subscription. Reason number three is good.

IV. Then there are religious news, Sunday-school lesson, Christian Endeavor Topic, and Temperance departments. Besides much reading matter devoted to information and the discussion of the live problems of the day, the 'Witness' contributes much reading of a lighter nature, stories for young and stories for old, a department for the boys (and enjoyed by the girls as well) the Home Department, devoted chiefly to the immediate interests of womanhood, and the 'Children's Corner,' which has been the start to newspaper reading during the last half century of so many of Canada's most enlightened and aggressive citizens. These departments are both interesting and valuable. Reason number four is good.

So much for reasons positive, all good, and surely sufficient in themselves to make the price seem trivial in comparison to the value received in return. But there are other reasons which apply more particularly to homes where young people are growing up.

V. Advertising that is indecently worded or fraudulent, offering things harmful to body, mind or soul, or in any way calculated to injure the reader, are carefully excluded from the columns of the 'Witness.' To do this means to sacrifice between thirty thousand and fifty thousand dollars every year.

If the 'Witness' regards the interests of its readers so carefully, while other newspapers care so little for their welfare that they practically put in everything the law allows, surely the 'Witness' will be valued above such other papers, especially by those upon whom rests the responsibility of the upbringing of young people. Reason number five is good.

VI. Sensationalism—one of the most fruitful causes of outward crime and inward sin, is the sensational press, though

this is little realized. The most disgusting details of murders and other fearful crimes are set forth in a highly colored and exaggerated way by a certain stamp of modern journalism, and the result is, as the poet has it—

'Vice is a monster of so dreadful mien,  
As to be hated needs but to be seen,  
Put first too off, familiar with her face,  
We first endure, then pity, then embrace.'

Yes, the absence of sensationalism of what is now known as 'yellow journalism,' should be one of the attractive features of the 'Witness.' A clean paper is the best for a clean home. Reason number six is good.

VII. One reason more—some papers are partisan, and most people like a paper that has only good things to say for the party it serves, the party of their choice. And some papers are as negative, as dumb as possible concerning anything on which there is a difference of opinion, fearful lest they should lose subscribers, and, we regret to say it, only speak out when they deem it in the interests of their business to do so. This party paper is far and away preferable to the other class of journal referred to, but neither of them can compare with a journal which strives only to give people the truth regardless of party, or pocketbook, and is absolutely independent of either. A sincerely independent paper is the best for those who want to know the real truth. Reason number seven is good.

**GENERALLY SPEAKING.**

'Witness' readers are well informed.  
'Witness' readers are good citizens.  
'Witness' readers are thinkers.  
'Witness' readers love their paper.  
That speaks well for both the 'Witness' and its readers.

The logical deduction is either that good people choose the 'Witness' or that people become good by reading the 'Witness.'