

"Listen To Me" Opens At The Grand This Evening

"Listen To Me"

A direct saving of from \$35 to \$100 on your new Fur Coat is worth investigating isn't it? That's what we offer you by purchasing now. Summer prices are less, and you get the first selection from finest pelts.

Have your Furs altered or repaired NOW. Prices are lower—work is more thorough, and delivery on time is sure.

WESTERN FUR CO.

324 DUNDAS ST.
Phone 2382J. — Opp. Armouries.

Radio Programs

FRIDAY, SEPT. 7.
CFCA—Toronto Star—400 Metres.
12 noon—Weather forecasts. Opening stock markets.
2:30 to 3:30 p.m.—Grain, produce and dairy markets. News items.
5:30 to 6:00 p.m.—Closing stock markets. Late news.
7:55 to 8:00 p.m.—Baseball scores.
8:00 to 9:00 p.m.—Concert program.
KDKA—East Pittsburgh—326 Metres.
(Eastern Standard Time.)
9:00 a.m.—Music. Union live stock market reports.
11:30 a.m.—Music. Weather forecast.
11:50 a.m.—United state bureau of market reports.
11:55 a.m.—Arlington time signals.
2:15 p.m.—Baseball scores.
5:00 p.m.—Baseball scores.
8:00 p.m.—Dinner concert.
8:00 p.m.—Baseball scores.
6:05 p.m.—Dinner concert continuing.

All the Theatres

Allen—Thursday, Friday, Saturday—The Girl of the Golden West. A story of the Northwest.
Grand—Thursday, Friday and Saturday—LeComte and Fleshner's musical extravaganza, "Listen To Me."

Loew's—Thursday, Friday and Saturday—Johnny Hines in "Luck," vaudeville.
Patricia—Thursday, Friday, Saturday—Herbert Rawlinson, in "The Victor," vaudeville.

WBZ—Springfield, Mass.—337 Metres.
(Daylight Saving Time.)
12:55 a.m.—Arlington time signals.
Weather report. Boston and Springfield market reports.
6:00 p.m.—Dinner concert.
7:00 p.m.—Baseball scores.
7:30 p.m.—Bedtime story for the children.
8:00 p.m.—Concert.
9:00 p.m.—Baseball scores. Bedtime story for grown-ups.
11:00 p.m.—Arlington time signals.
KYW—Chicago, Ill.—345 Metres.
(Central Standard Time.)
8:30 a.m.—Late news and financial comment.
9:00 a.m.—Market reports.
9:30 a.m.—Late financial news and comment.
9:58 a.m.—Naval observatory time signals.
10:00 a.m.—Market reports.
10:05 a.m.—Weather report.
10:30 a.m.—Late news and financial comment.
10:35 a.m.—Table talk.
11:00 a.m.—Market reports.
11:30 a.m.—Late financial news and comment.
12:30 p.m.—Market reports.
12:20 p.m.—Closing market quotations.
1:15 p.m.—Late financial comment and news bulletins.
1:30 p.m.—Closing stock quotations.
2:00 p.m.—News. Sport bulletins.
2:30 p.m.—News. Sport bulletins.
3:30 p.m.—News. Sport bulletins.
4:00 p.m.—Late news of the day.
5:30 p.m.—News, market and sport summary.
5:50 p.m.—Children's bedtime story.
9:00 to 10:30 p.m.—Late program.
WGY—Schenectady—380 Metres.
(Eastern Standard Time.)
11:55 a.m.—Time signals.
12:00 p.m.—Stock market report.
12:10 p.m.—Produce market report.
12:17 p.m.—Harvest weather forecast.
12:20 p.m.—Weather forecast.
1:00 p.m.—Music and address.
5:00 p.m.—Produce and stock market quotations. News bulletins. Baseball results.
5:20 p.m.—Children's program.
7:35 p.m.—Health talk.
7:40 p.m.—Baseball scores.
7:45 p.m.—Musical program.
10:30 p.m.—Late program.
WWJ—Detroit—400 Metres.
(Eastern Standard Time.)
9:30 a.m.—"Tonight's Dinner" and a special talk by the Woman's Editor.
9:45 a.m.—Public health service bulletins and talks on subjects of general interest.
10:25 a.m.—Official weather forecast.
11:55 a.m.—Arlington time.
12:00 p.m.—The Detroit News Orchestra.
4:00 p.m.—Official weather forecast.
4:05 p.m.—Market reports.
5:00 p.m.—Baseball scores.
7:00 p.m.—The Detroit News Orchestra.



A Welcome Letter.

The following very lovely article has been sent to the Mail-Box by one who signs herself "Elspeth Wilson." Here in Ontario, we haven't really grown to such an extent that one has forgotten the number of quaint wooden churches, which stand mute testimony to the "faith and works" of our forefathers. Now, and then they are fitted up, renovated and perhaps given the extra glory of a furnace and electric lights, but even this does not oust them from their place in what of historical charm Ontario can claim. The Mail-Box would welcome many more such articles from its readers. This is written under the title:

The Little White Church.

The little church on the country crossroads, erected "lang syne" by the hardy pioneers, is accorded, perhaps, little of the credit that is its due, since under great difficulties therein were kept aglow the religious fires of our forefathers.

Who of us does not cast a thought backward toward that particular locality where, in the heart where, surrounded by the awesome stillness of "God's acre," the modest spire pointed solemnly heavenward? We recall the uncomfortable seats, from which, in childhood, our sturdy legs dangled through the long services, and foremost in memory's pictures is the parson, rising alone, book and tuning fork in hand, to "raise the tune," the congregation remaining seated, for to do other than sing psalm and paraphrase, they knew, would have been to incur the displeasure of the worthy elders.

The manner of "gathering the copers" had a peculiar fascination, and savored of a race, since the two collectors were elderly men of two hundred pounds weight. With great dignity they set out the task with the "boxes," metal receptacles, attached to long handles, and which were passed the length of each long pew. A mammoth carpet, a bench seat, with a wool-stuffed cushion, a glass of water on a shelf, and on the padded, faded, book-rest reposed the sacred "book" itself. Here in the winter, with pulpit door carefully closed, no heat came nigh the speaker, excepting to his head, which came in close proximity to the stovepipes.

Nor are these details all that memory retains of the little old church, but portions of the prayers from the lips of the beloved pastor, words of wisdom and admonition which follow us through life, none the less precious to the heart, associated with childhood days and dense pioneer architecture.

"LISTEN TO ME" OPENS AT THE GRAND TONIGHT

It is doubtful if any of the massive extravaganzas, including the famous "Wizard of Oz," ever offered more genuine novelties or funnier situations than are presented in "Listen To Me," the gorgeous musical fantasy coming to the Grand tonight, Friday and Saturday evenings and Saturday matinee.

No less than a dozen novel ideas are to be seen during the progress of the fantastic plot. During the first act a dancing novelty is shown, the six temptations, wine, women, song, chance, tobacco and racing—in comes the limp "pony" ballet, in devilite costumes, dancing in the blazing inferno; following this scene comes the snowball battle at the North Pole.

This is the same company that scored such a distinct success here last season.

CONDUCT FLOWER SHOW.

Special to The Advertiser.
Port Elgin, Sept. 5.—The first flower show of the Port Elgin Horticultural Society was held in the Library Hall here today. There was a grand display of flowers, and the show was in every way a success. A musical program was provided in the evening.

Your Home and You

By HELEN KENDALL.

THE FURNITURE PARTITION.
While we are on the subject of remodeling our houses and rearranging our rooms, let me tell you of an ingenious scheme I saw recently for giving little nooks of privacy, for reading or chatting, in a large living room.

The woman in whose home this plan was worked out had what most of us have—a large, rectangular room, with four walls unbroken except by windows and doors; that is, it had



no alcoves, no deep window niches, no suggestion of a little room-within-the-room which makes for so much intimacy and invitingness.

Between the windows at one end of the room stood a tall bookcase, flat against the wall. It was not quite so deep as the sketchy shows it, and it was considerably taller. This bookcase, she pulled around until one end stood against the wall and the other came out into the room, where it met a large, over-stuffed divan. This formed two little niches, one in front of each window, definitely separated from the larger part of the room. The book shelves faced

one of these niches, and within this alcove there was a big chair, a tall reading lamp or bridge lamp, and a little table for magazines and the latest books, shut within decorative ends.

The solid back of the bookcase, which faced the other niches, had a beautiful Oriental rug hung over it, and a little nest of lacquered tables stood against the rug. This niche could be used by four persons playing bridge, or by two persons chatting.

The best part of this scheme, however, was the interesting broken line of the box-like room. Any piece of furniture obtruded into a room gives this sense of semi-privacy—a device at right angles to the wall, a grand piano extending into the room, or a library table to place that it provides little cut-off places in which to chat. Try it!

(Metropolitan Newspaper Service, New York.)

PRIZE-WINNING BAND PLAYS AT DUNKELD GARDEN PARTY

Special to The Advertiser.
Cargill, Sept. 5.—A very successful garden party was held last night at the home of William Abell at Dunkeld, attracting a crowd estimated at between 400 and 500. The 22nd Regiment Band of Chesley, one of the winners in the band competition at the Canadian National Exhibition, provided the music. The gate receipts amounted to \$125.

STRATFORD MAN RESIGNS.

Special to The Advertiser.
Stratford, Sept. 5.—William Preston has resigned as manager of the Canadian Allis-Chalmers Limited, in Stratford. Mr. Preston has been identified with the flour mill machinery business in this city practically all his life, and has built up an enviable reputation as a manufacturer and an executive.

"LISTEN TO ME."



MILLINERY

We present you the opportunity to secure by the outlay of but a trifle Millinery that will make you proud to wear it.

Whether it be a Sports Hat, a Dainty Dress Hat for social occasions or a Hat for General Wear, you will find our Fall Showing one of real style and quality at prices that economize.

MISS M. AVEY

MILLINERY. 116 DUNDAS ST.

"LISTEN TO ME."



"What A Clever New Dress"

"Did you get it at The Vogue? I thought so. They have such pretty new Fall Dresses at only \$25!"

"I got my coat, there, too. And I'm wild about it. It's so big and roomy, and I adore plaids, don't you? Mother thought it such a bargain at \$24.50."

All of which but bespeaks the happy selection of every Miss 14 to 20 if she chooses her new Fall things here, for our displays for the Junior Miss are fairly bubbling over with youthful and practical styles. Come in and inspect these displays soon.

Vogue Fashions

122 DUNDAS STREET.

"LISTEN TO ME" The Tecumseh

LONDON'S LEADING HOTEL.

Headquarters for the Better Theatrical, Commercial and Tourist People.



Geo. H. O'Neill, Proprietor.

All Rooms with running hot and cold water and 75 with baths.

Headquarters of the London Motor League, Rotary, Kiwanis, Canadian and Lions' Clubs, also Chamber of Commerce.



Guy M. Ferguson, Manager.

"Listen To Me"—

After the Theater

You will always find Flynn's Store open and ready to serve you.

CIGARS
TOBACCO
PIPES
CIGARETTES
PAPERS
MAGAZINES
STATIONERY
CANDY

We cater to ladies and gentlemen.

Joe Flynn & Co.

DUNDAS STREET AT RICHMOND



Biscuits that all children love

Weston's—made as they are made in England—from inimitable Old Country recipes that demand the purest of ingredients.

The skill of our English master-bakers, employing baking equipment unique on this continent, has produced delicious biscuit confections that rival the finest English lines—long the world's standard.

And how the children do like them! And they're good for them—better than candy.

Just try Weston's once. Buy a "Sampler Tin" from your neighborhood grocer.

Geo. Weston Limited, Toronto

Weston's
Biscuits as they are made in England



Better Than Candy For Children