LOUGH CONTROL SMALLMANS INTERAN PHONE FORTY-FOUR HUNDRED TOMORROW (SATURDAY) THE GOLDEN DAY TO PROFIT BY PRE-STOCK INVENTORY WINTER SALES

AT TOILET COUNTER

SUPERIOR SEWING MACHINE OIL-Warranted

FAIRY SOAP 5c

For toilet or bath; will float in the bath tub in either hot or cold water. Made from purest ingredients; harmless even to baby's skin. Large cake.5¢

BIG BAR CASTILE

Small size, bar8¢

Full weight big bar pure French Castile Soap (Shell Brand). Full size, bar.22¢

THESE Winter Sales will reach their height tomorrow. Each day this week interest has been increasing as one department after another came forward with great stock clearings preparatory to stock-taking. Saturday will furnish the greatest sale list of any day since these sales began—the greatest amount of savings also, and early buyers will profit most. The two great features will be Ladies' Winter Coats and Men's Overcoats and Sweaters. Everything seasonable but the prices. Read carefully below, as these are the sales for which many are waiting and on which the reductions are worth while. Coats in both sections will be found at reduced prices Saturday.

Sales Previously Advertised

Former prices up to \$12.00. Second Floor.

FLOUNCING EMBROIDERIES — Clearing at about one-third regular prices.

WRAPPERETTES AND SHAKER FLANNELS-25c and 80c qualities, clearing at, yard......121/2¢ Main Floor.



NOTION COUNTER. SATURDAY

Self-Threading Needles; save your eyesight. Package5¢ Taped Hooks and Eyes. Save time by using these. Sizes 1 and 2; rustproof, black and white. Yard 15¢ Fine White Tape, dozen10¢

Lingerie Tape for underwear; sky, helio, pink and white, fast-washing. 10 yards with ribbon threads. Price. 10¢ Atlantic Safety Pins; extra strong brass pins. Dozen5¢ The new Peg Skirt Hanger. See these two for 5¢ Good Nickel Folding Skirt and Coat Hanger combinedtwo for 25¢

Child's folding Coat Hanger, nickel.10c Strong Mohair Boot Laces, 45-inch, a straighten or shorten skirts 19¢ MAGIC CURLERS—Easily adjusted. Will curl your hair in ten to fifteen min-

art GUM—The dry cleaner, for

Section

Besides the many special lots already mentioned this week, of which there will be a final clearing of small groups Saturday, we will add some specials in Sheets, Cottons and Bath Towels, priced for January White Sale.

Sheet Special \$1.89 Pair

All made up ready for use from good stout English sheeting that will stand the hardest wear. Large bed size. Pair......\$1.89

Superior Longcloth 18c

Windsor Castle Brand; good weight, evenly woven. A beautiful

White Bath Towels

Extra large size, close, full pile. Excellent Bath Towels with

Also Brown Linen Bath Towels, short, firm pile, very closely woven. An excellent drying or rubbing towel. Each......40¢

Roller Towels 25c Each

A limited quantity 21/2-yard Roller Towels, 17-inch width, pure linen, Scotch crash. Made up ready for use. Price, each.....25¢

NEW PLAIDS FOR SEPARATE SKIRTS

The popular Black Watch in heavy all-wool goods, extra quality, 56-inch width. One length for skirt. Many are inquiring for this goods. Get yours early. Black Watch, also larger plaid,

Saturday in the Linen Every Ladies' Cloth or Winter Velvet Coat PRE-STOCK INVENTORY SALE SATURDAY

These Coats are not the remnants left with the makers, but the choice selections of the present season's styles—our own regular stock personally selected for our trade-every Coat of which we have marked at prices to clear quickly, and style and quality considered, the best values ever grouped together on this floor, will be found in these Ladies' Coats Saturday. All Velvet and some Evening Coats will be found ticketed at just two-thirds former prices.

LADIES' BLACK AND COLORED CLOTH COATS

Every single coat, odd lots, groups or full ranges, but most are size broken, yet with such a collection no size is missing, and plenty of each for ample choice. Ladies', misses and children's, in tweeds, curls, diagonals and velours, blacks and colors. We cannot enumerate every price, but will quote a few taken at random to give you an idea of the reductions:

Regular \$12.50

Regular \$29.00 \$20.00 Regular \$26.00 \$16.75 Regular \$32.00 \$21.00 Regular \$39.00 \$26.00 Coats for...

Sizes-Misses', 16 and 18 Years; Ladies', 34 to 42. Come early Saturday for first choice at Pre-Stock-Taking clear-

2 Papeteries for 25c---At Stationery Counter

Clearing of about five dozen Papetries (notepaper and envelopes boxed). Splendid quality notepaper stock. Good value at 20c. To clear Saturdaytwo for 25¢



gloves, shoes, belts, etc..... Proclamation Extraordinary---Wien's Overcoats

SATURDAY MORNING, JANUARY 17th, AT 8:30 This store announces the clearing of Overco ats tomorrow. Never a sale as good as this in our experience, so men who know what our final clearing of Overcoats have been in past years, may know what to expect row. We promise you that this will be Landon's greatest sale of Overcoats to date

Our stock of Men's Winter Overcoats has been treated for this sale just as has every line of merchandise in pre-stock inventory sales, which have attracted crowds at the opening hour each morning. It will be men's opportunity Saturday, and the man who wants a \$28.00 Overcoat may have it Saturday for \$15.00, or an \$18.00 Coat for \$9.75, or a \$4.50 Sweater Coat for \$1.98.

The sales in the Men's Store Saturday will take precedence over any and all sales we have ever known in London. The sales in the Men's Store Saturday will take precedence over any and all sales we have ever known in London. Sale Men's Sweater



68 Men's Overcoats

Formerly up \$9.75 to \$18.00 -

These are mostly Ulster and Chesterfield styles, all this season's styles, and if you are waiting for an opportunity to get a good Coat at a small price, come early. All sizes for men and young men, 32

All High-Grade Overcoats

Formerly up \$15.00 to \$28.00 -

Here is your opportunity, Mr. Man, who wants a high-grade Coat. Buy now for next winter. Your money will not earn you more than this. All Winter Ulster Coats, ranging from \$20.00 to \$28.00. On

Clearing of Men's Winter Underwear

\$1.00 to \$1.50 Gualities - - . 69c

Mild weather conditions, which affected the sale of Winter Underwear during the early part of the season, is responsible for this great reduction in price. All in this sale are regular stock. No seconds or mill ends.

10 dozen Shirts and Drawers, heavy elastic rib woolen underwear. \$1.00 quality for69¢ 15 dozen heavy winter weight, natural shade, \$1.25 quality.

Also 6 dozen Heavy Ribbed Shirts and Drawers, all wool, red underwear. Regular \$1.50 quality. Also Turnbull's and Penman's Natural Wool Underwear, regular \$1.00 and \$1.25. Sizes 32 to 44, and a few 46. All to clear at one price, each. . 69¢

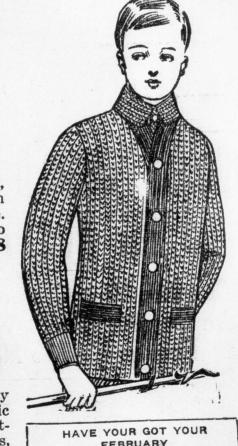
Coats, Regular \$4.50, Saturday :::

4 dozen Men's Pure Wool English Sweater Coats, made with collar and pockets, in mid gray and fawn shades, sizes 34 to 44. All are less than half price. Come early for your size. Four dozen only to clear at\$1.98

Men's Combination Underwear

Regular \$3.00 and \$4.00, \$2.25 To clear, Suit

Seven dozen only Combinations, all first quality goods, all wool and wool and cotton mixed, elastic ribbed in gray, cream and natural shades; perfectfitting garments. Watson's and True-Knit brands, heavy and medium weights. Sizes 34 to 46. To clear Saturday, suit\$2.25



FEBRUARY DESIGNER?

Men's Fur Band Caps 19c SIX DOZEN TWEED FUR BAND CAPS for quick clearance

See your license inspector, or consul

to both fine, with or without costs, and each subsequent offence. to both fine, with or without costs, and imprisonment to the said amount and for the said term, in the discretion of "lounging around" hotels where liquor premises in which liquor is dispensed,

EGAL QUERIES out costs of prosecution, or to imprisate attending pool and billiard rooms?

Ans.—Eignteen years. Penalties for out costs of prosecution, or to impris-onment, with or without hard labor, for any term not exceeding 30 days, or to both fine, with or without costs, and

for the said term, in the discretion of with the convicting magistrate. And in case of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs being of a fine, or a fine and costs are so fine and costs being of a fine, or a fine and costs are so fine and costs being of a fine, or a fine and costs are so fine and costs being of a fine, or a fine and costs are so fine and costs are

resident on the premises of such than \$2 and not more than \$10, besides an article and does not pay for it and that on a Sunday, can the parent be made to pay for it, that is, when it was

each place make regulations as to this.

Consult your license inspector.

Ans.—No.

to pay for it, that is, when it was beught unknown to them and it can not Ans.—The license commissioners of be returned and the one he buys it from

PURE BLOOD.

Geo. A. McLachlan