

Overland
1913

\$1450

Model 69 T
Completely Equipped

Overland
1913

ELECTRIC ENGINE STARTER

To those of our customers who prefer the highest and latest type of electric engine-starter to the regularly furnished acetylene gas-starter we offer what is undoubtedly the simplest, most efficient and trouble-proof, electric-starter in existence. It consists of no more than three parts, has neither bearings nor gears, runs at engine speed, and is all enclosed. The starter itself and storage battery add less than 100 pounds to the total weight of the car.

Electric engine-starters are built into the cars at the factory and cannot be added later, except at considerable expense.

What This Value Means

Self Starter
30 Horsepower
5 Passenger Touring Car

110-inch Wheel Base
Timken Bearings
Prestolite Tank

Centre Control
Remy Magneto
Warner Speedometer

Mohair Top and Boot
Clear Vision Automatic
Wind-shield

This car, at this price, smashes all previous records. It even totally eclipses 1912 Overland values, which a year ago baffled the world. 40,000 Overlands will be made in 1913. This enormous production makes possible this new car at this new price. As the production goes up, prices come down, as has been shown each preceding year. In this age of rapid progress it is sometimes difficult to grasp the full significance of an important, progressive manufacturing step, such as this car exemplifies. But when you sum up the extraordinary, cold dollar-for-dollar value which this car offers, as compared to any and all competing motor car values, the giant economical manufacturing strength of the huge Overland plants is realized and recognized. It only proves the ability of this most powerful and efficient automobile factory.

Here we can but call your attention to the bare facts. This is the car—a big, powerful, beautiful, spacious, comfortable, self-starting, thirty horsepower, five-passenger touring car—fully

equipped—all ready for night or day, rain or shine service. Made of the best materials on the market, by the most skilled men known to the trade, and in the most efficient automobile shops in America. And the price is but \$1450.

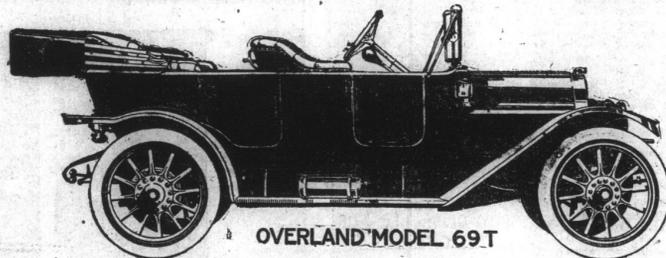
This is the automobile industry's record value. Come in and see this car of extraordinary value—take a ride in it and be convinced. We can show it to you today.

Your Money's Worth

In Appearance, the new Overland Models are even more stylish and impressive than they have been heretofore.

In Service, they are wonders of power, endurance, agility and easy control, and a revelation of the perfection that can be attained by the most successful concentration of capital, engineering skill and enormous preparation devoted to the production of one article in great quantities.

All cars are self starting and completely equipped with every accessory needed.



OVERLAND MODEL 69T

OTHER SPECIFICATIONS:

MOTOR—Four-cylinder, cast separately, bore, 4 in.; stroke, 4½ in.; horsepower, 30.

IGNITION—Battery and magneto—two sources of current.

COOLING—Water cooled. Thermo-syphon cellular radiator.

OILING—Splash system for crank and cam shaft bearings. Cylinder and timing gears oiled with Kinwood forcefeed oiler.

CARBURETOR—Model L Schebler.

CENTRE CONTROL.

SPRINGS—Front: semi-elliptic; length, 36 in.; width, 1¾ in. Rear: three quarter elliptic; length, 42 in.; width 1¾ in. All springs have six leaves, steel bushing eyes.

TRANSMISSION—Selective; three speeds forward and reverse; annular bearings.

REAR AXLE—Three-quarter floating; bearings, Hyatt; axle shaft, Carpenter Samson steel; propeller shaft, cold rolled steel; main driving shaft, Calumet steel.

BRAKES—Contracting and expanding on rear wheels. Inside diameter brake drum, 13 in., width of brake shoe, 2¼ in.; outside diameter brake drum, 13¾ in.; width brake band, 2¼ in.

FRONT WHEEL BEARINGS—Timken roller bearings.

FRONT AXLE—Drop forged clearance, 10½ in.

TIRES—32 x 3½ Q. D.

FINISH—All bright parts nickel plated, with black trim.

EQUIPMENT—Mohair, top and boot. Warner speedometer. Wind shield. Prestolite tank. Self starter. Five black and nickel lamps. Tire irons, robe rail, foot rest, tool kit and jack.

We Carry the Largest Stock of Automobile Accessories in the West

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