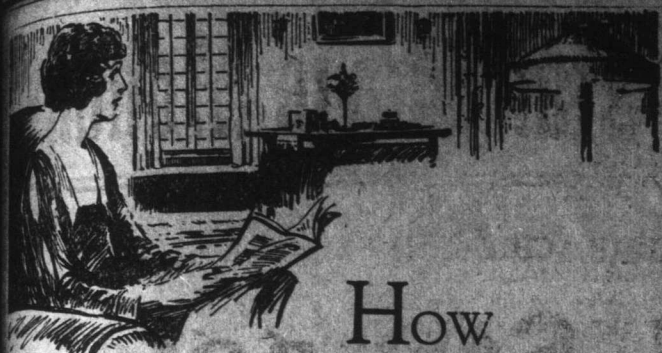




How SUNSET brings you the skill of the master dyer

NOW, without previous training or experience, you can completely transform your wardrobe, and the interior decorations of your home, by a cleaner, quicker, better method than has ever been known before. SUNSET is modern—different from all other dyes.

There are 22 standard SUNSET colors (see list below). These can be readily combined to produce a limitless number of unusual hues and off-shades which cannot be obtained in ready-dyed fabrics—all fast.

The Modern Method of Dyeing SUNSET enables you to obtain uniformly perfect results, because the "know-how" of the professional dyer is built into the cake of SUNSET by one of the best-known dye chemists in America, by a patented process which is exclusive with SUNSET. SUNSET is a fast dye—no color is permanent, even color to all fabrics—silk, wool, cotton, linen or mixed goods—leaving the material itself not only completely unharmed, but freshened and new-looking. Dainty shades are never stained. No dye remains on hands.

Please don't hesitate to write us fully if you have questions to ask. Address our Home Service Department.

SUNSET SOAP DYES
DYE Real Dye For All Colors
Manufactured by
North American Dye Corporation
Montreal, Canada

22 Colors—all fast! (Ask to see color card)

Dept. 58.

Big Feature a Marvel!
EXCITING NIGHT! GREAT
STORY FILM BOOKER FOR
THE MAJESTIC THEATRE
FOR MONDAY
NIGHT.

Grand new D. W. Griffith photo-
graph is announced as the principal
picture attraction soon to be
shown here. This news is given out
by the manager of the Majestic The-
atre who states that the latest Griffith
production, "One Exciting Night,"
is being booked for an
anniversary beginning Monday, next.

With this announcement comes the
knowledge that "One Exciting Night,"
United Artists Corporation release,
has in almost every respect from
other Griffith productions. It does
not present any great historical pic-
ture, does not picture any enormous
action, has no tremendous mob
scenes, but Mr. Griffith has depicted
the heavy and spectacular to
a modern and strictly up-to-date
story.

The mystery picture is new to the
screen and critics point out, naturally
the increasing popularity in
the last two or three years of the mys-
tery stage play.

The action in "One Exciting Night,"
is well set straight, for in this
latest production of the fa-
mous old Greek unity with the
mystery and action all taking place
within twelve hours, and nearly as
much in the exact time it ordinari-
ly would take for these events to
occur.

A special request the plot of the
film of "One Exciting Night" is not
unlike here. But it may be said
that this latest production of the fa-
mous Griffith is replete with love,
mystery, and thrills, and has
the own special Griffithesque char-
acter, a perfectly gorgeous and trem-

endously realistic storm scene in
the midst of which the plot comes to an
end; the villain is captured.
Added to the feature is the splendid
new musical act prepared by the
"Zyloes"—also a feast of music pro-
vided by the four piece orchestra un-
der the direction of Mr. Crocker. Next
week will see the most exciting, most
entertaining show possible.

Just Folks.
By EDGAR A. GUEST

CROPS AND A CHILD.
I have seed to raise and I plough the
field.
And I plant my crops with care,
And I thank the Lord for the rain He
sends.
As I watch them growing there.

But I don't sit down with a book by
day.
And let my fields run wild.
For crops won't grow by themselves,
I know—
Is it different with a child?

I've a boy to raise and I want a man
When his growing days are done,
And a man must work for the crop he
seeks—
Is it different with a son?

Will strangers care for my wheat out
there
When the weeds grow rank and
wild?
If my crop would shrink if I idled
here,
Dare I idle with my child?
Yes, I'll work for him, and I'll play
for him.
And I'll do the best I can,
For the Lord has given me a son to
raise.
And I want to raise a man.
Yes, my eyes are set on the harvest
years.
When the long hard task is done,
So I'll pull the weeds from his life
myself.
For I dare not shrink my son.



**All out-doors invites
Your KODAK**
The ice, the snow, and the fun you have will
never melt away in Kodak pictures.
Your Kodak and Kodak film await you here.
TOOTON'S The
Kodak Store

Packed House at Amateur Contest

GREAT SHOW AT CRESCENT LAST
NIGHT.

The Crescent Theatre was the scene
of another packed house last night.
Following the motion picture bill, the
Amateur Contest took place under the
direction of Dan Delmar. The con-
testants comprised a splendid vari-
ety of talent and each item was
heartily applauded. The winners were
Woodley, Burton and a little 4-year-
old girl.

The picture "The Sign of the Cross"
is by far the best attraction of its
kind seen in St. John's in a decade.
The leading character George Behan
enacts the role with life-like reality.
From the very start, due to the
kiddish and the human interest stuff,
the picture grips attention. As it
runs long, it keeps building up until
the accident scene is reached. Rosa,
the poor Italian child, is playing
blind man's buff with the other chil-
dren when she is struck by a skidding
automobile and thrown to the other
side of the street. This scene is one
of the most realistic accidents re-
corded on the screen. You see every
detail and you will hold your breath.
The fire on the steamer is the other
thriller, and this too has been given
the look of the real thing. A little
comedy work here and there lightens
the weight of the drama. The star
has that rare ability of combining
pathos with humor. His acting holds
you throughout.

Who is Your Best Friend

See Important Answer at Nickel
Monday.

Who is your best friend? This
may seem like an easy question to
answer—ah, but it is not. One can
never tell his best friend, for some
who you value as friends are in
reality bitter enemies, and who are
just waiting for the opportunity to
spring on you. If you see that won-
derful picture entitled "Your Best
Friend" at the Nickel on Monday,
you will know more about your
friends.

It is cleverly produced, and the
story, written by William Nigh, is
one of the best written about a
mother. This same gentleman di-
rected carefully and with an under-
standing of that difficult role that
shows Vera Gordon at her very best.
Stanley Price as the wayward son is
exceptionally good, but next to the
star herself the most creditable
work is accomplished by Dore David-
son as Morris, the family friend, who
repeats the success he scored in
"Humoresque." One can not seem
to see too much of this genial ar-
tist. Belle Bennett as Aida, the
daughter, is lovable, although at
times she is as despicable as her
mother, a role played by Beth Mason
with equal success. In conclusion,
let it be said again that "Your Best
Friend" is another achievement for
Warner Brothers and should prove
as big a winner as the previous Bill
Nigh-directed production.

A special programme of music
has arrived to be played with this
great "mother story," and in the
hands of Prof. P. J. McCarthy and
Jack Cronan a musical treat is as-
sured.

Facts

Last year was the wettest for a cen-
tury.
"Owing to the smaller rooms now-
adays, large pictures are proving un-
saleable."
London employs 3,000 teachers to
give 10,000 evening classes to some
250,000 pupils.

Hair dressed with a luminous loca-
tion, which causes it to glow in a sub-
dued light, is a fashion novelty recent-
ly seen on London.

After living for 30 years in a small
tank in a London hotel, a carp has
now been transferred to a similar es-
tablishment made good by the Treas-
ury.

A cinematograph film, which is of
great historic interest, of Queen Vic-
toria's last visit to Dublin is in the pos-
session of a private owner.

Where Railways Were "Born."
Four towns, Darlington, Stockton,
Yarm, and Shildon, claim to be the
birthplace of the railways, which cele-
brate their centenary next year.

After saving the fare shilling by
shilling, a family of ten have recently
left Southampton to join two other
brothers who emigrated to Australia
in 1911.

Savings Bank money, on which the
depositors receive 2½ per cent. inter-
est, is invested by the National Debt
Commissioners, who get 6 per cent. for
it.

**THE
ROYAL TRUST CO.,**
Executors and Trustees.
Capital and Reserve \$3,000,000.
Assets under administration exceed
\$333,000,000.
ST. JOHN'S OFFICE
Bank of Montreal Building.
Manager J. A. Paddon
Secretary E. D. Bate
HEAD OFFICE MONTREAL.
247

Ten Year Old Boy a Hero

Lionel Rosentine Saved His Baby
Sister, and a Dog and Cat From
Fire.

Montreal, Feb. 11.—Batting his way
through smoke and flames, ten year old
Lionel Rosentine carried his sleeping
baby sister to safety, rescued a dog
and a cat from the top floor of the
house, and dragged sister, dog and
cat on his tiny sleigh 300 yards to
warmth and help, when an explosion
and fire destroyed his father's home
at Brooklyn, Champlain County, near
here, yesterday morning. He was
clothed only in an overcoat and rub-
bers.

The Rosentine home was destroyed.
The children's parents were attend-
ing a bridge party when, at 12.30 o'-
clock in the morning, the arrival of
the little hero at the house where the
party was in progress, warned them
of the fire.

Don't miss the Cartwright
Mission Circle Entertainment in
Canon Wood Hall, February
25th, doors open 7.30. Splendid
programme of Songs, Mono-
logues, Dancing and Sketch:
"Contrasts" by St. Thomas's
Dramatic Committee. See "your
own great, great, grand-aunt."
Teas served, Candy for sale. Ad-
mission: Adults, 40c.; Children,
20c.—Feb 25, 26.

Sunday Services.

C. of E. Cathedral—8, Holy Com-
munion; 11, Matins; 2.45, Sunday
School; 3, C.M.E.C.; 4.15, Holy Bap-
tism; 8.30, Evensong.
St. Thomas's—8, Holy Communion;
11, Morning Prayer and Sermon,
preacher, the Rector; 2.45, Sunday
Schools and Bible Classes; 2.15,
Children's Church Service; 4, Holy
Baptism; 6.30, Evening Prayer and
Sermon, preacher, Rev. G. O. Light-
bourne, farewell sermon.
St. Mary the Virgin—8, Holy Com-
munion; 11, Matins; 2.30, Sunday
School; 4, Confirmation class for
boys; 8.30, Evensong.
St. Michael and All Angels—8, Holy
Communion; 10, Matins; 11, Holy
Eucharist (sung); 2.30, Sunday
School and Catechism Class; 2.45,
Faith classes; 4.15, Holy Baptism;
8.30, Evensong.

METHODIST.
Gower St.—11, Rev. C. H. Johnson;
6.30, Rev. Hammond Johnson.
George St.—11, Rev. Hammond John-
son; 6.30, Rev. R. E. Fairbairn.
Cochrane St.—11, Rev. J. G. Joyce;
6.30, Rev. C. H. Johnson.
Wesley—11, Rev. R. E. Fairbairn;
6.30, Rev. J. G. Joyce.
Gospel Mission—2.30 and 7, Evan-
gelistic services.

St. Andrew's Presbyterian—11 and
6.30, Rev. Robert J. Power, M.A.
Congregational (Queen's Road)—11
and 6.30, Rev. T. B. Darby, D.D.
Adventist (Cookstown Road)—6.30,
Evangelist L. H. Davies; subject—
"Will Sinners have a second chance
during the Millennium."

International Bible Students Associa-
tion (Victoria Hall)—7, Discourse,
"New wine—old bottles."
NOTES.
St. Michael and All Angels—Con-
firmation classes, for boys, Wednesday,
7.30 p.m.; for girls, Thursday,
7.30 p.m.; for older people, Friday
after evensong.
C.M.E.C.—Class will meet in Synod
building at 3 p.m. Continuation of
lectures on the Church; subject,
"Work of Theodore Wiltred and
Sede."

LOOSEN UP THAT COLD WITH MUSTEROLE

Have a jar of Musterole handy.
The moment a cold starts use it
freely. Just apply this clean white
ointment with your fingers over the
congested parts. You will immedi-
ately feel a warm tingle as it pen-
etrates the pores, followed by a sooth-
ing cooling sensation and quick
relief.
Made of pure oil of mustard and
other simple ingredients of well-
known medicinal value, it will not
blister. Many doctors and nurses
recommend Musterole not only for
colds but in cases of bronchitis, sore
throat, pleurisy, rheumatism, lumbago,
croup, measles, etc. It is a good
remedy in time it may prevent
pneumonia. There is nothing just
like Musterole or nearly so good for
any of the above ailments.
Buy a jar of Musterole today—If your
druggist hasn't got it insist that he
get it.

Better than a mustard plaster
MUSTEROLE
Sold and Recommended by
Peter O'Mara.
Jan 18, 1924

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Gent's ENGLISH SOFT FELT Hats.

Very Latest Shapes, as now worn.
Shades: Fawn, Light and Dark Grey, Green and Beaver.
Prices 2.35, 2.60, 2.75, 3.00 and 4.00 each.
Also the Popular "WOODROW" HAT 7.50 and 8.00 each.

Gent's Velour Hats.

Canadian Manufacture, all new shades and smart styles 8.50

Gent's Tweed Caps.

for Spring wear; all Good Patterns and Nobby shapes 70c. up to 1.90 each.

BAKING POWDER Magic (1-lb. tin) .50c. Red Cross (1-lb. tin) 30c. Royal (12-oz. tin) .75c.	CRACKER JACK FLOUR 14 pound Sack for 63c.	TEA OUR BEST .90c. lb. CROWN .80c. lb. ROYAL .70c. lb. RED CROSS .60c. lb.	COWAN'S Cooking CHOCOLATE 5 Pkgs to pound 11c. Package Seedless and Seeded RAISINS 1-lb. Pkgs18c. CURRENTS 1-lb. Pkgs16c. Loose13c.	COFFEE GEO. WASHINGTON made in the cup at the table. Large 1.40, med. 90c. small 45c. tin. White House .55c. lb. Seal Brand .60c. lb. Farma60c. lb.
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The Discriminating Housekeeper Knows the Benefit of Having KITCHEN UTENSILS of Best Quality.

White Line English Enamelware. 1 Pint Jugs60c. 2 Pint Jugs80c. 6 Pint Jugs1.40 Teapots, 5 cup1.30 Teapots, 8 cup1.60 Coffee Pots, 8 pt.1.25 Boilers, 1½ gal.1.65 Boilers, 2 gal.2.20 Boilers, 2½ gal.2.70 Saucepans, 1 gal.1.00 Saucepans, 1½ gal.1.25 Saucepans, 2 gal.1.65 Saucepans, 2½ gal.2.00 Basins45c. to 60c.	ENGLISH ENAMELWARE is noted for Purity and Hard-wearing Qualities. Furnish your Kitchen. ALUMINUMWARE Light, Clean and Strong, recommends itself to every kitchen.	Aluminumware at Handy Prices. Lipped Saucepans— 40c. 50c. 60c. Boilers, 1 gal.2.30 Kettles, \$3.00, \$3.80, \$4.50 Dippers45c. Basting Spoons30c. Ladles35c. Kitchen Sets 5 pieces \$1.50 Saucepans, sets of 3 \$1.25 Cruets40c. 70c. Measuring Cups20c. Mugs20c. Collapsible Cups18c. Tooth Pick Holders12c. Scoops22c.
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