



A good appearance is an unfailling passport to an audience. We make clothes that fit and please the eye as well.

The American Tailor

W. P. SHORTALL, 300 Water Street. Phone 477. P. O. Box 445.

Bring Us Your Upholstering NOW!

Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

U. S. Picture & Portrait Co. St. John's.

TEMPLETON'S Men's Caps

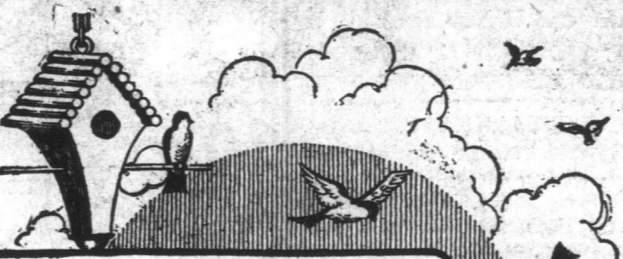
STYLE—PATTERN—QUALITY—PRICE—LINING—FIT. Nothing omitted to make our stock attractive to a man who appreciates VALUE.

TEMPLETON'S

HEINZ

- OLIVES—Queen and Stuffed.
- MINCE MEAT—Tins
- HORSE RADISH.
- FRUIT PULP. 10 lb. tins. STRAWBERRY ... \$2.50 PLUM ... \$1.80
- FISH—Tins. BABY HERRING. COD ROES. FISH BALLS. SHRIMPS.
- Sweet Mustard Pickles. Sweet Mixed Pickles. Sweet Onions. Sour Mixed Pickles. Sour Onions. Midglets. Chili Sauce. India Relish. Tomato Soup. Spaghetti.
- FOSTER'S PEAS (Packages.) WRINKLED PETIT POIS TWIN VEGETABLE 15c. pack
- BIRD'S CUSTARD POWDER Large Tin ... 50c.

Bowring Bros., Ltd., Grocery.



THE TOP IS BEST.

The milk at the top of the bottle is the best, likewise the tea leaves at the top of the plant are the cream of the tea. It is these leaves only that are used in Blue Bird Orange Pekoe. That's why

BLUE BIRD TEA BRINGS HAPPINESS

Why So Many Wear Glasses.

The very general use of Eyeglasses nowadays does not mean that the vision of people is poorer than in former times, but that to-day they are having eye defects corrected that were formerly ignored.

Allow us to examine your eyes and determine their requirements.

R. H. TRAPNELL, Ltd., Jewellers & Opticians, 197 Water Street.

THREE GREAT FOOD ESSENTIALS.

To-day at Lowest Prices.

"Gilt Edge" Canadian Creamery Butter, 28 and 56 lb. Boxes.

"Berkshire" Boneless Breakfast Bacon, 6 to 8 lbs. average.

"Blue Nose" P.E.I. Potatoes, 90 lb. Sacks. LOWEST PRICES.

F. McNamara, QUEEN STREET. PHONE 393.

What is Your Verdict!

Is it not safe to assume that the Ford Motor Company of Canada, Limited, who manufacture in their own huge perfectly equipped plant practically every part of the Ford car, are the people best qualified to make replacement parts at the lowest price compatible with the high quality which must be maintained?

Manufacturers of spurious parts, operating as they do on a small scale with limited capital and inadequate equipment, cannot possibly make parts of the same quality or accuracy at anywhere near the low price you have to pay for Genuine Ford Parts. Yet you are asked to believe that these spurious parts not only equal Genuine Ford Parts in quality but can be produced to sell for less!

We rest our case here. The verdict we leave to you. DODD'S GARAGE, LTD. Catherine Street, St. John's, Newfoundland. Authorized Ford Agents for Newfoundland.

Forty-Three Years in the Public Service--The Evening Telegram.

Oranges

100 cases Sunkist Oranges, 50 boxes Fancy Apples, 100 bags Silverpeel Onions, 20 barrels Small Hocks. Prices Right.

GEORGE NEAL, Ltd. 'Phone 264

Carco Brand Roofing Products!

Coal Tar, Roof Coatings, in all sized packages; one, two and three-ply Tarred Paper; Asphalt Roofings, plain and slate surfaced. Lowest prices, best quality. Write for our special guarantee of prices to purchasers for later shipments.

THE CARRITTE COMPANY, P. O. Box 968. ST. JOHN, N.B.

When you want to make a Gift of REALLY GOOD Silver Plated Flatware you naturally select WALLACE.

Why not use it as well in your own home?

T. J. DULEY & Co., Ltd., The Reliable Jewellers and Opticians.

STOCK BROKERS ON MARGIN!

Oils, Steels, Coppers, Railroads, Motors, Industrials. Government and Municipal Bonds.

J. J. LACEY & COMPANY, LIMITED, STOCKS & BONDS. TELEPHONE 1154.

Reid-Newfoundland Co., Limited

FREIGHT NOTICE!

PLACENTIA BAY STEAMSHIP SERVICE. Freight for the Presque route, West run, will be accepted at the Freight Shed Monday, Feb. 20th, from 9 a.m.

S. S. "KYLE."

S. S. "Kyle" will leave St. John's at 1 p.m. Monday, February 20th, for Louisburg, via Port-aux-Basques.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

FROM WEST ST. JOHN, N.B. TO LONDON

S. S. "Bilbster" ... Feb. 15 S. S. "Wisley" ... Feb. 22 TO BORDEAUX AND HAVRE. S. S. "Brant County" ... Feb. 15 TO ST. JOHN'S, N.F.L.D. S. S. "Mapledawn" ... Feb. 6th and 22nd

HARVEY & CO., Limited, Agents Canada Steamship, Limited.

Furness Line Sailing

From St. John's Halifax Boston Halifax to St. John's Liverpool. S. S. SACHEM—Feb. 8th Feb. 21st Feb. 24th Mar. 2nd Mar. 7th S. S. DIGBY—Feb. 25th Mar. 6th Mar. 9th Mar. 15th Mar. 29th These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to FURNESS WITHEY & CO., LTD., 10 State St., Boston, Mass. FURNESS, WITHEY & CO., LTD., 10 State St., Boston, Mass.

Furness Withy & Co, Limited

NOTICE!

Effective January 15th, there will be certain changes of schedule in train services on the Canadian National Railways.

For further information apply to

J. W. N. Johnstone, General Agent, Board of Trade Bldg.

COAL!

North Sydney Best Screened in store and afloat BEST ANTHRACITE, (Lehigh Valley)

Also BIRCH JUNKS.

Mild. Coal & Trading Company, Ltd. At the premises lately occupied by Alan Goodridge & Sons.

Advertise in The Evening Telegram