

ELLIS MAKE CLOTHES
ARE LIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS
in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suits due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

To Our Patrons & Friends,
PAST, PRESENT and PROSPECTIVE,
WE EXTEND

A New Year Wish
OF
Joy, Prosperity
AND
Good Fellowship.

"Let us be of good cheer, remembering the misfortunes hardest to bear are those which never come."—Lowell.

WM. HEAP & CO., Ltd.

dec28, eod, tt

NEWFOUNDLAND'S LEADING OPTICAL HOUSE

Wishes its Many Friends and Patrons
A Bright and Prosperous New Year.

R. H. TRAPNELL, Ltd.,
Jewellers and Opticians,
197 WATER STREET.

Wishing you all the compliments of the season, a bright and prosperous New Year.

THE ERASMIC CO.,

In Gratitude to People of Caplin Cove.

The friends of the two men belonging to Silver Fox Island, who were drowned in the loss of the schooner "Passport" wish to extend to the good people of Caplin Cove, Bay de Verde, their sincerest thanks for their unwearied toil in searching for the bodies of the lost men, and also for every act of sympathy and respect shown to them after their recovery. It was, indeed, a great consolation to have had the sad privilege of committing their bodies to the earth. That they have found a place of sepulchre amongst their friends and relatives is due to the diligence and care exercised by the people of Caplin Cove and vicinity in their efforts to recover the bodies. They wish also to thank Magistrate Vatcher for his many acts of kindness and the care with which he looked after every detail, and the Government for arranging for the bodies to be sent home. They desire also, too, to say how grateful they feel to the Greenspond people, who kindly cared for the bodies after their arrival there, and who conveyed them over the six miles of stormy water which separates Silver Fox Island from Greenspond. The two unfortunate men were Christopher Rogers, aged 26, married, leaves a wife and two small children, Thomas Button, aged 24, leaves a wife and one child. The funeral of the former took place on December 14, and the latter on Dec. 17.—COM.

Dyed Her Sweater and Silk Stockings.

Each package of "Diamond Dyes" contains directions so simple that any woman can dye or tint faded, shabby skirts, dresses, waists, coats, sweaters, stockings, hangings, draperies, everything like new. Buy "Diamond Dyes"—no other kind—then perfect home dyeing is guaranteed, even if you have never dyed before. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run.

MUT FOR SHORT.

A pompous man entered a restaurant and beckoned the waiter. "I want a chop," he said, importantly. "Yessir," said the waiter. "A lean mutton chop, waiter." "Yessir," said the waiter. "See that it is grilled over a quick fire. Tell them to have a piece of garlic placed on it for a few seconds." "Yessir," said the waiter. "And—waiter, I don't want any sauce or gravy with it. Just half a grilled tomato. You understand?" "Yessir," said the waiter. "Perfectly?" "Perfectly, sir," said the waiter, and moved away. A moment later he reached the speaking tube. "One mut!" he bawled.

Try our Fresh Sausages—Tomato-Pork-Beef—Made daily at ELLIS—dec8,tt

NOT A MILLIONAIRE.

A Frenchman from the provinces was visiting Paris, and chanced to drop into an hotel during his search for a suitable lodging. "Yes, we have very good rooms at every price," said the obliging clerk. "It just depends on the floor. First floor a room costs 50 francs, second 40, third 30, fourth 20." The visitor from the country turned to go. "You are not satisfied?" said the clerk. "No," came the quick reply. "Your hotel is not half high enough."



"A Pleasure To Take"

our Cough and Cold Cure, because it is composed of pure and harmless drugs. No cough remedy has ever been discovered that will cure every cough, but we think we have one that comes a little nearer to doing it than most of them. We have prepared it for years, it has been tried in all manner of cases and given satisfaction. We ask you to remember and try this:

Because it is safe.
Because it is most certain to cure.
Because it is pleasant to take.
Because it is equally good for children or adults.
Ask for Stafford's Phorone. Price 25c. Postage 10c. extra.
DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists,
St. John's, Newfoundland.
Write us for Wholesale Prices. Phone 646.

Harbor Grace Notes.

Mr. Charles Noseworthy of the Bank of Nova Scotia, St. John's, arrived in town on Saturday and spent Christmas Day with his parents and other friends here. He returned to the city again on Monday.

Miss Betty Foley, stenographer at the Bank of Montreal, St. John's, spent Christmas Day with her parents and friends here, and returned by Monday afternoon's train.

Miss Mildred Whiteway arrived by Monday morning's train from the city on a week's holiday to visit her mother and other friends.

Miss Alide Cron, daughter of Mr. and Mrs. James Cron, who is a teacher in one of the colleges in the city, is spending the Christmas holidays here with her parents and friends.

Mr. William J. Simmons, of the Evening Telegram staff, St. John's, arrived by Saturday night's train and spent Christmas Day here with his mother and other friends.

Miss Minnie Noseworthy, stenographer at Messrs. Squires & Curtis, St. John's, spent Christmas Day here visiting her parents, Mr. and Mrs. Thos. Noseworthy and friends.

Mr. and Mrs. Wm. Whiteway and Miss M. Fraser of Bay Roberts, paid a short visit to friends here on Monday, returning again by the afternoon train.

Miss Geraldine Fitzgerald, daughter of Magistrate Fitzgerald of Grand Falls, has been visiting the town of late, being the guest of her aunt, Mrs. James Cron.

The ladies of St. Peter's Church, South Side, held a sale of work there on Tuesday night last, which was well patronized.

A schooner has arrived with a cargo of coal to Mr. G. E. Stevenson, and same is being discharged at the Government wharf.

During the past week a son was born to Mr. and Mrs. Samuel Adams of Bear's Cove.

The skating rink, under the management of Mr. Robert Lee, opened for the season on Thursday night of this week. This is a little later than it opened last season, but all those who enjoy this very healthy exercise are anticipating a good time in store. The old Bog Pond on Carbonear Road is now in good trim also, and was visited quite frequently during the last week, especially on Monday, which was observed as a general holiday.

Schooner All Right, Captain W. J. Stoyles, arrived in port on Sunday last from Elliott's Cove, Trinity Bay, with a part load of brick for Mr. E. Simmons, after which she proceeded to Bay Roberts to finish discharging.

Mr. A. Squires spent Christmas Day in the city at the home of his son, Sir R. A. Squires, Prime Minister. Mr. Squires returned to town again by Monday night's train.

The recent fall of rain has made the roads quite slippery again; that is after our friend Jack Frost gave the final touch. At the present time it is a bit difficult to get around from one place to another, owing to the condition of the streets.

The death of Mrs. Rebecca Bradbury, relic of the late George Bradbury, occurred at her home in the West End on Wednesday last. Deceased had been ill for some time past and her demise, though not unexpected, coming as it does in this season, must be felt even more keenly by the family. The funeral takes place this afternoon, interment being made in the Methodist Cemetery. Left to mourn are one son, Mr. John Tarrant (a former marriage) and by the latter marriage two daughters, Sarah in British Columbia and Jennie at home; also one son, George; two sons having predeceased her. We tender our sincere sympathy to the bereaved family at this hour of their sad trial.

Christmas with its all-inspiring message of "Peace on Earth, Goodwill toward men" has again come around and passed on, the different churches in town observing with due solemnity the holy event of the "Birth of the Babe of Bethlehem and of the Prince of Peace," which throughout all Christendom will ever be acknowledged and celebrated. Some very special anthems were rendered by the choir at the Methodist Church both at the morning and evening services, which added to a large extent to the Christmas Day services at that church. These anthems, or at least, one or two, will also be rendered again on Sunday next—New Year's Day.—COR.

WINTER WANTS—We have a large assortment of Boots, Shoes and Clothing for your Winter requirements—Prices reasonable. Drop in and be convinced. **DOMINION SECOND HAND STORE, 4 Chapel Street.** dec8,25

"Seek and You Shall Find"

By now almost everyone knows where

THE UNION SHOE STORE

is and the wonderful bargains it offers.

The prices of our present stock are so **ASTONISHINGLY LOW**, that in the past few days, we have actually had great difficulty in making some of our customers believe it.

Every Shoe is of This Season's Model.

Come soon and secure your share.

THEY WON'T LAST LONG.

THE UNION SHOE STORE

Noah Building, 320 Water Street, St. John's

dec30,71

Side Talks by Ruth Cameron

A THRILLING THOUGHT ABOUT CLOTHES.

Here's a thrilling thought—To me, at least. I wrote you the other day in regard to the big difference business men feel that a few inches more on the end of women's skirts will make to the business of the world by stimulating production and consumption, with the inevitable results. The thrilling thought is this. If the addition of a few inches to women's skirts could make all that difference, what difference in the history of the world would it make if women suddenly did away with fashions altogether, bought their clothes for beauty and becomingness and utility, and wore them, not until they were out of style, but until they wore out!

What this would mean in the structure of civilization is too big for the mind of man to grasp. The Whole Social Structure Would be Altered. Of course it would mean, first of all, a perfectly tremendous upset and readjustment. The millions of people who are now employed manufacturing, marketing, handling, advertising, and selling women's clothing would be cut down to a small per cent. of those who are now needed, if garments were made for beauty and utility only and if the infinite differentiation of dress to be worn at different functions could be done away with.

Don't Buy Your Flowers Yet. I do not think they need have the slightest fear. The desire of woman to dress not merely beautifully and becomingly, but in a way that stimulates the attention by its constant newness, is one of the deepest of human instincts. And almost as deep, despite all his groans about paying

FRESH Tea—to be good—must be fresh

"SALADA" TEA

is always fresh and possesses that unique flavour of 'goodness' that has justly made it famous.
BAIRD & CO. WHOLESALE AGENTS ST. JOHN'S

the bills, is the man's desire to have his women folks outshine other women folks. Some day when we are approaching the millenium we may attend the funeral of Dame Fashion. But I do not think anyone will need to get flowers ready for the next five thousand years, at least.

TAKE NOTICE.

We publish simple straight testimonials from well known people, not press agents' interviews. From all over America they testify to the merits of Minard's Liniment, the best of household remedies. **Minard's Liniment Co., Ltd.** Yarmouth, N.S. Branch Factory, St. John's, Nfld.

Undesirable Passenger.

HELD PENDING ENQUIRY. A man giving his name as Charles Taylor, aged 29 years, was taken in charge by immigration officer Dooley Sunday on the arrival of the Kyle from Port aux Basques. The fellow had only \$1.00 on his person and was being sent back into Canada by the Newfoundland authorities. Not wishing to make North Sydney a dumping place, and for other reasons, the immigration official held the man, who is now in the cooler, and unless there is something coming from the United States authorities, he will be sent back on the steamer Kyle this evening. (Thus the North Sydney Herald of Dec. 27). Taylor said he passed through here only a few weeks ago, but as there is nothing on the outward lists of passengers showing any verification for this, the statement is taken with considerable doubt. The fellow, who says he is the son of George Taylor, agent of the Union Central Co., Minneapolis, told the immigration official here that he served in the U. S. army, but he has nothing to show that he ever served in any capacity overseas, not even a button. He said his home is in Duluth, but his last place of residence was Halifax, where he domiciled for about a month. He has no stated calling except as laborer. Passengers on the steamer coming here say that Taylor was taken in custody by the Newfoundland police as a suspect in connection with the burning of a store at Bay of Islands, but he stoutly denies this. Failing to get something definite from the fellow's relatives, he will be deported to-night by immigration officer Dooley.

MINARD'S LINIMENT FOR GARGET IN COWS.

Sir! the next pair of Boots you will buy will be "K's". **SMALLWOOD'S** has just received a new shipment—dec16,tt

Some Fresh Arrivals This Week.

ELLIS & CO.,
LIMITED,
203 WATER STREET.

Fresh Canadian Chicken.
Fresh Canadian Turkeys.
Fresh P. E. I. Ducks.
Fresh P. E. I. Geese.

Dessert Raisins.
Tunis Dates.
Eleme Figs.
Crystallized Fruits.
Crystallized Rose Leaves.
Violets and Carnations.
Canton Ginger.
Glace Cherries.
Crystallized Cherries.
Angelica.

FRESH EGGS.

Choice Gorgonzola Cheese.
Choice Stilton Cheese.
Choice English Cheddar.
Fresh Edam Dutch Cheese.

HAMS and BACON.

Fresh Walnuts.
Shelled Walnuts.
Soft Shell Almonds.
Jordan Almonds.
Valencia Almonds.
Fresh Brazil Nuts.
Fresh Chestnuts.
New Barcelonas.
Almond Paste.
Ground Sweet Almonds.
Blanched Almonds.

Marzipan & Almond Paste Confectionery.

HARTLEY'S JAMS:
Strawberry.
Raspberry.
Marmalade.

HANSON'S
Red, White and Blue
COFFEE.