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Britain and the Dominions.

Great Empire Trade Mission.

has had a remarkable career. He was born in 1863, and comes of an old Lancashire stock, distinguished in the arts, sciences and industries of Great Britain, as well as in military affairs. His forebears were the founders of the cotton industry in Lancashire of the cotton industry in Lancashire and career for some years.

In the manufacturers of a National trade policy articles contributed to the "Daily before the aftermath of the war presented itself, and, in the meantime, to keep the British trade flag flying in the markets of the world, whilst the "Ten Thousand Miles in Five and a manufacturers of the United Kingdom articles contributed to the "Daily before the aftermath of the war presented itself, and, in the meantime, to keep the British trade flag flying in the markets of the world, whilst the "Ten Thousand Miles in Five and a manufacturers of the United Kingdom were engrossed in the production of the tour of the members of the Institute of Electrical Entry of the world, which is a proud and was the only real competitor, distinction. His grandfather was condistinction. His grandfather was cond

seven years of age. At 14 he ran a sponsible for "The Times" Engineerand edited, called "The Excelsior brought to a high state of efficiency teresting to note that the late Sir lated "The Times" Trade Supplefame, and afterwards Prime Minister During the period that he was at "The future position in the world, and of South Africa, was his colleague at Times," Mr. Feilden was responsible whether Anglo-Saxons shall centinue which they both attended, and was the tion with the majority of the great It was a fateful hour to start a great appointed Organizing Officer to raise first literary contributor to Mr. Feild- Issues brought out by "The Times." economic movement, and many Brit- a Motor Volunteer Unit for Hertford- ish manufacturers in consequence shire, England, in 1915. On the suc-Feilden produced a weekly newspaper Times" in 1911 will be within the looked askance at it, but, nothing cessful establishment of the National in West London called "The Comet," memory of many people in the Domin-daunted, Mr. Feilden pressed forward Motor Volunteers, Herts, Corps, he which had a meteoric existence, flash- ion. On that occasion he represent- with the publication, and the paper was appointed Chief Executive Offiing across the sky for a few strenuous ed the business side of the Empire was produced—a 20 page Royal weeks, and then disappearing into Day Number of that great newspaper, quarto assue, which was the size of the letter of thanks from the late Lord the limbo of things that were, for and secured from the Canadian Gov-want of the necessary capital to keep ernment, and a number of cities. The necessary capital to keep ernment, and a number of cities. The necessary capital to keep ernment, and a number of cities. The necessary capital to keep ernment, and a number of cities. The necessary capital to keep ernment, and a number of cities. The necessary capital to keep ernment, and a number of cities. it going. At 21, Mr. Feilden founded towns and institutions of Canada a perial Conference was sitting in Lon-

companying the Imperial Press Con- duced for the engineering industries ference Delegates to Canada is under- during the great engineering "lock-Imperial Trade Propaganda Organiza- year Mr. Feilden met Sir Robert tion, a great mission in the Dominion, Leicester Harmsworth, M.P. for Caithhas had a remarkable career. He was ness, (then Mr. R. L. Harmsworth),

other pioneers, and his family were azine," which had secured a consider-Mr. Feilden took to journalism, as Editor for a year or two of "The Elec-

announcements, which were afterwards published in the Empire Day our kinsmen reside. Letters of essful man in this connection ever sent by "The Times" to Canada.

The Times." and at once started on H. the Duke of Connaught. the promotion of what might be fittingly termed his "piece de resist- tivities of Mr. Feilden may be sumance." His great idea at that period marised as follows: He is the author was to produce a real Empire paper of "The Victorian Era; Sixty Years of of the Empire Mail, who is acceeded by "Trade and Industry," probest in British ideals and British the British Empire during Queen Vic taking, on behalf of his paper and the out" of 1897-98. At the end of that that the fitting time to produce this toria sent Mr. Feilden a personal lettrade and industry. He considered toria's reign; (the late Queen Vicpaper was in the middle of the Great, ter of thanks for this work); "Is War, in order to assist in the con- British Trade Failing?" a series of shire, and therefore the cotton indus- a wonderful career for some years munitions of war. To this end he bers of the Institute of Electrical Entemporaneous with Arkwright and American invasion of "Cassier's Magfinancial support of some twenty of trical Industries," a record of Works other pioneers, and his family were azine, which had secured a condition after invention in the great inthe greatest captains, or inductry, which was Chairman of the bankers and commercial men of the country, and founded an association

Trade journals Committee of the Posdustry with which their name is able paper, which did great service to of interests under the title of the Imbound up, and being in consequence, British commerce, under his direction. Owing to a difference with the sotton machinery of to-day and for principal shareholder, however, whose ing under Orders in Council, would Arthur Pearson, Bt. was Vice Presi-The immense trade in cotton goods views did not fit in with Mr. Feilden's not permit a new paper to be started dent. This Committee succeeded in thich Lancashire does with all parts ideals as to how the paper should be at that time. Mr. Feilden therefore securing reduced postage rates for run, he retired, and was subsequently very heavy. Every male member of technical, trade and commercial Mr. Feilden took to journalism, as Editor for a year or two of "The Elec-looked round, and succeeded in purjournals between Great Britain and chasing what was then a very small Canada, thus contributing very largeat duck teaces to water, make the late of the little lad. His first literary effort was en was invited by the late Mr. Moberand unobtrusive publication under the ly to an extension of business between an apaper written in his own hand, and ly Bell, the famous Managing Director comprehensive title of "The Empire the Dominions and the Mother Countries of the Coun circulated in the first preparatory of "The Times," to join the staff of Mail." He took this paper over in try. For this work he was compli-March, 1918, and produced his first mented by the Postmaster-General issue under the new organization at both countries. monthly magazine, very well printed ing Supplement," which Mr. Feilden the beginning of the following month; just at the time when the Germans to fly in the earliest types of British Journal." In this connection it is in- and success. He subsequently init- flamboyantly announced that "A sin- Military Biplanes. He helped to gle combat has been opened between raise the first Volunteer Regiment Leander Starr Jameson, of "Raid" ment," which was equally successful. England and Germany to decide our following the outbreak of War in the Godolphin School, Hammersmith, for the propaganda work in connecto press their will upon the world." National Motor Volunteers, and was

his first trade paper "The Manufac- considerable number of propaganda don, he produced a 54 page issue, which was a remarkable compilation, as it contained exclusive articles, (all autographed, and illustrated with the photographs of the writers), contributed by the Empire leaders assembled in London. The first of these articles was written by the Rt. Hon. paper have earned the commendation Sir Robert Borden, and was followed by contributions by the Hon. Arthur Meighen, the Hon. N. Rowell, the Hon. J. A. Calder, the Hon. W. M. Martin names too well known to Canadian eaders to need further comment. The Prime Minister of Australia, the Rt. Hon. W. M. Hughes, the Prime Minister of Newfoundland, the Rt. Hon. W. F. Lloyd, the Prime Minister of New Zealand, the Rt. Hon. W. F. Massey, the Minister for the Australian Navy, the Rt. Hon. Sir Joseph Cook, the Minister of Finance for New Zealand, the Rt. Hon. Sir Joseph Ward, Bt., and the Solicitor General for Australia. Sir Robert Garran, also contributed to the issue, and one and all ent messages of encouragement and

support to Mr. Feilden's paper, eulogizing his propaganda as a means of rawing the Empire closer together From that time onward Mr. Feilden registered success after succes for the Empire Mail, and in May of this year produced a truly remarkable Empire Day Number of 100 pages, which contained autographed messages and special articles from many of the greatest men in the Empire This issue contained, from the pens of these Imperial Statesmen and others, a unique collection of views and opinions upon our Imperial des-tiny, aspirations and obligations,

which have been read with the deep

st interest wherever the Union Jac

flies, and in all foreign lands where number of 1911, and circulated the acknowledgement and commendation world-over. He was the most suc- upon this remarkable compilation were received by Mr. Feilden from their Majesties the King and Queen, In 1917 Mr. Feilden retired from H.R.H. the Prince of Wales and H.R.

Some of the other journalistic ac -a paper that would have no touch Unprecedented Progress," a record

> Mr. Feilden was the first journalis August, 1914. He gaves the name to

Mr. Feilden has been of great service to the Government, both during and since the War, particularly in its most anxious and critical periods, and ticles which have appeared in his of men of practically all shades of

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opinion, and have drawn from the had "gone west." At the end of the War, after serving gloriously through Prime Minister, Mr. Lloyd George, Prime Minister, in ... his thanks on behalf of the Gover

PROMPT RELIEF family have paid in the War has been his family volunteered for active ser vice. Some have made the suprem sacrifice, others have been grievo wounded, and all have suffered. three sons joined up immediately after the outbreak of hostilities. The eldest carried through a forlorn hope in Mesopotamia, and returned home

out, Mr. Feilden's youngest son, a Lt in the 4th Leicesters, came through but with a smashed leg. Mr. Feilden's only brother, a medical man over rears of age, left his practice, volum there during the most terrible days of the campaign. The doctor's some himself also a medical man (Mr. Feilden's only nephew), did splendid work in East Africa, where his Red Cross car was fired on by the native nder the instructions of a Gern

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