

HOUSEFURNISHING.

We would remind the many householders now moving to the country for the summer months. That their many little housefurnishing wants, may be promptly filled by a visit to our housefurnishing department. We are leaders when it comes to housefurnishings. GIVE US A CALL.

Window Poles.

5 dozen only Oak and Mahogany Window Poles, 4½ feet long, complete with fittings, 60c. each.

36 dozen White Window Poles, 4½ feet long, with fittings complete, only 16c. each.

Congoleum Mats.

1 dozen only large size Congoleum Mats, 36 x 54, \$1.60 each.

SPRING BLINDS.

- 15 dozen SPRING BLINDS, Plain Ends 70c. each
- 10 dozen SPRING BLINDS, Fringe Ends 80c. each
- 10 dozen SPRING BLINDS, Insertion and Fringe Ends \$1.00 each
- 8 dozen SPRING BLINDS, Insertion and Lace Ends \$1.20 each
- 5 gross SPRING ROLLERS, with Fittings 25c. each
- 6 dozen BLIND PULLS, in Cream and Green only 4c. each

Curtain Scrims.

50 bundles Curtain Scrim, plain and bordered; makes a very nice Curtain for the summer months, 20 and 22c. per yard.

Silence Cloth.

30 yards only Silence Cloth. Why spoil your nice Mahogany Table when you can get a length of Silence Cloth to protect it from hot dishes, etc.

Marshall Bros

The Twice-Told Tale.

By RUTH CAMERON.



RUTH CAMERON

Is there anything you hate more than to tell a story, and when you have finished telling it, to realize that you have told it to your auditor before. To my mind, it is really unkind to let anyone go on telling a story when you recognize it.

Of course it is more or less uncomfortable for the raconteur to be interrupted just as he is about to launch forth, but not half so uncomfortable as to realize afterwards that he has been boring you.

How One Knows One Has Told It Before.

To be sure, there is the chance that he will not recognize this fact, but it seems to me that any one endowed with any acumen at all will know the minute he reaches his climax. How? By the strained look on his auditor's face, the unnatural appearance of the smile muscles, by the quality of his laughter and the slightly sat tones which creep into our voices whenever we think for an unwelcome gift, or comment on a twice told story, or in any other way try to express emotions we do not feel. Anyone who can appear just the same the second time he tells a funny story as he did the first should not be wasting his talents in private life; he should be on the stage. It seems to me that if I were a stage manager, I'd make that one of the tests for aspirants.

Tell Him Quickly If At All.

There are certain occasions when one has to be cruel in order to be kind. The surgeon who amputates a limb to prevent mortification is cruel to be kind. Also the person who amputates a story to save the teller mortification. But that sort of surgery must be prompt. Don't let the raconteur get halfway through, before you screw up your courage to the sticking point. In that case, you neither give him the pleasure of telling the story nor save him the discomfort of knowing he has bored you.

Various Methods of Breaking The News.

And of course there are various

methods of breaking the news. One may say daffy, "Oh yes, I remember, you told me that before," thus making the would-be raconteur feel like a bubble that has been effectively pricked. Or one may (if one can) laugh a bit and say, "Oh yes, I remember, you mean that terribly funny man you told me about, once?" (or something to that effect), thus letting him down gently and leaving him with the feeling that you remember because he told the story so well in the first place.

You will notice that all along I have referred chiefly to the amusing story. This was ungenerously done, but, as I think it over, one does seem to feel the worst when one catches oneself at retelling a humorous tale. I wonder why?

ARCHIE E. LACNDRY, Edmonton.

Milady's Boudoir.

REPAIRING SUMMER RAVAGES.

When you come home from the summer outing look out for your complexion and as quickly as possible repair the ravages of the sun and wind. Cold water should never be used on a sunburned complexion. Wash the face in warm water instead. Then sponge with a simple mixture of rain water, one of simple tincture of benzoin and two of lavender water. Cucumber milk is cooling for the sunburned face. Take an ounce of fresh cucumber juice and three ounces of fresh milk. Scald, skim, and use. Massage this well into the face after washing. Then wipe the face with a soft towel.

The woman who freckles easily should protect her skin by rubbing in a little non-greasy cream once or twice a day and giving it a light dusting of powder after the cream has been rubbed into the pores. Buttermilk is invaluable for washing a freckled face, and its regular use will entirely remove freckles and prevent them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

It is best to start removing them as soon as they are noticed and then to take precaution to prevent them from forming again. The following lotion is excellent for removing light freckles: Four ounces lemon juice, two ounces glycerine, one ounce rose water. Apply to the face several times daily and allow it to dry on the skin.

Within the Law.

With every mixing of 7 lbs. Flour use 1 lb.

White Better

Corn Meal.

Made from white corn thoroughly purified and sterilized by special process.

Sold in 3 lb. sealed packages. Ask for a package to-day.

Soper & Moore

them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

Milady's Boudoir.

REPAIRING SUMMER RAVAGES.

When you come home from the summer outing look out for your complexion and as quickly as possible repair the ravages of the sun and wind. Cold water should never be used on a sunburned complexion. Wash the face in warm water instead. Then sponge with a simple mixture of rain water, one of simple tincture of benzoin and two of lavender water. Cucumber milk is cooling for the sunburned face. Take an ounce of fresh cucumber juice and three ounces of fresh milk. Scald, skim, and use. Massage this well into the face after washing. Then wipe the face with a soft towel.

The woman who freckles easily should protect her skin by rubbing in a little non-greasy cream once or twice a day and giving it a light dusting of powder after the cream has been rubbed into the pores. Buttermilk is invaluable for washing a freckled face, and its regular use will entirely remove freckles and prevent them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

Milady's Boudoir.

REPAIRING SUMMER RAVAGES.

When you come home from the summer outing look out for your complexion and as quickly as possible repair the ravages of the sun and wind. Cold water should never be used on a sunburned complexion. Wash the face in warm water instead. Then sponge with a simple mixture of rain water, one of simple tincture of benzoin and two of lavender water. Cucumber milk is cooling for the sunburned face. Take an ounce of fresh cucumber juice and three ounces of fresh milk. Scald, skim, and use. Massage this well into the face after washing. Then wipe the face with a soft towel.

The woman who freckles easily should protect her skin by rubbing in a little non-greasy cream once or twice a day and giving it a light dusting of powder after the cream has been rubbed into the pores. Buttermilk is invaluable for washing a freckled face, and its regular use will entirely remove freckles and prevent them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

Household Notes.

Raspberries—red ones—when picked fresh, are much more delicious if eaten without sugar.

A given measure of buckwheat flour thickens more than the same measure of wheat flour.

Leftover mashed potatoes may be used as a case for eggs, creamed meat, fish or vegetables.

It is easier and just as effective to run cheese through the food chopper rather than to grate it.

Equal parts of turpentine, kerosene and vinegar, well mixed, makes an excellent furniture polish.

A good "foam" can be made of potatoes and lima beans, the foam to be served with tomato sauce.

To make good mashed potatoes out of old potatoes let them soak in water for an hour before cooking.

Cucumbers for sandwiches should be mixed with a French dressing seasoned with onion juice and parsley.

If candy is permitted at the end of a meal there is little danger of the child's eating more than the body demands.

Tomato plants can be set in between onions. As the onions are pulled for present use room will be made for the tomatoes.

If a cork has been pushed into a bottle loop a piece of string and punch it into the bottle. Roll the cork with the loop and jerk it out quickly.

For coffee and tea make a syrup of your sugar by adding a third as much sugar as sugar and bolt. This is an approved method of economy.

One half-pint of turpentine mixed with one half pound of beeswax makes a good floor wax. The wax is melted, then mixed with the oil and one-half pint of drier.

Really good rubbers for canning will undergo the following test without a crease: Fold rubber, press tightly, then turn it over and fold it in the same place.

Odd bits of cream can be put into a jar and kept in the refrigerator; when you have collected a quart, churn it and you will have one pound of delicious fresh butter.

To bake beans properly they should be kept covered with water until the last hour of baking. Then bring the pork to the top of cups and bake to evaporate the water from the beans.

White Better

Corn Meal.

Made from white corn thoroughly purified and sterilized by special process.

Sold in 3 lb. sealed packages. Ask for a package to-day.

Soper & Moore

them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

Milady's Boudoir.

REPAIRING SUMMER RAVAGES.

When you come home from the summer outing look out for your complexion and as quickly as possible repair the ravages of the sun and wind. Cold water should never be used on a sunburned complexion. Wash the face in warm water instead. Then sponge with a simple mixture of rain water, one of simple tincture of benzoin and two of lavender water. Cucumber milk is cooling for the sunburned face. Take an ounce of fresh cucumber juice and three ounces of fresh milk. Scald, skim, and use. Massage this well into the face after washing. Then wipe the face with a soft towel.

The woman who freckles easily should protect her skin by rubbing in a little non-greasy cream once or twice a day and giving it a light dusting of powder after the cream has been rubbed into the pores. Buttermilk is invaluable for washing a freckled face, and its regular use will entirely remove freckles and prevent them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

Milady's Boudoir.

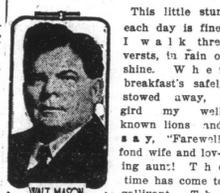
REPAIRING SUMMER RAVAGES.

When you come home from the summer outing look out for your complexion and as quickly as possible repair the ravages of the sun and wind. Cold water should never be used on a sunburned complexion. Wash the face in warm water instead. Then sponge with a simple mixture of rain water, one of simple tincture of benzoin and two of lavender water. Cucumber milk is cooling for the sunburned face. Take an ounce of fresh cucumber juice and three ounces of fresh milk. Scald, skim, and use. Massage this well into the face after washing. Then wipe the face with a soft towel.

The woman who freckles easily should protect her skin by rubbing in a little non-greasy cream once or twice a day and giving it a light dusting of powder after the cream has been rubbed into the pores. Buttermilk is invaluable for washing a freckled face, and its regular use will entirely remove freckles and prevent them from reappearing. It is always a mistake to put off the removal of freckles until the end of summer, as the longer they are allowed to remain the more trouble they give when the task of removing them is undertaken.

ARCHIE E. LACNDRY, Edmonton.

EXERCISE.



WALT MASON

This little stunt each day is fine: I walk three versts, in rain or shine. When my breakfast's safely stowed away, I gird my well known lions and sa y, "Farewell, fond wife and loving aunt! 'T is a time has come to gallivant. 'T is sawbones t e l l s me I must walk for six minutes by the clock; so I must leave my dear abode, and push myself along the road, well!" Oh, then I sweat along the sea, and motor cars come up by me; their drivers say, "Get in and ride! You're wearing out the countryside; I want built for such a weight—get in and ride, you old fat skate!" I take the walking mood; I guess I will not ride to-day," and groan along my stony way. I walk three versts and then return to where the household beacons burn, and sit me down beneath the trees; I've sprained my ankles and my knees, and I have pains around my back, and shooting pains around my neck, my lungs and windpipe are a wreck. The doctor says that exercise is just the stuff for hefty guys; if I don't take my daily walk, I'll soon be plumped, says the doc, scarce stiff by all his harangues, I still saw off the parasaang.

The Wine of the Hun

Geneva, July 12.—Another campaign has been undertaken along the Rhine in order to prevent Allied aerial bombardment of Rhine towns.

The Landtag of the Duchy of Baden has been asked to pass a resolution requesting the Government of the Grand Duchy to exercise its influence with the Imperial authorities to come to an arrangement with the belligerents to abandon of towns outside the zone of military operations. In a speech in the Landtag in favor of the proposition, Deputy Narun declared that aerial attacks on localities behind the front serve no military purpose, and that only innocent women and children suffer.

In commenting upon this campaign the Lausanne Gazette declares that the Germans, since the beginning of the war, have bombarded London and Paris with Zeppelins and airplanes for various reasons were unable to reply, but did not whine. Now the Germans, it adds, after only a few months of aerial attacks on their open towns, are crying "Kamerad."

NOTICE.—Correspondents are requested to accompany their REAL NAMES, not necessarily for publication, but as a guarantee of good faith. The editor refuses to accept any matter unless this rule is adhered to.

Sleeves of new suits are generally long and tight, but there are a good many bell sleeves.

Just Received!

A shipment of goods which we have been short of for some time and unable to obtain until now.

Carbolic Acid.
Cod Oil Emulsion.
Senna in packages.
Shampoo Powders.
Nursing Bottles (English and American).
Nursing Bottle Fittings (Black and Yellow).
Nipples (Black and Yellow).
Comforters (all kinds).
Fulter's Earth.
Sedlitz Powders.
N. B.—We sell Revenue Stamps.

Stafford's, Duckworth St. & Theatre Hill.

Baird & Co. Distributors.

Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestries, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

U. S. Picture & Portrait Co.

St. John's.

Gossage's Soaps

are still The Cheapest, the Sweetest, the Best. Preferred by Housekeepers and Shopkeepers.

GEO. M. BARR, Agent.

SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

Forty Years in the Public Service—The Evening Telegram

A Shocking Crime.

The sinking of the Llandovery Castle, an 11,000 ton hospital ship under charter to the Canadian Government, is another of those sickening crimes which have made Germany an outlaw among nations. The British Admiralty's report on this latest outrage shows that of the 288 souls on board, including eighty men of the Canadian Army Medical Corps, and 14 nurses, only 24 are known to have been saved. There is strong evidence that the submarine crew shelled the boats as they were trying to get away, and is led to believe that the U-boat's commander was disappointed in not finding among the passengers a large number of wounded soldiers.

The sinking of the Llandovery Castle under such conditions is not surprising, for this is by no means the first hospital ship to be sent to the bottom by German commanders. It will surprise no one who has followed closely Germany's nefarious warfare. Again and again hospital ships while on their errands of mercy have been attacked and sunk by the enemy; and always the Hun is ready with some excuse. This time the sinking was due, the Germans say, to the fact that American flying men were on board. That will deceive no one, for it was an easy thing to find out for sure before making the attack. It is all part of Germany's policy of hatred and savagery. It has placed and is keeping her outside the pale. The world has known nothing like it, and the Allies are determined that, after this war, it shall never see anything like it again. It is proof that the German does not understand the meaning of civilization. His orders are taken from bloodthirsty monsters, who care not at all for the principles of civilization. The task before the Allies to-day is to teach them to care—lesson which must be taught with the sword.

There is in nothing Germany has done the slightest sign of contrition for her crimes. This fact is an insurmountable obstacle to serious peace talk while the enemy remains unbeaten on the battlefield. Germany's whole military and naval procedure since 1914 has been notorious and cruel. She does not know what chivalry means. A premature peace with a nation holding such views would be intolerable and wicked, and the sinking of still another hospital ship should stimulate every man and woman in the countries of the Entente to greater effort in behalf of world liberty and civilization.—St. John Telegraph.

Germany Must Be Defeated.

From the Boston Commercial Bulletin.

The President has assured the world on several occasions that the United States will not sheathe the sword until Russia as well as Belgium, France and Serbia, are freed from the tread of the German hordes. We must do more than merely drive the invader from these countries, Germany's Junker press organs have shown a willingness to concede the Allied demands in the west, providing there is no interference in the East. The loss of all in the west, including Alsace-Lorraine, would be nothing could they keep their eastern conquests. Japan can help now in Siberia or on the Western front, if she will. It remains for us to defeat Germany not only by driving her armies from France, but crossing the Rhine and invading the land of the Kaiser. Our future demands it, for a Germany including Russia would be intolerable to all democratic peoples.

The Balance

as between POSTUM and other table beverages is in favor of the Wholesome, healthful drink.

POSTUM

is all this and more. Its most delicious. Besides there's no waste, and these are days when one should save. Try INSTANT POSTUM

Food Board License No. 2-026 to carry 10