



FIRE STOCK of GUNS
Selling Cheap to Clear.
Slightly disfigured by water, but guaranteed in perfect working order.
English Single Barrel Muzzle Loading Guns from \$4.00 to \$10.00
Hollis Double Barrel Muzzle Loading Guns, 3/4 bore, 36 in. brls., from \$17.50 to \$12.50.
Double Barrel Breech Loading Guns, 12 G., \$10.50 to \$25.00.
22 Calibre Rifles.
Winchester Rifles, all Models and Calibres.
Also New Stock of Gun Powder in 6 1/4, 12 1/2 and 25 lb. kegs.

Martin Hardware Co., LIMITED.
Front & Rear, next West of Old Store
P.S.—All Mail Order goods will be supplied in new stock unless otherwise ordered.

Canada Butter
Choice Quality.
Tubs and Blocks.
"Searston" Tubs.
JAS. R. KNIGHT
311 Water Street.

Published by Authority
The following Notice, issued by the Imperial Board of Trade, on the 18th September last, calling attention, in connection with the Government's War Insurance Scheme, to the necessity of complying strictly with all orders and directions given by the Admiralty as to routes, ports of call, stoppages, etc., is published for general information.

Government War Insurance Scheme.
It is an essential feature of the Government War Risks Insurance Scheme that all insured ships must obey implicitly all orders and directions given by the Admiralty as to routes, ports of call, stoppages, etc.

To avoid misapprehension on this point, the Board of Trade wish it to be clearly understood that this provision is intended to secure the safety of both ship and cargo, and that any deviation which may be rendered necessary in consequence of Admiralty orders or directions is in the interest of the cargo as well as of the ship. It is important that this fact should be borne in mind by all parties concerned in the shipment or carriage of goods on insured ships, and that in contracts of carriage the shipowner's obligation to comply with the Admiralty requirements should be fully recognized.



OUR MEATS
taste as good as they look. You doubtless have eaten meats that no amount of careful cooking and seasoning could make tender and fine flavored.

CHOICE CUTS
of meats of the best quality are the only kinds we offer you. What shall we send you to-morrow?
M. CONNOLLY,
Phone 454. 176 Duckworth St.

NOTICE.
THE STEAMER
Prospero
Will leave the wharf of
Bowring Bros., Ltd.,
on
Wednesday, Oct. 21st,
at 10 a.m., calling at the following places:
Bay-de-Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Pool's Island, Wesleyville, Seldom-Come-By, Pogo, Change Isids., Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickle, Pilley's Island, Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, LaSalle, Paquet, Bale Verte, Coachman's Cove Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griguet, Quirpon, Cape Charles, Battle Harbor.

Freight received until 6 p.m. on Tuesday.
For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, LTD.
Telephone 444.

More New Books!
LATEST FICTION, WAR MAPS AND BOOKS ABOUT THE WAR.
The Vanished Messenger by Oppenheim. Cloth 80c.
Wild Honey by Cynthia Stockley, 60c. and 80c.
The White Lie by William LeQueux, 60c. and 80c.
The Escape of Mr. Trim by Irvin Cobb, 80c.
Dodo the Second by E. T. Benson, 80c.
Down Among Men by Livingston Comfort, 80c. This is a most extraordinary book.
The Auction Block by Rex Beach, 80c. and 90c. This is the best seller.
Handicapped by David L. Lail, 80c.
In Self Defence by Silas Hocking, 80c. and 90c. Just off the press.
Germany's Swelled Head, the book that impressed King Edward, 30c.
Lloyd's A. B. C. of the War, 18c. A book of facts—facts about the war.
The Secrets of the German War Office by Armgaard Karl Graves, late spy to the German Government, 60c.
How to Help Kitchener, 20c.

Dicks & Co., Ltd.
Biggest, Brightest and Best Book Stationery and Fancy Goods Store in Newfoundland.

TO RENT—A Flat of the Hutton Building, 222 Water Street, heated, suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES EUTTON. oct13,14

Ladies' Fall & Winter HATS!
Our New HATS are catching on, they are just what is wanted. See them and you will want one also.
Prices: \$1.30 to \$3.00.
Marked low to effect a quick sale.
Robert Templeton.

It is good to be sure. Better to be insured.
Best to be insured in the
HARTFORD FIRE INSURANCE CO.
Moderate rates, liberal settlement of claims. Losses paid
\$168,000,000.00.


GEO. M. BARR, Agent

Irish {J. J. St. John} Butter
Gentle and simple like
Good Butter.
The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.
J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

TRAPNELL
The Eyesight Specialist
Examines the eyes without DRUGS, DROPS or DANGER.
He not only finds the trouble, but with his perfect optical machine he can grind the correct lens to suit the most complicated cases, and do it quickly.
There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce an lens that may be called for.
Prescriptions filled or broken lenses replaced if you have the glasses.
TRAPNELL
IS YOUR MAN WHEN EYE TROUBLE APPEARS.

Latest From Amsterdam.
Whilst we wish to sincerely thank the trade of Newfoundland for the magnificent batch of orders given our Local Agent, we cannot but regret the fact that war conditions are such in Europe that for the present we are unable to ship. However, at the very earliest opportunity, which may not be far distant, we will give them our earliest attention. Again thanking you,
KORFF & Co.,
Amsterdam.
oct12,m,14

Stanfield's Underwear!
We can supply you with the Celebrated
STANFIELD'S UNDERWEAR
for Men, Women or Boys in light, medium and heavy weights. Remember every garment is guaranteed unshrinkable. Prices the lowest.
WILLIAM FREW.
Advertise in the TELEGRAM

SPECIAL SALE OF LADIES' FALL & WINTER COATS
Latest English and Continental models.
Prices:
\$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00.
Commencing Saturday, 19th, until further notice, we will allow a special discount of 2 per cent for cash. Mail Orders a Specialty.
Open Saturday Nights.

Mars & Co.
Smallwood Building. (Entrance McMurdo's Lane.) Phone 696.
sep18,f,m,w

SKINNER'S MONUMENTAL ART WORKS
(Estab. 1874.)
229-333 Duckworth St., St. John's, Nfld



Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones.
muel12,6m,s,tu,th

SPEY ROYAL,
10 Years Old.
Pure Malt Scotch Whiskey. Finest procurable.
J. C. BAIRD,
Water Street.

A. B. C. Guide to The Great War
With Map, 30 cts.
War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.
LATEST FASHIONS.
Weldon's Journal, Oct.
Weldon's Bazaar of Children's Fashions, Oct.
Harris Dressmaker, Oct.
Spare Moments, latest division, 30c.
Latest Novels, Newspapers and Magazines.

Garrett Byrne,
Bookseller & Stationer.
FOR SALE.
1 YOUNG HORSE, about 6 years old.
1 MARE, about 1,000 lbs. Also
A FEW YOUNG YORKSHIRE PIGS, ready for delivery.
J. W. CAMPBELL,
ROBINSON'S HILL.
Telephone 266. sep22,ood,t
HINARD'S LINIMENT CURES PAIN DRUFF.

My Lady's Wardrobe!
Autumn is here. Say what we may as to the Calendar, we can no longer shut our eyes to the fact that now or never we must decide upon the additions to our wardrobe which are to serve us throughout the cold weather.
The changes are many and fundamental, but thanks to the process of Dry Cleaning and Dyeing most of us can wear our last season's garments, with a few necessary alterations, throughout the winter months and conform to the prevailing styles.
Inquire into this method of dressing economically.
Call or write Messrs. NICHOLLE, INKPEN & CHAFE, Ltd., Agts.
UNGAR'S LAUNDRY & DYE WORKS,
oct19,31,ood

Screened COAL.
229 Tons
SCREENED COAL,
Due about end of week ex schr. "James Burton Cook." Book your order at our office, Beck's Cove, or wharf premises.
GEO. NEAL

Fishery Gear!
WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.
WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.

WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is harked for preservation, not merely dyed like other cheap Nets.

WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.
We manufacture TARRIED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.

We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.
All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.
COLONIAL CORDAGE CO., LTD.
oct1,31,m,th

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavy weight Overcoats. Owing to general depression in woollens we were enabled to buy in a splendid variety of Winter Suitings. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.
John Maundel
St. John's, N.F.

Telegram Ads, Bring Results