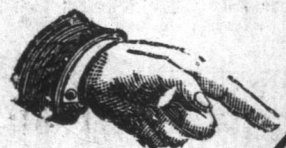


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Known and Worn by
Ladies' all over the Island.

NEWEST AUTUMN and WINTER



HATS,
WINGS, RIBBONS,
MOTOR HATS and
Ladies' COATS

NOW OPENING.

S. MILLEY.

Municipal Matters.

The Daily News & Reform.

Editor Evening Telegram.

Dear Sir,—There is so much that ought to be said and still remains to be said on the subject of Municipal Reform that I am reluctant to waste the least portion of the space you afford me in your paper upon anything irrelevant to the main issue with which I am dealing. For once, however, I must supplicate the patience of your readers while I engage in a digression. Thrice now has the Daily News called upon me to disclose my identity, on the specious pretence that the sanction of my name is necessary to lend weight to any opinions I may express or any facts I may allege. I think I owe it as a duty to the respectable body of citizens who occasionally wish to give currency to their views upon public matters in the public prints to decline such an invitation coming from such a source. There is something highly irrational in the view that no weight is to be allowed to an opinion which is not vouched for by the name of the author. There is something monstrous in such a view when it is expressed in the editorial columns of a newspaper. There are, of course, exceptional cases where statements of facts and of opinions, if they are to receive respectful attention, should be guaranteed by the authority of the man who makes them, but the general rule is that an expression of opinion, addressed to a tribunal capable of passing upon its merits, gains, instead of loses, weight from the anonymity of the author. A fair and candid consideration of an argument is frequently rendered difficult by the intrusion of the personality of the man who propounds

it into the deliberation. An argument should be judged on its own merits rather than on a consideration of the character, station, religion, nationality, or political partisanship of its author. No man who discusses temperately, reasonably and without pretence to special knowledge of his subject a matter of grave interest to the public should be called upon to give his name and address at the foot of his letter. It is for the very reason that the question of identity should not obtrude itself upon the fair consideration of an article in the press that editorial pronouncements are not signed by the writers of them. Day by day the editor of the News sends forth his views upon all sorts of matters of domestic and foreign importance, knowing full well that they acquire their chief influence upon the public by reason of the fact that they are stated impersonally. He must be well aware that a leading article in the News written with the editor's "we" is far more likely to impress the public than the same article would do if cast in the form of a letter signed with the majestic name "John Alexander Robinson." There are many writers in the public press—and I am one of them—who seek no personal notoriety from the publication of their opinions, but are merely anxious to add their humble quota to the sum of general information. Most of these people would cease to write at all if they had to sign their names to all they wrote, and the editor of the News would perhaps be the greatest sufferer amongst the editors of our local papers if the rule he wishes to enforce upon me were applied to the case of his own contribu-

tors. The News will not be disposed to deny that the very best matter which ever appears in its columns is written by the gentleman who veils, but does not attempt to conceal, his identity under the name of "Cherubino." Yet I have never heard that the News ever pressed "Cherubino" to publish his musical criticisms over his own proper signature. And there is far greater reason why "Cherubino" should give his name to his articles than can be urged in favour of "Reform" giving his name to his. "Cherubino" deals with matters involving questions of taste, expert knowledge, and individual opinion. In such a case the ability, knowledge and taste of the writer are necessary factors in judging whether his expressed opinions are sound. We accept his opinions because we accept the postulate that "Cherubino" is a person entitled to form a judicious opinion upon matters musical. My case is not so. I deal with matters of common knowledge, and I deal with them from the point of view of a mere member of the public, and I appeal to an audience which is entirely capable of judging whether the facts I state and the views I enforce are worthy of attention. I have never assumed to be an expert upon sanitary science and therefore make no false pretences to the public. I have not stated a single fact in my writing upon Municipal Reform which depends for its credence by the public upon any trust in my honesty or capacity. My facts have been such as the every day experience of the inhabitants of St. John's can verify by merely keeping their eyes open while they walk the streets. If I had made a single false statement a thousand men could have given me the lie before I had time to say "John Alexander Robinson." And I assert further that I have not enunciated a single opinion without giving fully the grounds upon which I rested it. If my opinions were erroneous it lay open to instant refutation. There has been, then, I contend, nothing in my writing which warrants the News in violating a known principle of journalism by calling upon me to disclose my identity. I am entitled to such anonymity as I choose to contend for in this matter, and in the interests of journalism itself—and I have been a journalist of sorts in my time—and in the interest of free public controversy, I claim my right to be anonymous if I choose. And here it is well that I should add the fact which I think must be well known to the News, that there is no particular secrecy about my identity at all. I have made some sharp criticisms upon certain of our present and late Councillors, and having done so I thought it my duty to make no concealment of my responsibility for all that was written over the signature

"Reform." There is not a man whose conduct I have criticised who is not perfectly aware of the identity of "Reform." But, though I make no concealment towards those who are entitled to know who their critic is, I owe no duty to the public at large, and none to the News, to advertise myself as the author of these letters. What I have written can gain no increase of weight or consideration by the publication of my name, and as the News admits that I am actuated by a sincere desire to reform abuses, I hope that it will also admit that while performing a public duty I am entitled to preserve so much reticence concerning myself and my identity as I here lay claim to. If the principle which the News proclaims as applicable to my case is universally adopted we shall witness a new and surprising era in local journalism, and it will afford as much amusement as instruction to those who read that paper over their breakfast tables to learn who are the authors of the various articles which appear from time to time in its editorial columns.

I shall perhaps have something to say upon the News' own opinions upon the Windsor Lake Reserve on a future occasion.

Yours truly,
REFORM.

Dr. Gilman Treats Two Cancer Cases.

Twenty of San Francisco's Leading Surgeons Witness First Operation in America.

San Francisco, Sept. 7.—With 20 of the leading surgeons of this city as acute observers, Dr. P. K. Gilman, discoverer of what is declared to be a cure for cancer through the use of vaccine, on Saturday performed the first operation on a woman for the removal of this growth and the inoculation of both patients with the cellular elements of the growth consumed three hours. The observing surgeons all expressed themselves as confident of successful results.

Dr. Gilman will be here for several weeks more, and during that time it is expected he will give even further instructions in the novel manner of combating the affliction. From here, he will go to Baltimore, New York and other Eastern cities. At Baltimore he will demonstrate his methods to his mentor, Professor W. G. Halstead of Johns Hopkins University. It is likely he will take a run down to Halstead of Johns Hopkins University, been invited by the British Government to demonstrate his discovery at the Royal Cancer Institute there for the benefit of the government and the British Medical Society.

Advice by Addison.

If we look down on other people it is a proof that we are not looking up enough.

Don't expect too much of mankind. Better expect too little than to be disappointed.

If the threads of love and kindness are knitted into daily life, the pattern is worth copying.

That is true religion which enables even the poor to become givers, even the rich to become receivers.

When anyone contradicts you, use the circumstance to learn more about the subject, instead of resenting it.

Bad luck is often but another name for bad management and lack of alertness in making the most of opportunities.

It is not well to change your opinion too often, but he who never changes his opinion is likely to be thought bigoted.

If you desire success, make perseverance your wise counsellor, caution your elder brother, and hope your guardian genius.

The Hudson Bay Route

Is Declared to be Feasible by Government Agent in Earl Grey Party.

Ottawa, Sept. 13.—The Secretary of State has received by mail a full report of His Excellency Earl Grey's trip to Hudson's Bay. It is an elaboration of the report already published and concludes with an expression of opinion by R. W. Brook, the writer of the report, as to the feasibility of Hudson's Bay route. He says: "When detailed charts are available, lights and wireless stations established, currents and magnetism carefully studied, and sailing masters are familiar with the route the length of season of navigation may probably be lengthened at both ends beyond its present duration, which the consensus of opinion among those who have experience in these waters placed at three and a half to four months from July to November. There seems, therefore, to be no inherent difficulties in the way of again utilizing if necessary the back door of Canada through which until the advent of railways the trade of the west and north was conducted."

Largest Loaf of Bread.

The largest loaf of bread in the world was baked the other day by Andrew Newberg, of Austin, in the United States. This gigantic mass of the staff of life weighed 140 lb., and was 2 feet high, 3 feet wide, and 12 feet long. After the ingredients were mixed the baking process consumed more than an hour, a special oven being used for the purpose. The loaf was sent to a barbecue at Moulton, where it was cut and distributed for a large crowd. Mr. Newberg accompanied the bread to its destination to see that it was safely carried. By making this loaf Mr. Newberg breaks his own record for the largest loaf of bread in the world, which was one weighing 100 lb. sent to the Louisiana Purchase Exposition at St. Louis in 1904.

A Few Specials

That Stand Out To-Day.

Tomatoes.

30 baskets Delicious Red Tomatoes, ripened to a nicety. They can't last long at 9c. per lb.

Oranges.

8 barrels Jamaica Oranges, fine flavor and juicy, only 25c. per dozen.

Plums.

Due by Bruce Express on Thursday 100 baskets Preserving Plums. Orders now booking.

If you want to secure any of these you will have to ACT AT ONCE.

T. J. EDENS,
151 Duckworth St., Phone 411
112 Military Rd., Phone 411a

THE BUSY STORE

Has a Splendid Assortment of

TWEED
REMNANTS

All Wool, Light Weight and Long Lengths,
Selling by the Pound.

P. F. COLLINS,
THE MAIL ORDER MAN,
5 Doors East of Post Office.



DO YOU USE



SUNLIGHT SOAP?

If you have never used Sunlight in your home, try it to-day.

Use Sunlight in the Laundry; use it in the kitchen; use it in the house-cleaning generally. Sunlight does all the work quickly and at the same time thoroughly.

How Was Kelly Killed? Our New Issue of Postage Stamps.

James Kelly, of Gambo, who worked with the Albert Reed Co., at Bishop's Falls, is supposed to have been killed by a passing train. The west bound express passed the spot where his body was found at 10.45 a.m. on Monday, and the incoming express passed there at 10 p.m. Sunday. It is not known which of those trains killed him. It was Conductor Penny's special freight that passed there at 12.30 p.m. Monday that found the body about a quarter of a mile east of Bishop's Falls bridge. Mr. Penny says that it lay partly across the track. He took up the remains and enclosing them in a temporary coffin brought them to Gambo for interment. Some people suspect that Kelly may not have been killed by a train at all, but otherwise. It would be interesting to know whether he had any money on his clothes on that day. We believe that the 15th of each month is pay day with the Albert Reed Co. An investigation is now going on and the matter will be cleared up.

September Rod & Gun.

With the opening of the bird shooting season the September number of Rod and Gun in Canada, published by W. J. Taylor, Limited, Woodstock, Ont., gives a number of delightful stories dealing with days amongst the ducks, geese, woodcock and prairie chickens — experiences which will cause many a thrill to sportsmen reading them. Numbers will be able to duplicate, in remembrance, many of these published experiences, and in this way live over again red letter times in their histories. Variety marks this production, every lover of the outdoors, whatever his particular taste, receiving attention. The story of two young moose, one of a pet raccoon, the efforts of an amateur to trap a bear, particulars of the American bison, the Alpine Club's last camp and some dog lore show the manner in which the magazine covers the wide variety of Canadian outdoor life. The verses in this number are excellent, and the Bohemian ring of "Fishin's Good" will find an echo with many even of the most staid. "My Little Fisherman," with his wonderful story of the monster that got away appeals to the sympathies of all, while the "Evening Chorus" is equally good. The issue should be found with every shooting party this season.

A Heavy Rainfall.

All last night and until a late hour this morning rain poured over the city in torrents and performed the needful service of thoroughly washing the streets and scouring the drains. In several instances the gullies and gratings were choked and overflowed, flooding the streets, and the Council's men were employed all night clearing them.

Arrived From Labrador

The schooners Beatrice and George Tibbo arrived from Labrador to Westville last Monday with 300 qtls. and 400 qtls., respectively. They report the Annie S. with 206 qtls. All these are Mr. Jessie Whiteway's schooners. Nearly all the whole Westville fleet is home. They average only 100 quintals each.

CAPE REPORT.

Special to Evening Telegram.
CAPE RACE, To-Day. Wind S.W., light, dense fog and rain, preceded by a strong southerly gale last night. The s.s. Sommerstad passed in at 6 p.m. yesterday. Nothing heard passing to-day. Bar. 29.28, ther. 60.

Editor Evening Telegram:

Dear Sir,—These stamps are a very poor production, but the fault lies in the manner of their production and not in the design of the stamps themselves.

The stamps are produced by lithography, and are the work of Messrs. Whitehead, Morris & Co., of London. This firm supplied the Daily Mail and several other papers with advance proofs of the stamps for illustration. I have seen a set of these advance proofs printed in black direct from the steel plates, and they are far more effective than the lithographic copies. The colors of the stamps are also ineffective; they have a faded, washed-out appearance, but if they were printed direct from the plates in good ink of rich colors the effect would be far different.

As regards the designs themselves, I think in the case of the 5, 8, 9 and 10c. the engraver has attempted to get too much detail into a small space, as you have to use a magnifying glass to ascertain what the designs represent, and this only serves to show up the imperfections of the lithographic printing, especially in the case of the 9c. value, which is a very poor subject to print on a postage stamp.

If the postal authorities could be induced to spend a little more money and have the stamps decently printed from the plates, I fancy that the sales to collectors would pay the extra cost. Newfoundland has produced some of the handsomest and best printed stamps in the world, but this new set is certainly no credit to Great Britain's Oldest Colony.

Yours truly,
CRITIC.
St. John's, Sept. 21, '10.

Winchester RIFLES

- Single Shot, 1902 Model, 22 Cal.
- Single Shot, 1904 Model, 22 Cal.
- Repeating Carbine, 1894 Model, 30 Cal.
- Repeating Carbine, 1894 Model, 32.40 Cal.
- Repeating Carbine, 1894 Model, 38.55 Cal.
- Repeating Carbine, 1892 Model, 44 Cal.
- Repeating Rifle, 1906 Model, 22 Cal.
- Repeating Rifle, 1894 Model, 30 Cal.
- Repeating Rifle, 1894 Model, 32 W. S. Cal.
- Repeating Rifle, 1894 Model, 38.55 Cal.
- Repeating Rifle, 1885 Model, 45.70 Cal.
- Self Loading Rifle, 1907 Model, 351 Cal.
- Winchester Ammunition, loaded with Black and Smokeless Powder—selling at special prices.

Send for quotations.

MARTIN HARDWARE CO.

TO CLOSE SALES!

We will sell this week Choice
NEW P.E.I. BUTTER,
At Very LOW Prices to Clear.
JAS. R. KNIGHT,
Commission Merchant,

POLO SHOE POLISH works easily—just a few dabs, a couple of quick rubs and— presto—you have a hard, lasting shine. Polo Shoe Polish both wears and polishes—Indian like it.

SHOE POLISH 10¢

GOOD FOR LEATHER - STANDS THE WEATHER