

Last Week of Our 14th Annual February Sale.

Ladies' Flannelette Nightdresses.

In this offering of Ladies' Cream Flannelette Nightdresses, we are demonstrating to you the remarkable savings to be had at this Annual Sale. Arriving a month later than ordered we have cut the prices to the finest margin.

2 doz. Reg. \$2.40.... For **\$1.92**
3 doz. Reg. \$2.00.... For **\$1.40**
5 doz. Reg. \$1.50.... For **\$1.10**
5 doz. Reg. \$1.20.... For **90c.**
10 doz. Reg. 95c..... For **70c.**
10 doz. Reg. 85c..... For **60c.**

The Final Days of Our Fourteenth Annual Sale Brings Forth Many Remarkable Bargains.

Within a few days this Great February Sale will be at an end, but in the meantime the saving opportunities are more numerous than ever. Hundreds of Bargain items not advertised, will be found in every section of this store. Make a list of your immediate or prospective requirements and come prepared to save almost as much as you spend.

White Twill Sheeting.

72 inches wide. Reg. 30c.... Sale Price, **25c.** yd.
73 inches wide. Reg. 35c.... Sale Price, **30c.** yd.
72 inches wide. Reg. 40c.... Sale Price, **33c.** yd.
80 inches wide. Reg. 45c.... Sale Price, **38c.** yd.
72 inches wide. Reg. 50c.... Sale Price, **42c.** yd.
80 inches wide. Reg. 60c.... Sale Price, **52c.** yd.
90 inches wide. Reg. 75c.... Sale Price, **65c.** yd.

Corset Covers.

Corset Cover of White Cotton, necks and arms edged with torchon lace, 3/4 sleeves. Reg. 35c. ... Sale Price, 28c.
Corset Cover of American White Cotton, 3/4 sleeves, neck and sleeves edged with Valenciennes lace. Reg. 40c. ... Sale Price, 32c.
Corset Cover American White Cotton, low necks, yokes of torchon lace and insertion, and two rows ribbon heading. Reg. 45c. ... Sale Price, 35c.
Corset Cover, English White Cotton, front vandyked with Valenciennes lace, neck and sleeves finished with Valenciennes lace to match. Reg. 50c. ... Sale Price, 40c.
Corset Cover, White Nainsook, neck threaded with ribbon, yokes trimmed with Valenciennes insertion, a very pretty cover. Reg. 65c. ... Sale Price, 52c.
Corset Cover, White American Lawn, yoke effect of Valenciennes insertion, dainty designs, motifs of embroidery, neck and arms edged with lace, beading and ribbon draw. Reg. 75c. ... Sale Price, 62c.

Underskirts.

Ladies' White Cotton Underskirts, with 5 inch flounce, finished with 3 tucks and torchon lace. Reg. 65c. ... Sale Price, 52c.
Ladies' Good English Cotton Underskirts, with 9 inch wide embroidery, full or flounce, others with flounces of one row of embroidery and insertion. Reg. 95c. ... Sale Price, 76c.
Ladies' Cotton Underskirts, 11 inch lawn flounces, one cluster of 5 tucks and finished with 5 inch frill of embroidery with dust frill underneath, some with Pink and Pale Blue Ribbon Beading. Reg. \$1.25 Sale Price, 96c.
Ladies' Fine English White Cotton Underskirts, 17 inch flounces, with tucks and openwork embroidery and insertion, some trimmed with clusters of tucks and embroidery. Reg. \$1.45. ... Sale Price, \$1.16.



Greatest Shirt-Waist Sale

In Modern Merchandising.

New "Spring 1910" styles bought at a big reduction in price—all new Waists made up for Spring wear.

The balance of those two immense shipments offered at these sensational prices.

By a lucky scoop in merchandising we are able to offer this entire range of beautiful new Shirt Waists at a fraction of their real worth. As we said before they are not a maker's surplus, nor a soiled stock; not a lot of seconds; the whole eighteen hundred were made up in the month of December, in the newest 1910 styles, by a leading American Manufacturer.

Every Waist is crisp, fresh and clean. Every one is of smart, stylish design. The materials alone in any one of them would cost more than the prices we are asking. Not a Waist in the lot that was skimped in the making, cut irregularly or finished carelessly, or that is otherwise undesirable.

As they represent a special purchase we refrain from placing a regular value on them; suffice it to say, that any one of them is worth from 25 to 50 per cent. more than we are asking.

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| LOT No. 1 59c. | LOT No. 2 66c. | LOT No. 3 75c. | LOT No. 4 94c. | LOT No. 5 \$1.02 | LOT No. 6 \$1.14 |
| LOT No. 7 \$1.18 | LOT No. 8 \$1.33 | LOT No. 9 \$1.88 | LOT No. 10 \$2.35 | LOT No. 11 \$2.85 | LOT No. 12 \$3.20 |

Night Dresses

Ladies' White Cotton Nightdresses, fronts trimmed with double row of tucks, turn down collars, necks, fronts and cuffs neatly trimmed with embroidery. Reg. \$1.25. ... Sale Price, \$1.00.
Ladies' White American Cotton and Nainsook Nightdresses, square and round necks, with embroidery and lace yokes, ribbon draw and bow, sleeves to match. Reg. \$1.45. ... Sale Price, \$1.16.
Ladies' White Longcloth (Horricks) and Lawn Nightdresses, Dutch and square necks, insertion and edged cambric embroidery, finished with silk ribbon heading and sleeves to match. Reg. \$1.80. ... Sale Price, \$1.44.
Ladies' Fine White Crossbarred Muslin and English Cotton Nightdresses, square and Dutch necks, trimmed with clusters of tucks, insertion and lace sleeves edged with embroidery. Reg. \$2.20. ... Sale Price, \$1.70.

Drawers

Ladies' White Cotton Drawers, frill at knees, embroidery trimmed. Reg. 40c. ... Sale Price, 32c.
Ladies' Good Cotton Drawers, deep frill at knees, embroidery finished, also galon trimming. Reg. 50c. ... Sale Price, 40c.
Ladies' White Nainsook Drawers, full frill of torchon lace and embroidery, finished with beading and ribbon draw. Reg. 85c. ... Sale Price, 68c.
Ladies' White Lawn Drawers, some with embroidery frill, others with deep lawn frill, trimmed with Valenciennes lace and insertion, umbrella frills. Reg. 95c. ... Sale Price, 76c.
Ladies' Heavy Quality White Cotton Drawers, frill of beautiful design, embroidery and insertion to match. Reg. \$1.10. ... Sale Price, 96c.
Ladies' White Cotton Drawers, strong quality, frill at knees trimmed with embroidery and open work insertion, wide beading with ribbon draw. Reg. \$1.20. ... Sale Price, 92c.



White Marcella Quilts.

Reg. \$1.55, 2 1/2 yards long, for. **\$1.25**
Reg. \$2.00, 2 7/8 yards long, for. **\$1.65**
Reg. \$2.40, 3 yards long, for. **\$1.95**
Reg. \$2.75, 3 1/4 yards long, for. **\$2.30**
Reg. \$3.00, 3 1/2 yards long, for. **\$2.50**
Reg. \$3.50, 3 3/4 yards long, for. **\$2.90**
Reg. \$4.00, 3 1/2 yards long, for. **\$3.35**
Reg. \$4.50, 3 3/4 yards long, for. **\$3.75**
Reg. \$5.25, 3 1/2 yards long, for. **\$4.25**
Reg. \$5.75, 3 3/4 yards long, for. **\$4.65**

It's a Great Sale of House Furnishings We're Having.

SURPASSING our best previous achievements in value-giving—a sale with a broader scope than any that have preceded it. Big reductions in Sheets, Pillow Cases, Quilts, etc. The following lines will help to create further enthusiasm in this sale. Be on hand as early as possible.

CIRCULAR AND PLAIN PILLOW COTTON

40 inches wide. Reg. 20c. Sale Price, 17c. yard.
40 inches wide. Reg. 24c. Sale Price, 20c. yard.
42 inches wide. Reg. 30c. Sale Price, 25c. yard.
46 inches wide. Reg. 35c. Sale Price, 30c. yard.

WHITE SHIRTINGS

Regular 24c. yard for. 20c.
Regular 18c. yard for. 15c.
Regular 16c. yard for. 12 1/2c.
Regular 14c. yard for. 12c.
Regular 10c. yard for. 8 1/2c.
Regular 11c. yard for. 9 1/2c.

WHITE GRECIAN QUILTS.

Reg. \$1.20, 2 1/2 yards long, for. 98c.
Reg. \$1.55, 2 3/4 yards long, for. \$1.30

WHITE H. C. QUILTS.

Reg. \$1.10, 2 1/2 yards long, for. 90c.
Reg. \$1.50, 2 1/2 yards long, for. \$1.08
Reg. \$1.90, 2 3/4 yards long, for. \$1.50
Reg. \$2.00, 2 3/4 yards long, for. \$1.65
Reg. \$2.25, 3 yards long, for. \$1.85
Reg. \$2.50, 3 yards long, for. \$2.10

WHITE HONEYCOMB TOILET COVERS.

50c. values for. 42c.
40c. values for. 34c.
30c. values for. 25c.
20c. values for. 16c.
18c. values for. 14c.

Pillow Cases, Shams and Bolsters

At Lowest Possible Prices.

If you expect to need any Pillow Cases, Shams, Bolsters, etc., you'll be doing your pocket book a good turn by taking advantage of these bargains in our Annual February Sale.

PILLOW SHAMS.

Reg. 80c., 25 x 36 ins. 65c.
Reg. 70c., 25 x 36 ins. 55c.
Reg. 55c., 25 x 36 ins. 45c.

H. S. PILLOW CASES.

Reg. 55c., 20 x 30 ins. 45c.
Reg. 45c., 20 x 30 ins. 37c.
Reg. 40c., 20 x 30 ins. 32c.

FILLED PILLOW CASES.

Reg. 70c., 20 x 30 ins. 55c.
Reg. 55c., 20 x 30 ins. 45c.
Reg. 45c., 20 x 30 ins. 37c.
Reg. 40c., 20 x 30 ins. 32c.
Reg. 22c., 18 x 28 ins. 18c.

BOLSTER CASES.

Reg. \$1.00, 20 x 62 ins. 85c.
Reg. 70c., 20 x 62 ins. 55c.

TEA CLOTHS.

Linen Embroidered and Hemstitched.
Reg. 75c., 36 x 36 ins. ... for 60c.
Reg. 60c., 32 x 32 ins. ... for 48c.

SIDEBOARD CLOTHS.

Linen Embroidered and Hemstitched.
Reg. 90c., 15 x 68 ins. ... for 72c.
Reg. 75c., 15 x 68 ins. ... for 60c.
Reg. 60c., 15 x 68 ins. ... for 48c.

TEA CLOTHS.

Lace Trimmed.
Reg. \$1.00, 36 x 36 ins. for 80c.
Reg. 85c., 36 x 36 ins. ... for 68c.
TAMBORED LAWN TABLE CENTRES.
Reg. 60c., 32 x 32 ins. ... for 48c.
Reg. 50c., 28 x 28 ins. ... for 40c.
Reg. 45c., 27 x 27 ins. ... for 34c.

TRAY CLOTHS.

Linen Embroidered and Hemstitched.
Reg. 60c., 17 x 27 ins. ... for 48c.
Reg. 55c., 20 x 27 ins. ... for 44c.
Reg. 50c., 17 x 27 ins. ... for 41c.
Reg. 45c., 20 x 30 ins. ... for 36c.

