

# THE ACADIAN

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Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

## Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

### RAPPING THE RETAILER

One of the easiest things in the world to do is to criticize. It is the most popular form of amusement with some people, and we're forced to admit we've several citizens addicted to the habit. At present they're directing their criticism to the retail merchant.

Maybe the merchant doesn't deserve all the mean things said about him. Probably, in his case, as in most other cases of violent criticism, a better understanding of his position would soften the judgment of the party doing the criticizing. At any rate, the merchants we know personally are average good fellows—and they declare that they are being made the particular goats of this fault-finding.

But, even at that, we suggest that they be more frank with the public.

If their profits are not great, as they say, they might try quoting a few more prices in their advertising, that the public could see, and compare them with those quoted by merchants in other towns. Nothing could silence the critic more quickly than to read each week a list of prices of commodities offered for sale by his home merchant. He has a fair idea of what they cost, so he could do his own figuring. He would then have no come-back. It simply would mean that the critic would have the ground cut from beneath him, and he would have no foundation upon which to base an argument.

Merchants in many towns have broken up criticism through newspaper advertising—through quoting prices right out where everybody could see them. We invite the home merchant to apply the same remedy.—Exchange.

### IDEAL WEATHER CONDITIONS.

The present season is proving a most delightful one and at the end of November we have experienced practically no cold weather. A year ago we were struggling with snowbanks and real winter weather, while now the lawns are green and garden flowers are reported in bloom. Thus the seasons change and the wise ones no more than establish the theory that our climate has undergone a complete change than capricious nature upsets their conclusions. The last few winters have been unusually severe in Nova Scotia, but let us hope that the present conditions are but the earnest of better things in the winter upon which we are entering.

### CHURCH UNION

The measure of church-union which is about to be entered upon in Wolfville is indicative of a better spirit of moderation which characterizes the religious bodies of the present time. As time goes on the different denominations of the Christian church are gradually drawing nearer each other until today the point of cleavage has practically vanished. So far as this town is concerned the result of the union will be to change two struggling congregations into one of moderate strength which should be more useful to the community and a greater factor in the promotion of the ideal for which it exists.

### IS THE YOUNG MAN SAFE?

"Is the young man safe in Digby?" was the subject of a recent sermon in the Methodist church of that place. The preacher was Rev. W. H. Watts, a former pastor of the Wolfville Methodist church, and the sermon was published in full in the columns of "The Courier". The subject is a most timely one in the light of present day conditions and the question, "Is the young man safe?" might be asked and answered with equal advantage in Wolfville and the other towns of our province.

While Nova Scotia apples have won an enviable reputation abroad, increased consumption at home would be substantial evidence of appreciation of one of the province's leading industries.

### SAUCE FOR THE GOOSE

There is a stranger in town soliciting orders for counter check books, a kind of printing which we are prepared to supply at all times. We understand he has cut the price, as an inducement to secure orders. The Courier is prepared and will matter at what rate he offers our customers.—Digby Courier, Nov. 16.

This "stranger" or a similar price-cutter on counter-check books has been hawking his cheap wares around Truro, but he got his surprise here, as a local printer met his every "cut" and he soon ran to the woods.

This foreign printer "price-cutter" was losing money on every job he offered, but the object was to sell at a loss so as to drive the home printers out of business, if they attempted to meet the cut price, and then Mr. Foreign Printer would have the field to himself at his own increased prices.

But he got his eye-teeth "cut" in Truro; and local printers, who met his contemptible "cut" prices, are still in

the ring, up and ready for any fight with this "Stranger", who has gone to other pastures that he hopes to find "greener" than those he roamed over in the "Hub".—Truro News.

The price cutter referred to—or some one else—was in Wolfville a few days ago but left rather suddenly. He represented the Truro News which is probably the chief offender in the matter complained of above. THE ACADIAN has always regarded it as very bad business ethics to poach on territory which logically belongs to a brother printer. Apparently the Truro people, while possessing no such scruples, are not slow to squeal when the shoe is on the other foot.

### BLAMING LONGFELLOW

(From the Cleveland Plain Dealer.)  
The board of governors of Toronto University recommends that Longfellow's "Evangeline" be removed from all Canadian schoolbooks. That children may be happier, we recommend that the Psalm of Life be removed, also.

### THE COUNTY VOTERS LISTS

A few years ago when the voters lists for Kings County were made up, they totaled only about six thousand names. The extension of the franchise has been adding to these lists and when women were given the franchise the number of voters was doubled. The lists for 1922 gave a total of 13,322 voters, and the new lists for 1923 gives an increase of 964 or a total vote, male and female of 14,286.

The number of electors by wards are as follows, with increase or decrease for the year:

- 1.—Sheffield Mills, Canning, Kingsport, Scotts Bay, Delhaven (increase 197) 1552.
- 2.—Canard and Port Williams (decrease 36) 727.
- 3.—Centerville, Halls Harbor, Upper Dyke and Aldershot (increase 145) 1544.
- 4.—Brooklyn Street, Woodville (increase 49) 665.
- 5.—Somerset (increase 90) 580.
- 6.—Town of Kentville (increase 42) 1620.
- 7.—Canaan (increase 24) 644.
- 8.—Gaspereau (increase 11) 507.
- 9.—Grand Pre and Greenwich (decrease 9) 547.
- 10.—Town of Wolfville (increase 153) 1107.
- 11.—Avonport and Lockhartville (increase 16) 661.
- 12.—Millville, Greenwood and Kingston (increase 53) 1117.
- 13.—Dalhousie (decrease 10) 147.
- 14.—Dempsey Corner and N. Kingston (increase 38) 1024.
- 15.—Berwick and Cambridge (increase 97) 1416.
- 16.—Canady Creek and Harbortville (increase 420) 420.

The heaviest increase is in Ward 1 of nearly two hundred voters. There a new polling division has been made at Delhaven with only 123 voters, the smallest number of any polling district in the county. Scotts Bay has another small polling district with 184 voters, a loss of four over the previous year.

The next largest increase is in the town of Wolfville of 153 voters with Ward 3 following closely with 145 increase. Somerset and Berwick each nearly touch the hundred mark, but the latter is effected some by the boundaries of this new town.

The only ward decreases are in Wards 2 and 11 and a falling off of 9 in the part of Ward 8 outside of Town of Wolfville.

Three new polling districts were established in the past year, Delhaven, already mentioned, and two in Ward 3 at Halls Harbor and Aldershot.

Dalhousie with only 147 voters elects one representative to the Municipal Council and Ward 3, with 1544 voters, or over ten times as many, only has one vote in the Council—truly these are instances of unequal representation.

Canady or Ward 6, with 644 voters or only 40 per cent as many electors as Ward 3, elects two Councilors or double the representation of the other ward. Ward 13, which has sufficient voters to qualify for more than one councillor will now be cut in half by the removal from the County Municipality of the new town of Berwick.

Several new polling divisions should be established before another election takes place. District 15 should be divided into Grand Pre and Greenwich by the road leading from the Methodist Church, Wolfville to Gaspereau, and the Canard district covers too large an area from Greenwich and White Rock on the East, West to Coldbrook and extending south to the Lunenburg boundary.—Western Chronicle.

### U. N. B. TEAM MADE PERMANENT HOLDER OF CLARK TROPHY

FREDERICTON, Nov. 23.—The Clark trophy, emblematic of the championship of the western section of the Maritime intercollegiate rugby football league, was formally presented to Fred J. Reid, president of the University of New Brunswick Amateur Athletic Association to have and to hold for all time by virtue of U. N. B.'s three consecutive wins during the seasons of 1921-22-23, by J. Blaine Pugh, the local trustee, at the annual football banquet last night. The presentation was accompanied by messages from Dr. Bigelow, of Mount Allison University, and Dr. H. T. DeWolfe, of Acadia University, the other two trustees of the cup who concurred.

The presentation was followed by the announcement that three graduates of the University of New Brunswick had combined in the offer of another cup to replace the Clark trophy in competition between U. N. B., Mount Allison and Acadia universities. This announcement made by Mr. Pugh, following the handing over of the Clark trophy did not reveal the names of the graduates making this offer, their names being withheld for the present, until the offer has been submitted to Mount Allison and Acadia for consideration.

### TO SCHOOL BY AUTOMOBILE

Holcomb, in Kansas, has adopted a novel plan for securing the attendance of children at school.

The town, barely more than a hamlet, has what is said to be the largest and finest consolidated grade and high school in all Kansas. It serves a school district area of 125 square miles, with an enrollment this year of 500 pupils. Holcomb is just now claiming the attention of Western educators because of its eminently efficient school system. A concrete road recently constructed has been an important factor.

Of the 500 pupils enrolled, 380 are taken to and from school by bus. Eleven of these are in use daily, and a twelfth is held in reserve. The buses travel about 300 miles a day, making an average of a little over twenty-seven miles a day for each one, or less than fourteen miles for the afternoon trips.

Thus the children are carried quickly, comfortably and safely. Two of the buses are driven by older high school boys and the other nine are driven by the women teachers. In this way, the expense for drivers is held to about \$20 per month.

Last year, only thirteen days were lost during the entire school year be-

cause of road conditions. This year, with improved highways, it seems probable that still less time will be lost.

### WOMEN

When Eve brought woe to all mankind, Old Adam called her wo-man;

But when she woo'd with love so kind, He then pronounced her woo-man.

But now with folly and with pride, Their husbands' pockets trimming, The ladies are so full of whims, The people call them whim-men.



## Through The Mails

The service of the Bank of Montreal is as wide and comprehensive as the postal system itself.

This service enables customers living in remote districts to transact their banking by mail as satisfactorily as if they could make personal visits.

Write for our folder, "Banking by Mail."



Wolfville Branch:  
A. G. Guest, Manager.

**BANK OF MONTREAL**  
Established over 100 years

## CASH and CARRY

\$5.00 Orders Delivered

Pure Boneless Cod 18c, 2 lbs.	35c.
Pickled Mackerel, each	20, 25c.
Smoked Herring, 30c. doz., 4 doz.	1.00
Eddy's Matches 2 boxes	25c.
Ammonia Powder, 10c., 3 pkgs.	25c.
Toilet Paper, 6 rolls	28c.
Best Oranges	29, 35, 60, and 65c.
Cleaned Currants	20c. pkg.
Seeded Raisins 18c., 6 pkgs.	1.00
Crescent Chocolates (Moir's)	39c. lb.
California Grapes, per lb.	25, 30c.
Pure C. Tarter, 35c., 3 lbs.	1.00
Laundry Soap, 21 cakes	1.00
C. Flakes, 2 for	25c.
Best Coffee, Fresh Ground	55c.
Orange Pekoe Tea	69c. lb.
Moir's Soda Biscuits	15c. lb.
Pure Olive Oil	1.50, 2.25 and 4.50
Machine Sliced Bacon 45c., Sides	39c.

Phone 53

**CALDWELL-YERXA**

LIMITED

SUCCESSORS TO F. W. BARTEAUX

## Quality Electric Goods Ladies Attention!

For a short period of time we are offering you a great bargain in the Famous Apex Suction Cleaner. You buy the Apex for \$60.00, and we give you a \$12.50 set of attachments absolutely free.

Every machine fully guaranteed as to quality and service. Phone us for a demonstration.

**J. C. MITCHELL**

WOLFVILLE, N. S.

Phone 320

Phone 168-11.

## What a Grand and Glorious Feeling!

to realize that no matter how rainy or damp the weather, your troubles of wash-day may be solved by simply calling us on the phone. We are at your service for all kinds of laundry work—wet wash, washed and dried, flat work ironed—or any style of service you desire.

### Have You an Electric Washer?

Then let us have your flat work which is so hard to handle and to dry in bad weather—bed spreads, tablecloths, sheets, pillow cases, towels, etc. The quality of our work cannot be surpassed. Everything snowy white and finished with a sheen and brilliancy which can only be attained in a modern, up-to-date laundry.

Will You Not let us have Your Work?

**Valley Laundry Co., Ltd.**

Phone 80—our driver will call.

## "Meet Me For Afternoon Tea"

Our Tea Room and Ice Cream Parlor in the Eaton Block has become a very popular place for entertainment.

A lady going on a shopping trip invites by phone a few friends to meet her for a chat in the ACADIA TEA ROOM, and the task of shopping is lightened by a little social chat over dainty refreshments.

**The Acadia Tea Room**

JAS. BALCH, Proprietor.

## Save the Feet and You Save All

A good understanding is the secret of good health. See that the children especially are provided with sound, well-made, comfortable shoes for fall and winter. Shabby shoes bespeak the careless man. Maintain your self respect and the good opinion of others by wearing shoes that are in style, as well as in season. Let the summer shoes go the way of the straw hat.

No woman who claims to be discriminating will wear shoes that clash with the rest of her apparel. Street shoes are for the street and evening shoes for drawing or ball room. A well dressed woman's shoes correspond with her surroundings.

"How about your shoes?"

We still have a few special lines which are offered at very attractive prices and are worthy of your inspection.

SPECIAL VALUES

**G. D. JEFFERSON**

The Cash Shoe Store